WPHA Public Health Nursing Section
PHN Conference Meeting
Tuesday August 20, 7:30-8:30am
Minutes

I. Attendance:
Amy Wergin, Jenny Lenbom, Joann Rucker, Gretchen Sampson, Sally Nusslock, Koreen Schultz, Tim Ringhand, Denise Wirth, Pam Guthman, Judy Burton, Karen Volkman, Yvonne Eide, Patti Wohlfeil, Janet Zoellner, Sara Mackiewicz, & Elizabeth Burleson

Amy takes over after this meeting.

II. Minutes:
Sampson moved to approve the minutes. The motion was seconded by Nusslock.

III. Agenda:
Agenda approved.

IV. Subcommittee Updates:
a. Lunch and Learn Webinars: (Wergin)
   No update from Becky.

b. Media Advocacy: (Guthman/Volkman)
   All profiles are posted from the last year (2012 award winners and Carol Graham scholarship winners.) Now this year’s recipients need to be done. Discussion on how to keep website organized with these profiles. Recommendation to do pages by the year, so older years are still accessible. We have not heard if WPHA has taken the PHN section media policy and done anything with it yet.

c. Membership: (Eide)
   No update

d. WNA Update: (Eide)
   There has been a lot of action. There is a diversity joint conference in the summer with WNA &Wisconsin Center for Nursing. Idea is to move more nurses to the BSN level. Identify PHN leaders and recognize them to connect to the future of nursing. Show BSN level of success.

V. Nominating Committee: (Wergin)
   Need to form one. Need Chair Elect and Secretary. Sampson, Nusslock and _________ volunteered for this committee.

VI. Review and Approve Workplan for 2014
   Goal 1) Will not have MCH pre-conference in 2014. Academic Practice Linkages Dinner (APLD) might be more impacted if we have no pre-conference. Do we go back to a ½ day education session?
   Which topic do counties need for competencies? (ASQ, etc.) Assess who will be attending. Maybe APLD should occur at WPHA/WALHDAB meeting. Should PHN have this conference in the spring? Academia shared that it is nice to have it at the beginning of the school. Maybe push meeting the week earlier. Do online survey to see timing of the conference. When do faculty contracts begin? Check dates of governor’s conference so this doesn’t conflict.
   Goal 2) See how many people have participated in the lunch and learn. Three with one optional. If agenda participants can’t attend the meeting they should provide a report so information is available for the meetings.
   Carol Graham Scholarships: Award winners- Award committee. Separate part of the plan. PHN Awards. Used approximately 60 scholarships for non-WPHA members.
   APLD- How do we do more. Some regional linkages still occur. Ringhand encourages local academic practice linkages continue. Have a discussion about what is going on with linkages again. What happens about what we did at APLD?
Volkman suggested maybe Academia should help lead the organization/planning of APLD? Can academia develop tools for practice to use? PHN ready? (New York) Preceptor trainings? What can academia help practice with? Wirth questioned if a PHN clinical experience is on Friday, would academia be willing to record their lecture for the day so students can attend the clinical experiences. Sampson—What competencies do students need to be a PHN? What should the students be taught? Develop white paper? Can we make a recommendation so all schools of nursing can see the information. Wergin – if keep APLD, need a workgroup to look at it otherwise take it off the plan. Zoellner-Money, limited resources at LHD, show academia what it costs to take student nurses. Even if it is in-kind. Etc. What does it cost to have a student in your agency? Has any LHD calculated this? Guthman- Academia. Who has the power to change curriculum? Can LHD meet with the curriculum chair and dean? Invite policy makers to a dinner? There are Community Health Workers, but are they taking over the PHN role? However, as a PHN we can do an assessment of individual if needed.

Members-Ongoing issue. Eide, an e-mail was sent out to all attendees who participated in the meeting last year to invite them to the section.

Website- Post agenda and minutes, profiles, Try to get Facebook active and get younger members involved. Twitter. Need more engagement.

Motion to approve with suggestions.
Vokmman motion to approve. Wirth seconded.

Sampson noted: Work plans are a work in progress and if it needs to be altered it can be at any time.

VII: New Business:
a. No New Business

VIII: Old Business:
a. No Old Business

IX: Adjourn (Wergin)
Wergin moved to adjourn the meeting. The motion was seconded by Lenbom

We will leave meetings as they are. (From previous meeting) Recommendation made to look at changing date of October and December meetings to ensure it isn’t a conflict for PH Council so more members can participate.

2013 Meeting Schedule:
October 11, 2013 9-10:30 am
December 13, 2013 9-10:30 am