



Lead with Cultural Intelligence

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Date:	Wednesday, July 12, 2017
Registration/Breakfast:	8:00-8:30 a.m.
Business Meeting:	8:30-9:00 a.m.
Program:	9:00-10:00 a.m.
Location:	Hilton Asheville Biltmore Park, 43 Town Square Blvd., Asheville, NC 28803
Credits:	1 hour of general credit for SHRM and HRCI

Program Description:

This one-hour workshop is an introduction to Cultural Intelligence (CQ). It is designed to work hand in hand with new employee orientation and leadership development for every member of your organization. In today's world, everybody needs Cultural Intelligence.

Diversity engagement occurs throughout our day as we interact with people of different genders, generations, socio-economic statuses, faiths, races and ethnicities. In the workplace especially, cultural gaps in values, beliefs and behaviors contribute to conflict, miscommunication, and often, employee turnover. We believe that leaders, managers and supervisors are more successful when they are culturally intelligent. CQ results in heightened awareness of cultural barriers and clashes, and aids in creating, retaining and growing a diverse and effective workforce.

In this workshop, you will learn:

- About your own and other's cultural frameworks and biases, and how they impact cross-cultural interactions.
- The four domains of Cultural Intelligence (CQ)
- Global and generational cultural values and characteristics
- How to use (apply) CQ as an effective way to interact with cultural appropriateness and responsiveness.

About the Presenters:

Elaine Robinson Beattie and Carrie Wagner collaborate to address diversity, inclusion, and Cultural Intelligence. Through *Cultural Intelligence Works*, they equip leaders to excel in today's multicultural workforce. Carrie Wagner is a global education consultant and training specialist. Elaine Beattie is a motivational speaker, leadership coach, and trainer. Combined they have over 50 years of experience serving in a variety of multicultural settings. Carrie and Elaine work with organizations that value diversity and inclusion. They help clients to improve communications, increase productivity and reduce employee turnover through training and leadership development. They believe people are at their best when they feel valued and respected, and that diverse teams produce greater results. The partnership has offices in Atlanta, Georgia and Asheville, NC.