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...by entrepreneurs for entrepreneurs.

Message from the Board

Useful Links

Dear vtTA Members & Supporters,

We hope you are planning to attend the 8th annual **Vermont Tech Jam** on Oct. 24 & 25. The Vermont Technology Alliance has been an organizing sponsor of this free tech expo and job fair since its beginning, and we're excited to be part of this year's event.

Besides showcasing some of the state's top tech businesses, events include a tinker showcase, hands-on workshops on prototyping video games and building computers, and a series of 10-minute presentations highlighting leaders in Vermont's tech ecosystem. You can find the schedule [here](#).

The vtTA is presenting the third annual Tech Jam awards, with a generous sponsorship from the Merchants Bank. The "Jammies," will recognize a Vermont technology innovation and a Vermont technology ambassador. We received a range of outstanding nominations. We're pleased to announce that the finalists for the Innovation Award are Greensea Systems, Inc., Stone Environmental, Inc., and IBM. The finalists for the Ambassador award are Girl Develop It, Bradley Holt and Jason Pelletier of Found Line, and the University of Vermont Computer Science Department. The winners will be announced Oct. 24.

At our booth, in addition to telling visitors about the Alliance, will provide information on the Jam and job openings. Let us know if you have job openings you'd like us to share with attendees.

Thank you to NeuEon for sponsoring the vtTA booth and PCC for partnering with us to sponsor a booth for StartupVT at the Jam. And special thanks go to all of these sponsors who are participating in our Tech Jam program ad: Aerie Consulting, Bear Code, Brandthropology, Champlain College, Competitive Computing, Davis & Hodgdon, Dealer.com, Dinse, Knapp & McAndrew, Empower Mobility, FairPoint Communications, FirstLight, Coldwell Banker Hickok & Boardman Realty, iSystems, Logic Supply, Merchant's Bank, Merritt, Merritt & Moulton, NeuEon, PCC, Renewable NRG, Union Street Media and Vermont HITEC.

We look forward to seeing you at the Tech Jam..

Jeff Couture

Executive Director, Vermont Technology Alliance

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Upcoming Events

Become a Sponsor

StartupVT Crowd Funding Super Huddle

[October 23, 2014 - Vermont Technical College, Williston Campus]

We have sponsorship opportunities in our newsletter, for our Lunch & Learn events,

StartupVT hosts this information session on the use of crowdfunding as a source of capital. Participants will have a chance to get advice from a group of experts in the law, finance, digital marketing, video production and crowd funding.

To register and for more information, click [here](#).

on our website, and much more.

Click the link below to contact us.

SPONSOR us

Healthcare Innovators Show & Tell

[October 23, 2014 - VCET@Burlington]

The Burlington Healthcare Innovators group hosts its second annual Show & Tell session with talks from local health care innovators, including researchers, game and app designers and technologists.

For more information, click [here](#).

Vermont Tech Jam

[Oct. 24 and 25, 2014 - Memorial Auditorium, Burlington]

The vtTA and Seven Days organizes this two-day job fair and tech expo that gathers dozens of Vermont's leading tech companies. It's an opportunity for job seekers, career changers, students and others to talk with recruiters, participate in panel discussions, and discover Vermont's innovative tech businesses.

For more information, click [here](#).

StartupVT Community Roundtable in Montpelier

[October 29 - Local 64, Montpelier]

This event, organized by StartupVT, aims to bring together people interested in discussing how to help and support entrepreneurs and startups in central Vermont.

For more information, click [here](#).

Woodstock Digital Media Festival

[November 7, 2014 - Woodstock Inn and Resort, Woodstock, VT]

This is the 4th annual, digital media festival, which brings together innovators, journalists, creative artists and others to discuss digital media in the public interest. The day-long event includes speakers and workshops.

For more information, click [here](#).

Vermont Tech in the News

As IBM Offloads Chip Biz, GlobalFoundries Pledges to Retain Vermont Jobs

[Oct. 20, 2014 - Source: sevendays.com]

IBM announced Monday that it plans to transfer its semiconductor business to GlobalFoundries, a California company wholly owned by the Emirate of Abu Dhabi. Included in the deal are IBM's Essex, Vt., and East Fishkill, N.Y., research and manufacturing facilities, which GlobalFoundries pledged to keep open "for the foreseeable future."

For more information, click [here](#).

Burlington maker space is growing

[October 16, 2014 - Source: burlingtonfreepress.com]

When Burlington supported the launch of a new space for science, art and creativity at Memorial Auditorium in late March, organizers weren't certain of success. Now, after about half a year, Michael Metz, president of the Generator board of directors, Metz says the initiative is successful, and it will probably stay in Memorial Auditorium for at least two years.

For more information, click [here](#).

Burlington lands (another) technology hub

[October 14, 2014 - wptz.com]

On the third floor of the Fairpoint building once home to rows of telephone company operators eager to connect your call, a new kind of technology hub has opened for business. VCET@BTV is an incubator space designed for entrepreneurs. VCET director Dave Bradbury said 50 entrepreneurs have already joined as members and he hopes each will "dream big."

For more information, click [here](#).

Hackers hit Burlington for a good cause

[October 12, 2014 - Source: burlingtonfreepress.com]

Collaborative computer programming happened in Burlington at the fourth annual HackVT to build solutions to bolster renewable energy in the state. Participants used energy consumption data provided by Green Mountain Power and Efficiency Vermont to develop digital products, apps, and websites to improve energy efficiency.

For more information, click [here](#).

Norwich University wins \$2.3M cybersecurity grant

[October 10, 2014 - vermontbiz.com]

Norwich University Applied Research Institutes (NUARI) has been awarded \$2.3 million by the Department of Homeland Security's Federal Emergency Management Agency (FEMA) to help better prepare the country to defend itself against continuous cyberattacks and intrusions.

For more information, click [here](#).

Dealer.com Picked by OUTSIDE as a Best Place to Work

[October 7, 2014 - Press Release]

Dealer.com has been selected as one of OUTSIDE's Best Places to Work 2014, marking the third year it has been selected. This year, the company ranked No. 84 among 100 companies selected for helping their employees strike the ideal balance between work and play.

For more information, click [here](#).

\$5M grant boosts 'tech-rich' learning in middle schools

[October 1, 2014 - Source: [burlingtonfreepress.com](#)]

Technology plus teacher training is the thrust of a middle school education initiative launched at the University of Vermont five years ago with a \$5 million grant from the Richard E. and Deborah L. Tarrant Foundation. The results in about a dozen Vermont middle schools were so encouraging that the Tarrants have come back with another \$5 million gift to expand the program.

For more information, click [here](#).

Ello's Wild Ride

[October 1, 2014 - Source: [burlingtonfreepress.com](#)]

The Burlington-born social media site Ello saw an explosion of interest after a blitz of media attention recently. Over one weekend 40,000 users an hour tried to activate accounts -which requires an invitation from an existing user. Ello says it's a tool for empowerment and connecting, but unlike sites like Facebook and Twitter, Ello eschews advertising.

For more information, click [here](#).

UVM joins new effort to diversify computer science

[September 26, 2014 - [vermontbiz.com](#)]

The University of Vermont is one of fifteen universities across the United States joining a new initiative designed to increase the percentage of their computer science undergraduate students who are female and students of color.

For more information, click [here](#).

Survey finds Vermont Manufacturers Plan Tech Investments

[September 26, 2014 - [vermontbiz.com](#)]

Network Performance Inc. (NPI), a South Burlington technology management firm, completed a survey gauging the use of technology at 178 Vermont based manufacturers. The results projected that the overall state of the Vermont manufacturing economy will be slightly above average in the coming year, due in part to technology investments.

For more information, click [here](#).

Featured Member

Aerie Consulting



Aerie Consulting provides SharePoint and Office 365 solutions designed to increase business efficiency and competitiveness by automating processes and putting critical business data at their clients' fingertips. Aerie's team of professionals brings deep technology expertise in diverse fields such as healthcare, education, architecture and construction, the arts and government systems. They work with customers to understand their staff, data and systems to craft solutions that will connect them together seamlessly into a smooth and successful operation. Aerie has handled hundreds of SharePoint projects for businesses of all sizes. They offer planning, development, training and support, with services including the creation of web and mobile apps, system migration and upgrades, and intranet document management and collaboration.

For more information, click [here](#).

Would you like to see your company highlighted? Know of a company the vtTA should be talking about? Send us an email at newsletter@vtta.org

New Member Update

The Vermont Technology Alliance continues to welcome new members. If you're not a member, please consider joining us. Members support the outreach and advocacy work of the vtTA and receive discounts on our sponsored events, access to our Career Center and networking and business opportunities. New members joining the vtTA in the past month include **Designbook**.

Useful Information & Links

SBIR/STTR Funding Workshops

The SBIR/STTR (Small Business Innovation Research/Small Business Technology Transfer) program is a \$1.5 billion early stage funding source for innovative research and development leading to the commercialization of new products, processes and services. Workshops on this funding opportunity are scheduled for the following dates and locations:

- November 4 - Burlington at the Davis Center, UVM Campus
- November 5 - Montpelier at the Capital Plaza Hotel

- November 6 - Bennington at Bennington College

For more information, click [here](#).

Catch a Preview at the Tech Jam session: "Finding the Money," October 25, 1 p.m.

Free workshops on bringing new technologies to market

The Vermont Small Business Development Center (VtSBDC) is presenting a series of free workshops this fall and winter for entrepreneurs and businesses around the state who are developing new technologies and would like the know-how to bring their ideas to the marketplace. Scott Holson, VtSBDC's technology commercialization advisor, will host several two-hour sessions in Springfield, St. Johnsbury, Middlebury and Winooski..

Workshop schedule:

- How to Protect Your Intellectual Property - Nov. 13, 10 a.m. to noon, Howard Dean Education Center, Room E-207, Springfield
- How to Fund Your Innovation - Tuesday, Nov. 18, 9 to 11 a.m., Community College of Vermont, Room 104 Winooski
- How to Protect Your Intellectual Property - Thursday, Nov. 20, 9 to 11 a.m., Northeastern Vermont Development Association, 36 Eastern Avenue, St. Johnsbury
- How to Commercialize Your Idea - Tuesday, Dec. 9, 10 a.m. to noon., Addison County Economic Development Corp., 1590 Route 7 South, Middlebury
- How to Commercialize Your Idea - Thursday, Dec. 11, 10 a.m. to noon, Community College of Vermont, Room 104, Winooski
- How to Protect Your Intellectual Property - Tuesday, Jan. 6, 2015, 10 a.m. to noon, Community College of Vermont, Room 104, Winooski

For more information, click [here](#).

SCORE Presents Free Business Workshops

Champlain Valley SCORE has announced business workshops covering a range of topics targeted to the small business owner. The monthly, Tuesday night sessions are free and will run from 5:30 to 7:00 at the New England Federal Credit Union, 141 Harvest Lane, Williston. The scheduled roundtables are:

- October 7 - Setting Up a New Business - Do You Have What it Takes?
- November 4 - The Taxman Cometh - Is Your Business Ready?
- December 2 - All About Branding
- January 6 - Social Media - Picking the Right Tools
- February 3 - The Art of Selling
- March 3 - Raising Money
- April 7 - The Ins and Outs of Hiring, Firing, and Managing Employees
- May 5 - The Art of the Elevator Pitch

Participants may register online on the Champlain Valley SCORE website [here](#).

VMEC Offers Lean Office, Innovation, Strategy Workshops

The Vermont Manufacturing Extension Center offers a number of training workshops for non-manufacturing businesses in areas such as Lean Office and Innovation Engineering.

Upcoming workshops include:

- Introduction to Innovation Engineering for Company Leaders - Nov 7
- Fundamentals of Lean Office - Nov 13 and Nov. 20

For more information on the schedule and workshops, click [here](#).

Know of any resources that would be helpful to vtTA members? Send us an email at newsletter@vtta.org

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