



## **Peer Learning Event for Organizations Supporting Philanthropy**

Philanthropy is growing and gaining visibility around the world. New technology, new leaders and new money are sparking fundamental changes to giving. In this rapidly changing landscape, organisations that support philanthropy are constantly challenged with identifying effective approaches to engage donors and support innovation in philanthropy. In addition, the quest for sustainability is an ever growing challenge for support organisations serving philanthropy, regardless of their size or location.

With this in mind WINGS, in partnership with IDIS, hosted a global Peer Learning Event (PLE) of support organisations from the network to explore effective, innovative, and solution-oriented approaches to strengthen support organisations and their work. The PLE was held in São Paulo, on October 4<sup>th</sup> and 5<sup>th</sup>. Eighteen participants from eight different countries made presentations and joined discussions focused on key issues faced by support organisations, and that were chosen by the organisations themselves. Among the topics were:

- Creating a culture of giving and promoting an enabling environment for philanthropy
- Emerging approaches and current debates in philanthropy: grantmaking, social return on investment, impact evaluation, social innovation
- Building the right funding model for organisations
- Donor education
- Developing a portfolio of services and projects

At the PLE participants were able to strengthen connections and create relationships grounded in sharing knowledge to generate mutual benefit, and also to promote a current knowledge, experiences and practices, as well as future opportunities for collaboration.