

## FOR IMMEDIATE RELEASE

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### **Wound, Ostomy and Continence Nurses Society Announces Partnership with Sage Products** *Organizations are Working Together on Partners in Prevention Program*

MOUNT LAUREL, N.J., February 13, 2014 – The Wound, Ostomy and Continence Nurses Society™ (WOCN®) is proud to announce its expanded partnership with Sage Products. Together, the WOCN Society and Sage have formed the Partners in Prevention program, which provides wound, ostomy and continence (WOC) nurses with tools and education about hospital-acquired conditions through various initiatives.

“The WOCN Society is excited about our partnership with Sage, which will further provide education and tools to our WOC nurses through the new Partners in Prevention program,” said President of WOCN Society, Phyllis Kupsick, MSN, RN, FNP-BC, CWOCN. “Sage is a leader in producing the best skin damage prevention products and we are proud to be working with them on this endeavor.”

The WOCN Society and Sage share the core philosophy of prevention—WOC nurses use evidence-based care and prevention strategies with their patients, while Sage develops products that prevent skin damage. Both organizations understand that evidence-based interventions will lead to improved patient outcomes.

“We are extremely pleased to be working with WOCN Society on Partners in Prevention,” stated Eric Farrell, Senior Product Manager, Sage. “This partnership is a significant advancement for our industry, and we could not be more thrilled to partner with WOCN Society, the leader in WOC education. This will truly help us collaborate in our efforts to prevent pressure ulcers.”

Partners in Prevention provides WOC nurses with education and tools through several means, including a three-part webinar series, symposium on prevention and first-time poster presenter travel awards.

- The webinar series is designed to further knowledge in advancing and supporting the prevention of pressure ulcers, and is open to WOCN members and non-members. Registrants may participate in one or all webinars in the series, the first of which occurs in spring 2014.

**MORE**

- Sage will host a breakfast symposium at WOCN Society's 46th Annual Conference in Nashville, Tenn. in June 2014. This symposium will further enhance the educational experience in the WOC community.
- Sage will once again offer travel scholarships to first-time poster presenters whose research focuses on prevention, in order to offset cost of attending the WOCN Society's 46<sup>th</sup> Annual Conference. Recipients of the scholarship award must be a WOCN member, a first-time poster presenter with focus on prevention and an individual without institutional funding to attend the conference.

For more information on WOCN Society and its products, or to learn how to become a WOC nurse, please visit [www.wocn.org](http://www.wocn.org).

#### **About WOCN Society**

Founded in 1968, the Wound, Ostomy and Continence Nurses Society is a professional, international nursing society of nearly 5,000 health care professionals who are experts in the care of patients with wounds, ostomies and incontinence. The Society supports its members by promoting educational, clinical and research opportunities to advance the practice, and guide the delivery of health care to individuals with wounds, ostomies and incontinence. Learn more by visiting [www.wocn.org](http://www.wocn.org). Connect with the WOCN Society on Facebook at [Wound, Ostomy and Continence Nurses Society \(WOCN\)](#), on Twitter at [@WOCNSociety](#) and on LinkedIn at [Wound, Ostomy and Continence Nurses Society™](#).

#### **About Sage Products**

Since 1971, Sage Products has developed disposable healthcare products trusted by leading healthcare facilities worldwide. The company has a core belief in prevention—that simple, evidence-based, interventions lead to extraordinary outcomes. Sage is pioneering Interventional Patient Hygiene (IPH) with industry-leading brands including Q-Care™ Toothett® Oral Care, Sage® 2% Chlorhexidine Gluconate Cloths for Patient Preoperative Skin Preparation, Comfort Bath® Prepackaged Bathing, Comfort Shield® Barrier Cream Cloths, Prevalon® Pressure-Relieving Heel Protection, Prevalon® Turn and Position System, and Prevalon® Seated Positioning System. The company's goal is to help improve patient safety and outcomes by preventing skin breakdown, healthcare-associated pneumonias, surgical site infections and other adverse events. For the latest news and info about Sage Products like on [Facebook](#) and follow on [Twitter](#).

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