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WA Honors Philip J. Tarullo with the 2013 Allman Award

The Wallcoverings Association (WA) is pleased to announce the recipient of the 2013 Justin P. Allman Award, the industry's highest honor. WA bestows the award to an individual who has made a lasting contribution to the industry over a significant period of time.



Philip J. Tarullo is the President, CEO and Owner of LSI Wallcovering, an award-winning manufacturer of commercial wallcovering products for the global building interiors market.

Founded in 1955, LSI Wallcovering has grown exponentially in revenue as well as industry achievements for the past 37 years under Tarullo's leadership. It claims a rich history of technological innovations, including the development of their award-winning Second Look® product line, the first technology for reclaiming and recycling post-consumer vinyl wallcovering.



"It is such an honor to be recognized, especially when I look back at the list of recipients who in my mind are true legends in this business," said Tarullo. "The thought that is most prevalent though is all the people who have supported our efforts: the employees and their families, my colleagues, our customers, vendors, and everyone else in the industry associations who have, and continue to, work tirelessly for the benefit of all - it's those folks who made this award possible for me."

LSI Wallcovering has been recognized for other technical firsts as well; the first manufacturer to certify to the NSF/ANSI 342 Sustainability Standard for Wallcovering and amongst the first manufacturers to eliminate solvent inks, and recycle inks and manufacturing waste. They continuously strive to find new and innovative processes to increase sustainability.

"Many things in life are cyclical. While the wallcovering industry worldwide is a significant industry, some markets have been in a downward trend for years now. They will cycle back and there is an opportunity for an industry renaissance. It will require the industry to work together with a passion to innovate products, processes, and marketing through technology.

The success will be determined by how well we as an industry attract new, young talent to the business," said Tarullo.

Tarullo has held executive positions or served on the boards of: the Wallcovering Association, Wallcovering Distributors Association, Wallcovering Manufacturers Association, Chemical Fabrics and Film Association, Vinyl Promotion Network Steering Committee/Vinyl Institute, and IGI/The Global Wallcovering Association.

"The wallcovering industry is fortunate to have leaders like Phil Tarullo, who set the standard for the industry in terms of his commitment, tireless efforts to improve manufacturing and business practices and enhance the products' sustainability profile," said Christopher Mundschenk, Executive Director of the Wallcoverings Association. "Phil has left a lasting legacy on the WA by helping establish a very active committee culture and with the establishment of our strategic plan that will guide the organization for years to come."

The Allman Award will be presented at the 2014 Annual Meeting, February 9-11, 2014 at the Sandpearl Resort in Clearwater Beach, Florida.

For more information on WA and the Annual Meeting, please [click here](#).

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