

ADRIENNE PERES

Adrienne Peres, Director of Development at the Maryland Film Festival, has nearly 20 years of experience in marketing, communications and strategic partnership development across multiple high growth industries. Prior to joining the Maryland Film Festival in August 2016, Adrienne was Vice President at Abel Communications, where she was responsible for a portfolio of non-profit accounts and led strategic planning for the firm.



Preceding her role at Abel Communications, she was Co-Founder of Veritey, a healthy living e-commerce site, and a consultant for start-up technology companies. Previously, she held a variety of management roles at Travelocity for 10 years, building out both the Partner Network and Global Media teams from inception. She was also an executive member of the team that grew Site59 (a "last minute deals" travel site purchased by Travelocity) from \$0 to \$125 million in sales in two years. Adrienne holds a BA from the University of Chicago and an MBA from The Wharton School at the University of Pennsylvania. She is the proud mom of two boys (both in middle school), a Board of Trustees member of the Park School of Baltimore, a volunteer with Civic Works and Paul's Place, and an avid runner.