


# Fall Convention Program

September 15-17, 2017


Sheraton Oceanfront, Virginia Beach, Va.

As of 9/10/2017; Subject to Change

## Friday

9:30 am	Registration Opens		2 <sup>nd</sup> Floor Foyer
10:00 am-5:55 pm	"Medicare Made Simple" by Ms. Susan McClelland, <i>Sponsored by Chirocenters Management Corp.</i> (DCs & CAs)	Type 1	Cape Charles
	10:00 am -12:30 pm Class		
	12:30-1:30 pm Lunch (on own)		
	1:30-3:30 pm Class		
	3:30-3:45 pm Break		
	3:45-5:55 pm Class		
2:00-5:55 pm	Choose from: -"Digital Lifestyle Syndromes" by Dr. Steven Weiniger, <i>Sponsored by Performance Health</i> (DCs & CAs)	Type 1	Cape Hatteras
	- "High Impact Social Media Marketing Mastery" by Dr. Mike Reid, <i>Sponsored by Chiropractic Masters International</i> (DCs & CAs)	Type 2	Cape May
3:00-6:45 pm	Exhibitor Set-Up		Exhibit Areas (Cape Henry, Ocean Grand Foyer, Foyers)
5:55 pm	 All Move to General Session without break		
6:00-7:00 pm	Profession Updates: National PR Efforts, Benefits of UVCA's New Foundation for Chiropractic Progress Group Membership, ECA-IPN/SecureCare Update, Other News (All Attendees)	Type 2	Cape Charles
7:00-7:30 pm	Welcome Reception with Exhibitors, <i>Sponsored by Cutting Edge Laser Technologies &amp; Star Imaging</i> (All Attendees & Guests)		Exhibit Areas
Rest of Evening	On own		

## Saturday

7:30-8:00 am	Registration & Continental Breakfast with Exhibitors		Exhibit Areas
8:00-9:00 am	Keynote: "Awakening the World to Wellness" by Dr. Jack Wolfson, <i>Sponsored by Erchonia Corp. &amp; Biotics Research</i> (All Attendees)	Type 1	Cape Charles
9:00-9:15 am	Break with Exhibitors		Exhibit Areas
9:15-11:15 am	Choose from: - Start of "Cardiologist Goes Rogue: The Natural Way to Heart Health" by Dr. Jack Wolfson, <i>Sponsored by Erchonia Corp. &amp; Biotics Research</i> (DCs & CAs)	Type 1	Cape Charles
	- Start of "Lean, Clean & Green" by Dr. Dean DePice & Dr. Bob Leib, <i>Sponsored by TLC4Superteams</i> (DCs & CAs)	Type 1	Cape Hatteras
11:15-11:30 am	Break with Exhibitors		Exhibit Areas
11:30 am-12:30 pm	Choose from: - End of "Cardiologist Goes Rogue" by Dr. Wolfson (DCs & CAs)	Type 1	Cape Charles
	- End of "Lean, Clean & Green" by Dr. DePice & Dr. Leib (DCs & CAs)	Type 1	Cape Hatteras
12:30 pm	 All Move to General Session without break		
12:30-1:15 pm	General Membership Meeting / Officer Elections (All Attendees)	Type 2	Cape Charles
1:15-2:15 pm	Lunch with Exhibitors (All Registered Attendees), <i>Sponsored by Speech Solutions</i> or New Member Lunch (New Members)		Exhibit Areas Cape Fear
2:15-4:15 pm	Choose from: - Start of "History-Taking & Physical Assessment of the Young Pediatric Patient" by Dr. Elise Hewitt, <i>Sponsored by NCMIC</i> (DCs)	Type 1	Cape Hatteras
	- Start of "Preventing Sports Injuries in Student Athletes" by Dr. Tim Maggs, <i>Sponsored by Foot Levelers</i> (DCs)	Type 1	Cape Charles
	- "Building it Big From the Front Desk" by Dr. Mike Reid, <i>Sponsored by Chiropractic Masters International</i> (CAs)	Type 2	Cape May

Cont. on Reverse...

4:15-4:30 pm	Healthy Snack Break with Exhibitors		Exhibit Areas
4:30-6:30 pm	Choose from:		
	- Cont. of "Physical Assessment of the Young Pediatric Patient" by Dr. Hewitt (DCs)	Type 1	Cape Hatteras
	- Cont. of "Sports Injuries in Student Athletes" by Dr. Maggs (DCs)	Type 1	Cape Charles
	- "Anatomy, Physiology & Philosophy: The Doughnut Principle" by Dr. Will Sonak (CAs)	Type 2	Cape May
6:30-6:45 pm	Guided Meditation by Dr. Anna Bender (All Attendees & Guests)	n/a	Cape Lookout
6:30-7:00 pm	President's Reception, <i>Sponsored by SecureCare</i> (Invitees)		Outdoor Pool Area
7:30-10:30 pm	Awards Dinner Party with The Chiropractic Hypnotist, Dr. Steve Taubman, <i>Sponsored by ChiroHealthUSA &amp; Zingit</i> (All DC Registrants + Ticketholders)		Cape Ballroom

## Sunday

7:30-8:00 am	Continental Breakfast w/ Exhibitors		Exhibit Areas
8:00-8:55 am	General Session: "Prosperity Neurology: 5 Magic Tools for Mental Transformation" by Dr. Steve Taubman, <i>Sponsored by ChiroHealthUSA &amp; Zingit</i> (All)	Type 1	Cape Charles
9:00-11:00 am	Choose from:		
	- Start of "Management of Pediatric Otitis Media" by Dr. Hewitt (DCs), <i>Sponsored by NCMIC</i> (DCs)	Type 1	Cape Hatteras
	- Cont. of "Student Athletes" by Dr. Maggs (DCs)	Type 1	Cape Charles
	- Start of "What's Great in Chiropractic & Wellness" by Dr. DePice & Dr. Leib, <i>Sponsored by TLC4Superteams</i> (DCs & CAs)	Type 1	Cape May
11:00-11:30 am	Break with Exhibitors		Exhibit Areas
11:30 am	Deadline to Turn in Validated Exhibit Passports to Registration Desk		
11:30 am -1:30 pm	Choose from:		
	End of "Pediatric Otitis Media" by Dr. Hewitt (DCs)	Type 1	Cape Hatteras
	End of "Student Athletes" by Dr. Maggs (DCs)	Type 1	Cape Charles
	End of "What's Great in Chiropractic & Wellness" by Drs. DePice & Leib (DCs & CAs)	Type 1	Cape May
1:30-1:45 pm	Last-Minute Exhibit Visits		Exhibit Areas
1:45-3:45 pm	Exhibitor Tear-Down		

## Unified VCA Spring 2018 Convention May 18-20, The Omni Homestead Resort & Spa, Hot Springs, VA

**S**ituated within the Allegheny Mountains, the landscape surrounding the iconic and historic Homestead Resort provides a stunning backdrop for learning, sharing, and fun.

- **MOTION PALPATION** by Mark King, DC
- **NEUROLOGY** by Lisa Bloom, DC
- **PROFESSIONAL BOUNDARIES plus DOCUMENTATION** by Mario Fucinari, DC
- **MEASURING OBJECTIVE CRITERIA FOR THE WELLNESS-BASED PRACTICE** by Dane Donohue, DC
- **NEW TRENDS IN THE PREVENTION OF RUNNING INJURIES** by Jean-françois Esculier, DC & Kevin Maggs, DC
- **THE INTERFERENCE PRINCIPLE** by Eric Plasker, DC
- **INTEGRATING PHYSIOTHERAPEUTICS** by Nelson Marquina, PhD, DC
- **EXHIBITS**

### Plus:

- Great rates on luxurious rooms.
- Hot springs, indoor and outdoor pools.
- Homestead Spa, Spa Garden, zip-line, tennis, golf, horseback riding, hiking, fishing, mountain biking, dancing, restaurants/pubs, more!

**THANKS** to these early sponsors who are enabling us to bring these exciting speakers to you!

- Anabolic Laboratories
- The Family Practice
- Foot Levelers, Inc.
- NCMIC
- The Running Clinic
- USA Laser Biotech
- Wellness Solution Centers

**OMNI HOTELS  
& RESORTS**