

PRESS RELEASE



FOR IMMEDIATE RELEASE
April 4, 2018

NWRA LAUNCHES NEW GRASSROOTS WEB SERVICE

Members and Industry Stakeholders Can Contact Lawmakers to Take Action on Issues

Arlington, VA – Today, the National Waste and Recycling Association (NWRA) unveiled its Grassroots Action Center, a new online advocacy tool for members and stakeholders to contact lawmakers on issues important to the industry.

“Our members serve communities in every Congressional district, and we touch every person, home, and business in the country. There are many issues discussed in Congress, state houses, and city halls that affect our members. It is important they have the opportunity to communicate with the men and women who make decisions impacting their businesses and I am pleased we are able to offer our members and industry stakeholders a robust tool that easily connects them with their government representatives,” said Darrell Smith, President and CEO of NWRA. “This is particularly important at a time when China has tightened restrictions on imports of recyclable materials and we are urging lawmakers to support efforts that encourage consumers to recycle smarter.”

Members and stakeholders can access the [Grassroots Action Center](#) to urge their legislative representatives to support industry efforts to reduce contamination in the recycling stream. NWRA sent an Action Alert email to its members and other interested parties directing them to the site.

“While the NWRA Government Affairs team works daily to cultivate relationships with legislators and provide input on bills and regulations that impact the waste and recycling industry, nothing is more effective than for lawmakers to hear from the NWRA members who are their own constituents,” stated Jim Riley, NWRA Vice President, Federal Affairs and Deputy General Counsel. “That is why NWRA has launched its Grassroots Action Center to give our members a fast and simple way to communicate with their elected officials.”

###

ABOUT NWRA

The National Waste and Recycling Association represents the private sector waste and recycling services industry. Association members conduct business in all 50 states, and include companies that manage garbage, recycling and medical waste, equipment manufacturers and distributors, and a variety of other service providers. For more information about NWRA, please visit www.wasterecycling.org.

Contact:

Brandon Wright
National Waste and Recycling Association
bwright@wasterecycling.org
202-364-3706