

## **PEER LEARNING EVENT: SOCIAL RETURN ON INVESTMENT**

ROBERT BOSCH STIFTUNG, BERLIN, GERMANY  
JUNE 2, 2015

### **AN INVITATION TO WINGS MEMBERS**

#### **BACKGROUND**

Impact assessment, social return on investment (SROI) and evaluation were identified by WINGS members and partners as a top trend in the philanthropy world. There is increasing recognition that we need better ways to account for the social, economic and environmental value that result from our activities. The language varies - 'impact', 'returns', 'benefit', 'value' - but the questions around how much of a difference we are making are the same. Understanding and managing this broader value is increasingly important for membership associations and philanthropy support organizations.

#### **PURPOSE OF THE MEETING**

Following up on the survey we conducted earlier this year in partnership with the SROI Network, we will host a one-day meeting to exchange knowledge and experience on social return on investment. This will be a good opportunity to learn more about best approaches to social return on investment and discuss organizational challenges to implementing an SROI measurement process.

The detailed agenda for the meeting will be substantially shaped by those who sign up for the event and survey.

#### **WHEN AND WHERE**

This peer learning event will take place on Tuesday, June 2<sup>nd</sup> all day, in Berlin, Germany and will be preceded by welcome dinner on Monday, June 1<sup>st</sup>.

#### **WHAT IT WILL COST**

There is no cost to register for the Peer Learning Event. We encourage participants to find own sources for travel support. The meals for the duration of the event will be provided by WINGS.