



2013 Wisconsin Real Estate Trends Conference: September 18-19

Sponsorship Program Information

Participation as a sponsor of the 2013 Wisconsin Real Estate Trends Conference is offered at two levels. Sponsorship will provide the opportunity for a company to gain special recognition throughout the conference while supporting the continued advancement of the UW-Madison Real Estate Program and alumni network.

Event Sponsor

Cost: Varies by event; call for available events

- Welcome Reception
- Networking Break
- General Session
- Luncheon
- Closing Reception

Sponsor Recognition:

- Individual signage recognizing company as an event sponsor
- Inclusion on the sponsor welcome signage
- Recognition in registration materials as an event sponsor
- Recognition during one of the day's educational sessions
- Recognition in all conference promotional materials
- Recognition in the WREAA Newsletter as an event sponsor
- *Two* complimentary registration packages for company representatives
- Recognition with a company logo and link on the conference page of our website
- Event sponsors are invited to distribute marketing materials during conference registration.

Patron Sponsor

Cost: \$3,000

Sponsor Recognition:

- Inclusion on the sponsor welcome signage
- Recognition in registration materials as a patron sponsor
- Recognition in all conference promotional materials
- Recognition in the WREAA newsletter as a patron sponsor
- Recognition during one of the day's educational sessions
- *One* complimentary registration package for a company representative.

Thank you for your support of the "Wisconsin Tradition" of excellence in real estate education!



2013 Wisconsin Real Estate Trends Conference: September 18-19
Sponsorship Application: *Due May 30, 2013*

Yes, my company would like to participate in the 2013 Wisconsin Real Estate Trends Conference as:

- Event Sponsor;** Cost: Varies (*call for available events*)
- Patron Sponsor;** Cost: \$3,000

Sponsoring Company's Name (*as shown in promotional materials*) _____

Person Responsible for Sponsorship _____

Email Address _____

Company Address _____

City _____ State _____ Zip _____

Area Code (_____) Phone No. _____

Administrative Contact Person _____

Email Address _____

Company Address _____

City _____ State _____ Zip _____

Area Code (_____) Phone No. _____

Complimentary Registration Package(s): Event Sponsors are invited to register *two* company representatives for the conference. Patron Sponsors are invited to register *one* company representative. Please provide the name(s) of your representative(s) who will use the complimentary registration package(s), including any name(s) listed above.

1. Attendee Name _____ Company _____

Phone _____ Email _____

2. Attendee Name (*Applicable to Event Sponsors Only*) _____

Company _____

Phone _____ Email _____

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2013 Wisconsin Real Estate Trends Conference: September 18-19
Sponsorship Payment Form: Due May 30, 2013

Event Sponsorship / Amount: \$ _____; Name of Event: _____

Patron Sponsorship / Amount: \$3,000

Credit Card # (AMEX, Visa, or MasterCard): _____

Expiration Date: _____ / _____

Name on Credit Card: _____

Company Name if using Company Card: _____

Card Billing Street Address _____

Card Billing City/State/Zip Code: _____

Signature: _____

Note the Federal Tax ID for WREAA, Inc. is 39-1673863.

Check here if paying by check. (Check must be included with forms.)

Return forms and company logo to Christine Dicks by May 30, 2013 for inclusion in promotional materials:

Email logo and scanned forms to: chris.dicks@wreaa.org

-OR-

Mail forms and check to:

The Wisconsin Real Estate Alumni Association, Inc.

P.O. Box 307

Pewaukee, WI 53072

For additional questions, please contact Christine Dicks at 262-746-9030 or chris.dicks@wreaa.org.

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