



2018 CONVENTION & TRADE SHOW CALL FOR POSTERS & ORAL PRESENTATIONS

ABOUT WINEGROWERS' CONVENTION

The Washington Winegrowers Association is the place for the wine and grape industry to network and learn, together. It is no accident that the Washington wine industry has become a respected and influential industry worth \$4.8 billion-plus.

This annual event offers the opportunity for over 1,000 industry stakeholders to network with colleagues from all segments of the industry and expand their knowledge and understanding of current, practical topics and future considerations.

POSTER SESSION

The Poster Session provides a no-cost, unique and casual opportunity for students, educators, and researchers to share new, relevant information and discuss their research with grape and wine industry stakeholders.

All accepted posters will be displayed and judged on Wednesday, February 7 during the main Poster Session. Winning posters will be moved to the main lobby for viewing the remainder of the Convention.

More information starting on page 3

GRADUATE STUDENT ORAL PRESENTATIONS

New to the Winegrowers Convention & Trade Show is the opportunity for graduate students to share their research during a 15-minute oral presentation during the Poster Session. Graduate students have three different options for presenting their research:

- Oral presentation
- Poster presentation
- Oral and poster presentation

More information on page 2

APPLY ONLINE

www.tinyurl.com/wawineposters

2018 WINEGROWERS CONVENTION

February 6-8, 2018
Three Rivers Convention Center
Kennewick, WA

POSTER SESSION

Wednesday, February 7
12:00pm - 4:00pm

ORAL PRESENTATIONS

Wednesday, February 7
2:00pm - 4:00pm

POSTER SESSION CHAIR

Matt Halldorson
Ste. Michelle Wine Estates

APPLICATION DEADLINE

January 5, 2018 at 5:00pm

Space is limited. Be sure to adhere to the guidelines listed in this document.

QUESTIONS?

Contact Julie at
julie@wawinegrowers.org

GRADUATE STUDENT ORAL PRESENTATION GUIDELINES

This year, graduate students have the opportunity to present their research and findings to the wine and grape industry during a 10-15 minute presentation. This opportunity is open only to graduate students from all Washington State post-secondary schools.

Oral presentations will take place during the Poster Session on Wednesday, February 7 between 2:00pm and 4:00pm. All oral presenters are required to check in at the Convention registration by 1:30pm and be present in Rooms C-D by 1:45pm. Presenters may leave once their presentation is complete.

Graduate students can choose to present their research in the form of a poster (or refereed poster), oral presentation, or both.

All interested graduate students should read the **Oral Presentation Guidelines** (page 2) and **Submittal Rules for Posters** (page 3), and the optional **Refereed Poster Submittal Rules** (page 4) for more information.

SUBMITTAL RULES & INFORMATION FOR ALL ORAL PRESENTATIONS

All interested graduate students are required to submit an application before being accepted to present during the Oral Presentations portion of the Poster Session. During the application process all graduate student applicants will have the opportunity to state whether they would like to present a poster, oral presentation, or both.

Below is important information for all oral presentation applicants in order to be considered for approval.

- Research must have industry relevance and include information on one or more of the following:
 - Current viticulture research and trends
 - Current enology research and trends
 - Current research projects funded through the Washington State Grape and Wine Research Program
 - Current wine marketing or promotion research and trends
- Only electronic submittals will be accepted for consideration. Please submit your application online at www.tinyurl.com/wawineposters by 5:00pm on January 5, 2018. A completed submission includes a concise summary of your research and its relevance to the industry.
- As applicable, each student should note ALL sources of funds for the project. Projects funded by the Washington State Grape and Wine Research Program must be identified as such.
- Space is limited. Judging for each application will be based on the relevance of your research to the industry, your previous speaking experience and academic achievements, and research completion date or anticipated research completion date (research completed recently or in the near future will be given preference).
- Abstracts of selected submittals will be posted on the Winegrowers website.

2018 POSTER CATEGORIES

All interested students and professionals are required to submit an application before being accepted to present a poster during the Poster Session on Wednesday, February 7. During the application process all applicants will have the opportunity to enter the “Refereed Posters” category to have their poster judged by a panel of industry leaders.

UNDERGRADUATE RESEARCH OR INFORMATION

Undergraduate students studying wine and grape industry-related fields from any Washington post-secondary institution are welcome to apply to present their undergraduate research projects during the Poster Session.

GRADUATE RESEARCH

Graduate students studying wine and grape industry-related fields from any Washington post-secondary institution are welcome to apply to present their graduate research projects during the Poster Session. They also have the option to do a 15-minute oral presentation during the Poster Session. See page 2 for more details.

PROFESSIONAL RESEARCH

Professionals in the wine and grape industry are invited to present their research during the Poster Session.

* POSTERS FROM FOR-PROFIT VENTURES ARE NOT ALLOWED.

SUBMITTAL RULES & INFORMATION FOR ALL POSTER CATEGORIES

Below is important information for all applicants to follow in order to be considered for approval.

- Research must have industry relevance. More information on page 4, under “Poster Display Content Expectations”
- As applicable, each poster should note ALL sources of funds for the project. Projects funded by the Washington State Grape and Wine Research Program must be identified as such.
- A non-refereed submittal may not be submitted for judging at a later date. If you want your poster judged, you must say so in your application. More information on refereed posters on page 4.
- Only electronic submittals will be accepted for consideration. Please submit your application online at www.tinyurl.com/wawineposters by 5:00pm on January 5, 2018. A completed submission includes the URL of website(s) related to the poster and a written abstract not exceeding 400 words.
- Abstracts of selected submittals will be posted on the Winegrowers website.
- Each poster will be displayed on a vertical pinnable surface (board) measuring 45 inches wide and 45 inches high. This is the maximum allowed size for your poster. You will need to bring your own push pins.
- Space is limited. Adherence to display and content expectations noted above will serve as criteria for accepting entries.

REFEREED POSTER SUBMITTAL RULES

While not a requirement, interested poster authors may submit their poster for judging. There are three categories for judging: undergraduate, graduate, and professional. Authors who wish to have their poster judged by a panel of industry experts have two important deadlines to meet:

- You must indicate on your application (due by 5:00pm on January 5, 2018) that you wish to have your poster judged. A non-refereed submittal may not be submitted at a later date.
- You must also submit a PDF of the actual poster via email to julie@wawinegrowers.org by 5:00pm on Friday, January 26, 2018. If a PDF is not received by this time, the poster will not be judged.

Poster judges will review all submitted refereed posters the week prior to the Convention and meet Wednesday, February 7 to select the winners under each category. Winners will be announced at 1:15pm on Wednesday, February 7 during the Poster Session.

POSTER DISPLAY CONTENT EXPECTATIONS

Successful posters convey technical details while attracting the attention of attendees. The goal is to develop a poster which encourages and facilitates small groups of individuals to gather and interact for mutual benefits.

Your poster should provide information about one or more of the following:

- Current viticulture research and trends
- Current enology research and trends
- Current research projects funded through the Washington State Grape and Wine Research Program
- Current wine marketing or promotion research and trends
- Extension or educational outreach
- Educational class projects
- Technology transfer
- Tax and/or assessment-funded industry support

POSTER PRIZE INFORMATION FOR REFEREED SUBMITTALS

Posters will be judged under each category separately and prizes will be awarded for the top three posters. Prizes consist of a cash prize and Washington wine for students, and Washington wine for professionals.

Please note: Students must be 21 years old to receive a non-cash prize. Cash prizes are provided by the Washington Winegrowers Association and all other prizes are provided by industry stakeholders.

PRIZE CATEGORIES INCLUDE

Undergraduate Student Research
Graduate Student Research
Professional Research

IMPORTANT APPLICATION DATES

ONLINE APPLICATIONS DUE **Friday, January 5, 2018**

NOTIFICATION OF ACCEPTANCE **Tuesday, January 16, 2018**

REFEREED POSTER PDF DUE **Friday, January 26, 2018**

POSTER JUDGING **Tuesday, January 30 - Wednesday, February 7, 2018**

POSTER SESSION & ORAL PRESENTATIONS **Wednesday, February 7, 2018**

DAY OF POSTER SESSION & ORAL PRESENTATIONS SCHEDULE

The primary author of every accepted poster must be at the Three Rivers Convention Center on Wednesday, February 7, 2018 from 12:00pm-4:00pm, with set up between 8:00am-10:00am.

SET UP	8:00am - 10:00am Primary authors will need to pick up their Convention name badge at the registration kiosks in rooms A-B. Posters then need to be set up in rooms C-D.
ON-SITE JUDGING	10:00am - 12:00pm Poster authors should <u>not</u> be present at this time.
POSTER VIEWING	12:00pm - 4:00pm Primary authors or a representative present their research at their poster.
REFEREED POSTER WINNERS ANNOUNCED	1:15pm - 1:45pm Primary authors or a representative are encouraged to be present at their poster and be available to answer questions.
GRADUATE ORAL PRESENTATIONS	2:00pm - 4:00pm Accepted graduate students will present their research to a crowd of industry stakeholders. Each accepted student will have up to 15 minutes to present their research.
POSTER REMOVAL	4:00pm - 6:00pm All posters must be removed from the room by 6:00pm. Winning posters may be left in the room for Convention staff to move into the main lobby for the next day. Winning posters can be collected from the Convention Center on Thursday, February 8 from 2:00pm - 4:00pm.

SUMMARY OF ORAL PRESENTATION INFORMATION

- There will be no undergraduate oral presentations this year. Only graduate students have the opportunity to present their research through an oral presentation, poster, or both.
- All accepted oral presenters will receive one complimentary admission into the Convention for Wednesday, February 7 ONLY. Additional presenters will need to purchase admission at registration or online at www.wawinegrowers.org
- Primary presenters must get their badge at Convention registration by 1:30pm on Wednesday, February 7. Oral presenters are welcome to leave after they present their research.

SUMMARY OF POSTER INFORMATION

- All posters must be set up between 8:00am and 10:00am on Wednesday, February 7. NO EXCEPTIONS. Please allow time to check in and complete your set-up prior to 10:00am.
- Judging will take place between Tuesday, January 30 and Wednesday, February 7. If you indicated you would like to submit a refereed poster in your application, please submit the PDF version of your poster to julie@wawinegrowers.org by Friday, January 26, 2018 in order for it to be judged. Late PDF files will not be accepted and will not be judged.
- Poster authors and affiliated authors are not allowed near the judges during judging.
- Primary poster authors will one receive complimentary admission into the Convention for Wednesday, February 7 ONLY. Additional authors will need to purchase admission at registration or at www.wawinegrowers.org.
- Primary authors must be present at his/her poster on Wednesday, February 7 from 12:00pm to 4:00pm.
- If the primary author is not able to attend or has submitted more than one poster, the primary author may designate another person with prior approval by Winegrowers staff. Please contact the Winegrowers office no later than 5pm, Monday, January 22 to make a substitution.
- Poster winners will be announced at 1:15pm Wednesday, February 7, and ribbons will be placed next to winning posters at that time. Winning posters will be displayed in the Convention Center lobby through the end of the Convention.
- Each free-standing display board is 96 inches wide by 48 inches high and contains two poster areas. Each individual presenter will be allowed a space of 45 inches by 45 inches on one-half of the display board.
- Power is not available.
- All posters must be removed from rooms C-D between 4:00pm and 6:00pm on Wednesday, February 7, except for winning posters which will be moved to the lobby. Winning posters must be picked up no earlier than Thursday, February 8 at 2:00pm.