



Wallcoverings Association

For Immediate Release

May 30, 2012

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WALLCOVERINGS ASSOCIATION TO OFFER CEU COURSE ON SUSTAINABILITY STANDARD

CHICAGO – The Wallcoverings Association (WA) is offering a continuing education course on its Sustainability Standard, available to architects, designers and specifiers wishing to create more sustainable environments for their clients.

With its groundbreaking Sustainability Standard now fully available to the wallcoverings industry, WA is pleased to provide the CEU course as an educational opportunity to professionals who are tasked with identifying sustainable building and design products.

“There has been a great deal of enthusiasm for the WA Sustainability Standard, with many requests for an in-depth look at the standard’s benefits,” said Rick Hickman, VP of sales at TRI-KES. “This new CEU course will provide architects and specifiers with a comprehensive background on the elements of the Standard. Course participants will have the knowledge to make informed decisions and provide sound recommendations for clients who are concerned about sustainability. This course also underscores WA’s commitment to promoting sustainability throughout our industry.”

The CEU course is designed to give participants an understanding of the principles governing the NSF/ANSI 342 Sustainable Wallcoverings standard, as well as a working knowledge of the many criteria that qualify a wallcoverings product as sustainable. Those who complete the course will also be able to identify specific products and companies that have earned the sustainability certification, as well as those currently applying for it.

The WA standard is unique in the industry and is the first of its kind to establish benchmarks in conjunction with a third party. This partnership with ANSI and NSF ensures that the criteria are rigorous and the standard itself is meaningful to those who achieve it and to those who recognize it.

The availability of the course will be formally introduced to the industry at NeoCon 2012, June 11-13, at the Merchandise Mart in Chicago, IL. Those interested in learning more about the CEU course can visit www.wallcoverings.org, or contact WA, at info@wallcoverings.org, or 312.321.5166.

About the Wallcoverings Association (WA):

WA is a member-based, not-for-profit organization, focused on the manufacturing, distributing and over-all sales within the wallcoverings industry. For more information, visit www.wallcoverings.org