



Press release

SES ORDERS NEW SES-14 SATELLITE FOR GROWTH IN THE AMERICAS AND NORTH ATLANTIC

Luxembourg, 16 February 2015 – SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) announced today that it has ordered its new SES-14 satellite to capture growth opportunities in dynamic markets, buoyant business segments and growing video neighborhoods across the Americas and the North Atlantic region.

The new satellite will be built by Airbus Space and Defence, is scheduled for launch in Q4 2017 and will operate at 47.5/48 degrees West, where it will replace SES's satellite NSS-806 and add new capacity.

SES-14 is a hybrid satellite with C- and Ku-band wide beam coverage, as well as Ku- and Ka-band High Throughput Satellite (HTS) coverage across the Americas and the North Atlantic region. The satellite will fully rely on electric propulsion and will be equipped with an electric plasma propulsion system for orbit raising and in-orbit manoeuvres. The electric propulsion system delivers significant reduction in the weight of the satellite, enabling larger payloads to be carried. The new spacecraft will also feature a Digital Transparent Processor (DTP), increasing the payload flexibility to provide customized bandwidth solutions to SES's customers.

SES-14's Ku-band wide beams will bring augmented capacity to serve growing Direct-to-Home and Direct-to-Cable video neighborhoods in the Americas and support existing VSAT services in both bands. The multi-spot Ku- and Ka-band beams will bring additional, high throughput capacity and are ideal for traffic-intensive data applications such as mobile backhaul, maritime and aeronautical services.

This procurement is incorporated in SES's current capital expenditure guidance.

Martin Halliwell, Chief Technology Officer, SES, commented: "The procurement of SES-14, the first high power satellite in the four-tonne class, extends our offering to customers in the Americas and further solidifies SES's positioning in these dynamic markets. The new spacecraft combines a large footprint with a powerful hybrid payload and significant spacecraft technology innovations. It will help us to capture important growth potential, address the needs of video and enterprise customers and support the development of Next Generation Video and Next Generation Data services. Furthermore, it complements O3b's high throughput satellite capacity in the medium earth orbit and helps us to deliver a truly unique and integrated offering."



“SES once again demonstrates its responsiveness in a changing market, and we are pleased to be able to provide them with our very best technological innovation for both the payload and the platform,” said François Auque, Head of Space Systems at Airbus. “On SES-14, as on SES-12, the mass saving from electric propulsion enables us to combine two high-capacity missions, equivalent to two conventional satellites in one satellite.”

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About Airbus Defence and Space

Airbus Defence and Space is a division of Airbus Group formed by combining the business activities of Cassidian, Astrium and Airbus Military. The new division is Europe's number one defence and space enterprise, the second largest space business worldwide and among the top ten global defence enterprises. It employs some 38,000 employees generating revenues of approximately €14 billion per year.

About SES

SES is the world-leading satellite operator with a fleet of more than 50 geostationary satellites. The company provides satellite communications services to broadcasters, content and internet service providers, mobile and fixed network operators and business and governmental organisations worldwide.

SES stands for long-lasting business relationships, high-quality service and excellence in the broadcasting industry. The culturally diverse regional teams of SES are located around the globe and work closely with customers to meet their specific satellite bandwidth and service requirements.

SES (NYSE Euronext Paris and Luxembourg Stock Exchange: SESG) holds participations in Ciel in Canada and QuetzSat in Mexico, as well as a strategic participation in satellite infrastructure start-up O3b Networks. Further information under: www.ses.com.