



Women Lawyers Association of Los Angeles
Young Lawyers Section

**Starting Your Own Practice: Common Traps, Ethical Considerations, and
Business Fundamentals**

January 23, 2014

Suggested Reading List

I. Articles

Annual Professional Liability Report, California Lawyer (Feb. 2013), available at http://www.callawyer.com/clstory.cfm?eid=926896&wt.ad=926896_Annual_Professional_Liability_Report.

Merri A. Baldwin, *Lawyers Representing Startups: Managing Ethical Obligations and Risks*, California Bar Journal (Dec. 2013), available at http://apps.calbar.ca.gov/mcleselfstudy/mcle_home.aspx?testID=80.

Susan A. Berson, *Starting Up: If You're Hanging a Shingle in 2011, Financial Strategy Begins Now*, ABA Journal (Jan. 1, 2011), available at http://www.abajournal.com/magazine/article/if_youre_hanging_a_shingle_in_2011_financial_strategy_begins_now/.

Alison P. Buchanan, *Joint Representation: Ethical Implications and Challenges*, California Bar Journal (Aug. 2013), available at http://apps.calbar.ca.gov/mcleselfstudy/mcle_home.aspx?testID=76.

Carole Buckner, *Legal Ethics, Social Media, and the Jury*, Orange County Bar Association (Nov. 2013), available at <http://www.ocbar.org/AllNews/NewsView/tabid/66/smid/384/ArticleID/1191/Default.aspx>.

Wendy Wen Yun Chang, *Outsource, Ethically*, California Bar Journal (Aug. 2012), available at http://apps.calbar.ca.gov/mcleselfstudy/mcle_home.aspx?testID=64.

Elise Craig, *When Recent Grads Go Solo*, California Lawyer Magazine (May 2013), available at http://www.callawyer.com/clstory.cfm?eid=928448&wteid=928448_When_Recent_Grads_Go_Solo.

Richard Egger, *Ethically Resolving Fee Disputes Using a Release that Encompasses Potential Malpractice Claims*, California Bar Journal (Apr. 2013), available at http://apps.calbar.ca.gov/mcleselfstudy/mcle_home.aspx?testID=72.

David W. Evans and Stephen J. Squillard, *Close the File on Malpractice Claims*, California Lawyer Magazine (Nov. 2013), available at http://www.callawyer.com/clstory.cfm?eid=931852&wteid=931852_Close_the_File_on_Malpractice_Claims.

Scott B. Garner, *Secrets in a Google Ward: Understanding the Difference Between the Attorney-Client Privilege and the Duty of Confidentiality*, Orange County Bar Association (Jul. 2013), available at <http://www.ocbar.org/AllNews/NewsView/tabid/66/smId/384/ArticleID/1093/Default.aspx>.

Becky Beaupre Gillespie and Hollee Schwartz Temple, *Hunting Happy: In Grim Times, a Search for Joy in Law Practice Gains Ground*, ABA Journal (Feb. 1, 2011), available at http://www.abajournal.com/magazine/article/hunting_happy_in_grim_times_a_search_for_joy_in_law_practice_gains_ground/.

Dan Grunfeld, *A Lost Generation*, California Lawyer (Mar. 2013), available at https://www.callawyer.com/clstory.cfm?eid=927424&wt.ad=927424_A_Lost_Generation.

Josh King, *Social Media and Attorney Advertising*, California Lawyer (June 2012), available at http://www.callawyer.com/cle/cle_story.cfm?eid=922755&evid=1&qVersionID=381&qTypeID=7&qSPctypeID=10&qcatid=31&additem=1.

Patrick J. Lamb, *Is Small the New Big?*, Law Practice (Jan./Feb. 2013), available at http://www.americanbar.org/publications/law_practice_magazine/2013/january-february/is-small-the-new-big.html.

Marc W. Matheny, *Essential Technology in a Solo or Small Office*, Law Practice (Mar./Apr. 2012), available at http://www.americanbar.org/publications/law_practice_magazine/2012/march_april/essential-technology-in-a-solo-or-small-office.html.

Ellen A. Pansky, *Wearing Many Hats*, State Bar of California Big Meeting Magazine, 2009 Annual Meeting (Fall 2009), available at <http://calbar.inreachce.com/Details?category=86395ab7-f0cb-4e48-a93b-d40368371071&groupId=7197e841-04e5-4168-af58-3dea8f7d2c97>.

Wendy L. Patrick, *Cybersleuthing and Ethical Duties: A Necessary Combination*, California Bar Journal (Jan. 2012), available at http://apps.calbar.ca.gov/mcleselfstudy/mcle_home.aspx?testID=57.

Wendy L. Patrick, *The Dangerous Client*, California Lawyer (June 2013), available at http://www.callawyer.com/clstory.cfm?eid=929081&wteid=929081_The_Dangerous_Client.

Wendy L. Patrick, *The Teeth Behind Civility*, California Lawyer (Nov. 2012), available at http://www.callawyer.com/cle/cle_story.cfm?eid=925506&evid=1&qVersionID=399&qTypeID=7&qSPCTypeID=10&read=article.

Robert K. Sall, *Communication – An Essential Skill to Avoid Malpractice Liability and Discipline*, Orange County Bar Association (Mar. 2013), available at <http://www.ocbar.org/AllNews/NewsView/tabid/66/smId/384/ArticleID/1013/Default.aspx>.

Adam G. Slot, *Sync into the Cloud*, California Lawyer Magazine (Oct. 2013), available at http://www.callawyer.com/clstory.cfm?eid=931314&wteid=931314_Sync_into_the_Cloud.

Cynthia Thomas, *What Makes Law Firms Succeed or Fail?*, Law Practice (Jan./Feb. 2014), available at http://www.americanbar.org/publications/law_practice_magazine/2014/january-february/what-makes-law-firms-succeed-or-fail.html.

Andrew M. Vogel, *Should California Lawyers Have a Duty of “Compu-tence”?*, County Bar Update, Los Angeles County Bar Association (Oct. 2013), available at <http://www.lacba.org/showpage.cfm?pageid=15158>.

Andrew M. Vogel, *When (Over-) Zealous Advocacy Crosses the Line*, County Bar Update, Los Angeles County Bar Association (June 2013), available at <http://www.lacba.org/showpage.cfm?pageid=14876>.

Stephanie Francis Ward, *50 Simple Ways You Can Market Your Practice*, ABA Journal (Jul. 2013), available at http://www.abajournal.com/magazine/article/50_simple_ways_you_can_market_your_practice/.

Steven D. Wasserman and Mark J. Hancock, *Attorneys as Witnesses*, California Lawyer (Mar. 2013), available at http://www.callawyer.com/cle/cle_story.cfm?eid=927425&evid=1&qVersionID=408&qTypeID=7&qSPCTypeID=10&read=article.

Rachel M. Zahorsky, *Meet 6 Law Firm Leaders, Each With a Different Story, Each at the Top of Her Game*, ABA Journal (June 1, 2013), available at http://www.abajournal.com/magazine/article/women_in_charge_at_the_top_of_their_game/.

II. Books

Comm’n on Women in the Profession, Am. Bar Ass’n, *The Road to Independence: 101 Women’s Journeys to Starting Their Own Law Firms* (2012).

Hal Davis, *How to Start a Solo Law Practice* (2003)

Jay G. Foonberg, *How to Start and Build a Law Practice* (5th Ed. 2004).

Nelson P. Miller, *Building Your Practice with Pro Bono Lawyers* (2012).

Gregory H. Siskind, et al.; *The Lawyer's Guide to Marketing on the Internet* (3rd ed. 2007).

State Bar of California, *The California Guide to Growing and Managing a Law Office* (2013).

State Bar of California, *The California Guide to Opening and Managing a Law Office* (2008).