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A Report from Board Chair Dewayne Thompson:
Reflecting on a Wonderful ACBSP Journey

It is hard to believe that our academic year is ending, but ready or not it is time to grade the final exams, submit the grades, and listen to the pleas for a few extra points. It has been my delight and a highlight of my professional career to serve as your chair for the ACBSP Board of Directors during this transition period to our President/CEO Jeffrey Alderman. In this issue, I will attempt to build a bridge from Andy’s term in office to Mary Vaughan’s term. Since I provided a status of current initiatives in the last issue, I will not spend as much time on those initiatives here.

As I reflect upon my time as Chair of the Board, allow a bit of nostalgia. As you know, I came into the chair’s position about six months early due to Andy Saucedo’s illness and ultimate passing. Andy was a kind man with a big heart for friends, students, colleagues, and ACBSP. If Andy were with us today, I believe he would be thrilled with our assembling a top-notch Membership Recruitment and Retention Task Force. Andy had a passion for associate degree members in particular and intended to pursue recruitment of those schools during his time as Board Chair. Reflecting on Andy’s career, we find a leader in ACBSP, Doña Ana Community College, and higher education. We continue to miss him.

An improvement for the membership occurred through the rewriting of our Bylaws and in the writing of a, soon to be released, Policies and Procedures Manual. I must recognize the tremendous work done by the Bylaws Committee, but especially the work of Michael Lopez, Mickey Metcalf, and Kim Wong. While there may not be prima facie evidence of member benefit, this is truly a significant benefit for the members as we sought to clarify the Bylaws language. It is dangerous to recognize a few folks when it takes so many to make an organization like this move in a positive direction: committee chairs, commissioners, and regional chairs are all due a huge thank you for the impassioned commitment to our fine organization.

As additional support for The Year of the Member, I would offer the work of the anonymous committee who selected the first recipient of the Chair’s Award given to the member who went significantly above and beyond a volunteer’s role; that person will be announced at our Sunday luncheon in Anaheim. Further, I was of the opinion that the at-large membership did not have an adequate voice on the Board of Directors; therefore, I asked that we consider expanding the number of at-large members on the Board to encourage more input from the membership. In Anaheim, you will decide if you like that idea by your vote on the proposed governance structure in the Bylaws.

Now to the last 15 months and remaining three months. At ACBSP Conference 2016 in Atlanta, I asked that we consider this year as The Year of the Member. While I borrowed this from a friend of mine who chaired our local Chamber Board, its relevance for ACBSP is clear. My hope was to focus on members, whether it brought challenges or benefits, and it provided both. The recruitment piece proved more challenging than expected, but the team recently demonstrated significant progress with a tremendous plan outlined and efforts in motion to realize the goals that Andy wanted us to reach. Thanks to our co-chairs, Scott Freehafer and Craig Brewer.

I must cite the tremendous work of our home office staff. These are the quintessential professionals. Please stop by and let them know how much you appreciate the work they do on our behalf every day. Jeff Alderman proved to be the right choice for President/CEO. While he came neither from the academy nor from the academic industry, he embraced this challenge with a keen intellect, excessive enthusiasm, and impeccable integrity. We are blessed to have this exceptional leader.

“It has been my delight and a highlight of my professional career to serve as your chair for the ACBSP Board of Directors during this transition period to our President/CEO Jeffrey Alderman.”
What lies ahead for ACBSP? You know, I’m just not sure. We certainly could consider diversifying our revenue stream and we could look at accrediting the growing certificate programs and maybe even branching out with a consulting arm for organizations that already approached us and inquired about our success and asked, “How do you do what you do?”

I am certain that we have an incoming chair, coupled with our CEO and the assistance of the Home Office staff who will chart a solid path forward. Mary comes to us from a distinguished career at College of the North Atlantic in Canada and a recent transition to Seneca College in Toronto, Ontario. With ten years’ experience in senior leadership, global experience by serving in Qatar, and extensive ACBSP experience; I am confident she is equipped to lead the Board. Mary served on the Associate Degree Commission as both member and chair; additionally, she served on various other committees and recently chaired the Risk Assessment and Management Committee, which demonstrated her leadership ability. As you will see, she is a gifted administrator with the wisdom of a seasoned academic coupled with an entrepreneurial flair to assist in the future development of ACBSP. We welcome her to this new role at Anaheim 2017. Congratulations Dean Mary Vaughan!

In 2018, ACBSP celebrates another milestone by marking our 30th year! We return to our roots and will celebrate in Kansas City, MO. I’ve asked Janice Stoudemire and Anthony Negbenebor to chair a committee in preparation for our celebration. ACBSP makes a difference in the lives of students and faculty, and we must continue to improve daily and grow this organization as we reach out to accredit other quality programs around the world. More on that later. BTW—both of these folks have been tremendous help to me, and invaluable mentors.

Before I go, I must thank this selfless and remarkable Board of Directors who faithfully served you this year. Thank you Dennis Brode, Michelle Byrd, Betsy Davis, Ray Eldridge, Chuck Fazzi, Ron Galloway, Deb Gaspard, Earl Godfrey, Hugh Hale, Anthony Negbenebor, Alex Perwich, Bruce Stetar, Pramod Thevannoor, Mary Vaughan and Kim Wong. And just before my final farewell, I am so appreciative to my wife, Cathy, who encouraged me along this path and has sacrificed our time together that allowed me to dedicate the necessary time to our fine organization.

It has been a distinct honor for me to serve you and ACBSP.
I trust that most of the ACBSP membership, whether you are directly involved in the accreditation process or not, are aware that our accreditation standards and criteria follow the “Baldrige model.” And while our accreditation focuses on recognizing teaching excellence and determining student learning outcomes through continuous improvement; it is the framework of Baldrige that gives our accreditation its impact for quality.

The Baldrige framework includes processes for Leadership, Strategic Planning, Customer Focus, Workforce Focus, Operations Focus, and Results measurement.

Sound familiar?

The framework is the inspiration and legacy of Malcolm Baldrige, Jr., who served as the United States Secretary of Commerce under President Reagan from 1981 until 1987.

During his time in office, Secretary Baldrige played a key role in developing our nation’s foreign trade policy while he was involved in various complex trade negotiations with China, the Soviet Union, India, and other economic powers throughout Europe.

He helped lead the passage of the Export Trading Company Act of 1982 and his philosophies contributed to long-term improvements in efficiencies across a wide spectrum of applications. Baldrige was a chief proponent of quality management and he took a deep interest in the legislation that ultimately became the Quality Improvement Act of 1987. In recognition of his many contributions, Congress named the Malcolm Baldrige National Quality Award in his honor.

This past month, I had the opportunity to attend the Quest for Excellence Conference in Baltimore, MD, where I witnessed the presentation of these Baldrige National Quality Awards to four recipient companies. It was an awe-inspiring occasion as the awards were presented by the new Secretary of Commerce, Wilbur Ross, who took office in just the prior month.

It was even more inspiring, however, to learn from these companies as they described their own “quest” for excellence.

The Baldrige Performance Excellence Program works under the auspices of the National Institute of Standards and Technology (NIST), which is a measurement standards laboratory, and a non-regulatory agency of the United States Department of Commerce. Its mission is to promote innovation and industrial competitiveness and the Baldrige Framework has now endured for decades and serves as a model for other national and international excellence award frameworks.

It is our own pursuit of excellence that prompted ACBSP to become involved in two exciting endeavors during the past year. The Alliance for Performance Excellence is a non-profit organization dedicated to enhancing the growth and sustainability of Baldrige-focused programs by serving its membership. Its key stakeholders include organizations seeking to improve and its key partners include the Baldrige Foundation and the National Baldrige Program.

Last September, Doug Gilbert, faculty member of the University of Phoenix and a member of the Board of Directors for the Alliance for Performance Excellence, helped create a
Memorandum of Understanding that defines a voluntary understanding between The Alliance and ACBSP in which the Alliance will develop a membership and participation model to permit ACBSP to assist the Alliance in promoting performance excellence approaches as well as Baldrige and Baldrige-related Awards to member organizations of ACBSP throughout the world.

The MOU states “ACBSP is unique among business school accreditation associations in its long-standing and explicit use of the Baldrige Framework for Performance Excellence as the foundation of its accreditation standards and criteria and review process.”

ACBSP members will benefit by instituting a standard framework of quality management oriented for business school programs extending beyond current ACBSP accreditation. Application of the framework may extend beyond credit-bearing business programs to areas such as training and corporate universities to the extent that ACBSP is permitted by the Council for Higher Education Accreditation (CHEA). The Alliance and ACBSP will work together to determine recognition levels and roles and responsibilities of each organization for facilitating and administering a series of awards based on the Baldrige Performance Excellence Framework with the awards possibly extending to institutions located outside the United States.

In addition to the MOU, ACBSP recently accepted the invitation to join The Alliance.

What this means is that ACBSP will be working to develop opportunities for interested institutions for Going Beyond Accreditation in pursuit of total performance excellence. Many readers might remember we introduced Going Beyond Accreditation a little more than a year ago as part of a plan to develop and promote additional services and products outside of the accreditation process.

It is our hope that we can attract several pilot schools willing to take this journey, along with ACBSP, to total quality. Now, just as you may remember your own gap analysis and self-study, as well as all the time, dedication, and hard work that was required for ACBSP accreditation…this is not for the faint of heart.

Trying to understand Baldrige is one thing, and putting it to use is another. After all, improvement takes time, often measured in years of constant refinement.

So, is it worth the journey?

Studies have found that investing in quality and performance excellence pays off in markedly increased productivity, satisfied stakeholders, and dramatically improved results and this would certainly translate for academic administration...much like ACBSP Accreditation.

During ACBSP Conference 2017 to be held June 24-27 (note, this is a Saturday-Tuesday schedule), we will be announcing our plans in greater detail during the Sunday “Impact” Luncheon and we hope you will consider joining us on a quest for total excellence.

As always, we are grateful for the trust you place in us.

To connect with Jeffrey Alderman, ACBSP President/CEO, for business matters or just to say hello, please email him at jalderman@acbsp.org or call the ACBSP headquarters at (913) 339-9356.
Business schools must demonstrate ways in which they are evolving to meet the needs of students and preparing them for a competitive global economy. How can we, as business educators, transform our classrooms to meet the ever-changing marketplace and provide the greatest educational value for our students?

The answer can be found at ACBSP Conference 2017, being held June 24-27 in Anaheim Calif., where the main focus will be Preparing Students for Career Success.

Come and learn best practices and choose from the more than 70 presentations in three different tracks: Accreditation, Teaching Excellence, Preparing Students for Career Success. By attending this conference, you are bound to walk away with innovative ideas to take back to your institution.

Travel and Lodging
The conference will be held at the Anaheim Marriott, which is blocks away from Disneyland® Park and Disney California Adventure® Park — so you can make your conference experience even more magical. Previously, we stated that the group rate of $199/night was available from June 20-29. Unfortunately, this is no longer the case and the room block is filling up fast! If you have not made your reservations, we highly recommend you do so now. Please check the travel page for more details on lodging, transportation, visa information, and what to expect in Anaheim.

Please note: We are on a different schedule this year. The conference runs Saturday-Tuesday. Please plan accordingly.

Pre-Conference Opportunities
We have a record number of pre-conference opportunities this year. Choose one from the following: Standards and Criteria Interactive Workshop, Evaluator Training, Best Practices in Assessing Student Learning Outcomes, or Introduction to Strategic Planning and Leading Accreditation. Remember, you must be registered for the conference to add a pre-conference option.

Programming
We have a great program in store for you this year:

Saturday, June 24 –
There are unprecedented challenges facing accreditation. Dr. Judith Eaton, President of the Council for Higher Education Accreditation (CHEA), will be addressing what space accreditation might occupy going forward during Saturday’s Opening Luncheon.

Later in the evening, a New & Aspiring Deans Networking Dinner is available with a separate registration. New this year is the Professional Field of Study Reception, which will be held right before the Welcome Reception.

Sunday, June 25 –
During the Impact Luncheon, we will be honoring the recipient of the Education Impact Award. The funds collected from our #ACBSP4Change campaign will be presented to the Anaheim Union High School District during this luncheon as well. If you haven’t done so already, there’s still time to make a donation.

Join us for an even more magical experience...ACBSP Excursions: Disney at Night! Plan to meet in the hotel lobby at 6 p.m. to take a shuttle to Disneyland Park®. Then you’re on your own to explore all that this magical kingdom has to offer. This is an optional event and tickets are available for $85/person.
Monday, June 26 –
It’s time to celebrate and recognize our Teaching Excellence Award and Best of Regions Award recipients at the Salute to Regions Luncheon. In the evening, join us for the Accreditation Gala to celebrate all of our institutions that have successfully completed the journey to ACBSP accreditation or reaffirmation of accreditation.

Tuesday, June 27 –
Join us for the closing session and light breakfast as we look ahead to ACBSP Conference 2018 in Kansas City, MO, where we’ll celebrate our 30th anniversary.

Registration
Registration is open and the early bird deadline is quickly approaching. Save $100 when registering for the conference by May 15. Visit the registration page (LINK) for information on rates, refund and cancellation policies, and more.

For details on the conference program, visit the conference website at acbsp.org/acbsp2017.

Track the hashtag #ACBSP2017 on Twitter to receive the latest updates about the conference. We hope you’ll be tweeting along with us during conference!
As it is each year, ACBSP Conference 2017 will be an opportunity for institutions from Region 9 to come together to review progress made during 2016, discuss projects currently being implemented, and set goals for the coming year. We will be strengthening the integration that allows universities to establish joint projects for the benefit of their students and faculty.

There are many achievements to celebrate, starting with the Universidad Argentina de la Empresa – UADE who became the first university in Latin America to achieve reaffirmation of accreditation. San Ignacio de Loyola Institute of Peru will be the first associate degree institution to obtain ACBSP accreditation. While the Universidad Konrad Lorenz and Universidad del Rosario in Colombia obtained initial accreditation after making important changes within their institution — showing their commitment to improving the quality of education. Last, Universidad Regiomontana and Universidad Autónoma de Baja California also recently entered candidacy.

Universities such as Escuela Bancaria Comercial and Universidad Popular Autónoma del Estado de Puebla in Mexico; Universidad Autónoma de Bucaramanga and Corporación Universidad de la Costa in Colombia; Universidad Andrés Bello in Chile; Quality Leadership University in Panamá; Universidad de Piura and Universidad Continental in Peru; and Universidad Nacional Pedro Henríquez Ureña in República Dominicana continue to progress towards achieving ACBSP accreditation by rigorously working with their mentors and developing training sessions for their faculty and administrative staff.

On April 18-19, in Santo Domingo, the ACBSP Business Accreditation Seminar was held, organized by UNAPEC as ambassador university for the Dominican Republic. The objective was to promote the continuous improvement of processes among higher ed institutions with the ACBSP accreditation model and to encourage more universities to join ACBSP.

This shows the dynamics that exist in Latin American universities to use accreditation as a strategy, which helps them improve the quality of their learning outcomes as well as their operational, economic and market results. It is precisely this dynamic that led to changes in the Region 9 Directive. According to the meeting held in Cancún, the presidency was entrusted to Caroline Mendoza of UNID, replacing Carlos Güereca who left the institution.

At the Region 9 meeting in Anaheim, there will be a change in the governing body as Julio Martín, from the Autonomous University of Asunción, will be assuming the office of chair. Franklyn Holguín Hache, from UNAPEC, will assume the office of chair-elect. The secretary-treasurer will be elected among the candidates who are proposed at the meeting.

What is next? Nothing more and nothing less than the first meeting of deans in Latin America, to be held on October 2-3 in Bogota, Colombia, which will open a new space for the exchange of experiences on best practices in schools of business management.

Finally, in Anaheim, we will hold a pre-conference workshop on the ACBSP standards for the third consecutive year. The objective of the workshop is to improve the understanding of the standards and criteria and outline expectations for those institutions going through the ACBSP accreditation process. The workshop will be taught in Spanish. See you in Anaheim!
University accreditation of any post-secondary school or University in the EHEA region is generally considered to provide a formal published statement regarding the quality of an institution or a program following a cyclical evaluation. Graduation from an accredited program impacts on jobs and licensure employers. Therefore, quite rightly, there is an increasing partnering between universities and future employers.

The responsibility for accreditation procedures and policies in the European Higher Education Area rests with “National Quality Assurance Agencies, voluntary associations consisting of faculty and students, rector’s conferences, inter-institutional networks, and professional organizations.” The Ministerial emphasis on university accreditation focuses on facilities and bureaucratic statistics, which do not include student outcome measures as the successful employment of student alumni and the level of salary a graduate may expect to earn from his/her overall educational experience.

This is then noted and independently verified by a panel of experts as accreditation speaks to a sense of public trust, as well as to professional quality. Thus, one of the first steps any prospective student should take before enrolling in a college or university in the 21st century is to explore all facets and make sure the school is accredited by the accrediting agency appropriate to the student’s prospective career. It may well be known that Ministries for Education, universities and schools in the European Higher Education Area, continue to acknowledge the primary policy issues set forth by the Bologna Declaration as the main educational legislation and its process since the pompous initiation in the early 1990s.

The Accreditation of Higher Education in the United States was developed to protect public health and safety and to serve the public interest, and was initiated in the 1880s to focus on educational and admission standards. The early focus was on building credentialing capacity and facilitating the transfer of credits earned at one university so that it might be recognized by other universities.

The setting of U.S. accreditation standards reflects three core values of higher education: institutional autonomy, academic freedom, and peer or professional review — all quite essential to academic quality. The real value of accreditation and the associated certification is the fact that the certification process awards “added value” to the institution. Tangible value of a program is thus added by an accrediting agency in much the same way as the process of meeting ISO (International Standards Organization) and other international standards. Certification or accreditation of an institution assures stakeholders that the minimum standards of quality education, curriculum, faculty, facilities, and overall process are met.

Based on these assumptions, ACBSP’s Brussels office is set on reaching out to schools in the EHEA, a group of 48 states that have accepted the Bologna Process as the main source of educational advancement. The driving force behind the Brussel’s office immersion into the EHEA is the leadership of ACBSP and its clear vision of becoming a leader in advancing academic quality through the recognition of schools and universities that offer business programs. Schools and universities in the EHEA are becoming aware of ACBSP’s presence during regional educational fairs, formal visits to institutions, and informal meetings during conferences. We are one step beyond accreditation.
Spring greetings from the Associate Degree Board of Commissioners. I don’t know about your location, but it seems like spring came back in January this year. I am one of those few souls who really missed winter this year. But with spring comes new life and new opportunities.

Here is an opportunity for every member of ACBSP to take advantage of this spring. I challenge each of you to be part of the #ACBSP4Change campaign this year. #ACBSP4Change provides all of us a chance to once again give back to our conference host city. Information about #ACBSP4Change and the Anaheim Union School District P21 Partnership for 21st Century Learning, the program this campaign supports, can be found on the conference website. I gave, and I hope you will consider giving as well.

As you know, our standards and criteria are focused on helping our institutions continuously improve our programs. ACBSP likes to “live what we preach.” As such, the members of the Board of Commissioners have been busy this past year working with members of the Accreditation Governance Board (AGB) to review our standards and look for opportunities to improve, and streamline not only the criteria, but what we ask you to report.

The Associate Degree Board will be meeting in Kansas City in late April to review initial and reaffirmation self-studies, and QA Reports. We will also be doing some final planning for the Annual Conference in Anaheim. I hope you’re planning to attend. We have a great conference planned with lots of great sessions — and it’s Anaheim! Michelle Byrd, Anthony Negbenebor and I are organizing a daily run/walk during the conference as well. Look for more information coming soon about that or send me an email at dennis.brode@sinclair.edu. We would love for you to join us.

Finally, on a personal note, I would like to thank my ACBSP family for your support this past year. It has been a challenging year in many ways, but I have always been able to count on the people of ACBSP for support, encouragement, and advice. Yes, that is what a family does, and I am proud to be a part of such an amazing family that we call ACBSP.

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Make a contribution today!

Donate at: acbsp.org/acbsp4change
I recently spoke with representatives from a school for which I serve as ACBSP mentor. During the past several years that I have been affiliated with them, there have been three different deans, now an interim dean and there have been multiple school champions. During my last conversation, I sensed frustration and a sense of despair about whether ACBSP accreditation was ever going to be possible for them.

During all my years as an examiner and mentor, this is not the first time I have encountered a discouraged individual or group responsible for leading the accreditation effort. I want to encourage you to not give up. I encourage you to be “gritty.” Angela Duckworth in her book *Grit: the power of passion and perseverance*, describes “grit” as “…to keep putting one foot in front of the other. To hold fast to an interesting and purposeful goal.”

As inspiration, I also refer to Dan Rockwell’s April 7, 2017 post titled: *Where Grit Really Comes From* [leadershipfreak.blog](http://leadershipfreak.blog).

**Where does grit really come from? We learn grit from others.**

In my previous career, I observed many soldiers who did what had to be done — without complaining. They just lived it. **People watch how you respond to difficulty and adversity. Don’t expect them to step up for you, if you step down when things get tough. Dan provides the following 10 grit tips:**

1. Create teams of doers not talkers. Sluggards love talking about what they’re going to do.
2. Protect gains and take new ground at the same time.
3. Judge yourself and teammates on track record, not academic record.
4. Do hard stuff first.
5. Confront tough issues. Ask awkward questions.
6. Sweat small stuff. Concentrate on fundamentals. Coach Wooden taught college basketball players how to put their socks on.
7. Follow through. Don’t tell me what you start. Tell me what you finish.
8. Choose simple over dramatic.
9. Reject haste.

I encourage you to be gritty and stay the ACBSP course. Your school, your business program and especially your students will be glad you did.

Come learn more and be encouraged in Anaheim, CA and attend ACBSP Conference 2017, June 24-27.

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**Report from the Baccalaureate/Graduate Degree Board of Commissioners**

Ray Eldridge
Chair
Baccalaureate/Graduate Degree Board of Commissioners
ray.eldridge@lipscomb.edu
The primary focus of the AGB this year is to partner with the Associate Degree Board of Commissioners and the Baccalaureate/Graduate Degree Board of Commissioners to review the Standards and Criteria in an effort to refine the language, reduce duplication and better clarify what evidence the Commissioners need to make their decisions.

To update you on where we are in the process, the AGB has been working fervently in groups for the past several months reviewing the current Standards and Criteria.

Later this month, we will have a joint meeting with both Boards of Commissioners to continue the review process. Our discussions have been rich, long and deliberate toward improving clarity and better defining the evidence needed to demonstrate compliance.

If you have any comments/feedback that you would like to share with us, please do not hesitate to contact me at betsy.davis11@gmail.com or 904.704.9156.

I hope to see you at the ACBSP Conference 2017 in Anaheim, Calif., June 24-27.

Best wishes,

Betsy Davis
Chair
Accreditation Governance Board
Betsy.Davis11@gmail.com

“The primary focus of the AGB this year is to partner with the Associate Degree Board of Commissioners and the Baccalaureate/Graduate Degree Board of Commissioners to review the Standards and Criteria in an effort to refine the language, reduce duplication and better clarify what evidence the Commissioners need to make their decisions.”
The Access Accreditation Workshop has been incredibly valuable! The Workshop provides a more in-depth understanding of each of the criteria and insight into the purposes underlying them. The knowledge gained in this Workshop will help us identify the processes and information most crucial to ensuring we meet the standards and continue to improve our program.

– Gina Fantasia
Associate Dean, School of Business, Fairmont State University
This article is excerpted from an article on www.bizjournals.com.

Ingenuity Inc. is leading to jobs for students, CNM President Kathie Winograd told members of the Albuquerque business organization Economic Forum at a Wednesday meeting at Hotel Albuquerque.

Three years ago Central New Mexico Community College created Ingenuity Inc., a nonprofit whose stated mission is to forge links between the state’s education institutions, businesses and government.

Three years later Ingenuity Inc. supports the FUSE Makerspace, the Deep Dive Coding Bootcamp and an accelerator program for local businesses, among 20 other programs it lists as being a significant part of its mission.

And most importantly, it is leading to jobs for students, CNM President Kathie Winograd told members of the Albuquerque business organization Economic Forum at a Wednesday meeting at Hotel Albuquerque.

She noted that out of 130 graduates from the Deep Dive Coding Bootcamp, 106 now have jobs.

“CNM’s Ingenuity Inc. has served 12,500 individuals,” she said. “That’s incredibly important to our economy in New Mexico.”

A 2016 report from CNM said Ingenuity Inc. has supported 50 employees, and more than 40 businesses since it was created. According to CNM, the FUSE Makerspace spawned 10 new business enterprises, and was used by more than 500 people since it opened last April.

“We will be moving that space to Innovate ABQ in the fall term,” she said. “We’re excited to be part of that growth and development.”

A 2016 Albuquerque Business First list showed CNM as having the state’s largest undergraduate population with nearly 26,000 students.

Last November, Ingenuity Inc. won a $59,000 grant as part of the Mayor’s Prize for Entrepreneurship. In November the college also received a nearly $3 million Department of Labor grant for an apprenticeship program to train IT workers.

This year, Albuquerque city officials are working to promote the city as a hub for entrepreneurship.

Mayor Richard Berry kicked off a $1 million national marketing campaign geared toward people who live outside of Albuquerque, don’t know much about the city, and are interested in starting a new business.

Central New Mexico Community College’s business programs have been ACBSP accredited since 1993.
This article is excerpted from an article published in HESBA News, by Robert Taylor.

A brother and sister team took home first prize and a $2,000 check in the latest Business Plan Competition at the H-E-B School of Business and Administration at University of the Incarnate Word.

Kerstin Blachnik and Niklas Blachnik were honored at a ceremony in January for their startup company AirHeels LLC. The siblings’ product combines two staples of every woman’s closet: high heels and flats.

Kerstin said it was her own experiences that led her to the idea. “I always take a second pair of flat shoes with me when I wear high heels, because I can’t and don’t want to walk in them the whole day because my feet start hurting after some hours,” she said. “I thought of a way that makes it easier and more comfortable for women that have the same problem and don’t want to carry around a second pair of shoes every time.”

Kerstin, a German international student, is pursuing her Masters in Business Administration at the University of the Incarnate Word and a German Masters Degree at SRH University of Applied Sciences in Heidelberg, Germany. Niklas currently lives and works full-time in Germany while pursuing a Bachelors degree in Business Administration. The rules of the Business Plan Competition stipulate that each team may consist of one non-UIW student.

Kerstin said the competition allowed her and Niklas to use what they learned in class to develop their business plan. The H-E-B School of Business facilitated workshops for the competitors to receive advice from experienced business professionals. Kerstin credits these workshops with helping her and Niklas create a successful business plan.

“We are definitely planning to continue to grow AirHeels, and the Business Plan Competition was our first step in order to do so,” Kerstin said. “We recommend every student that is interested in entrepreneurship and business to take advantage of the Business Plan Competition.” Kerstin and Niklas are meeting with a representative from the Small Business Development Center to discuss the next steps for AirHeels, which includes finding a partner to support the production of a prototype.

The second place winner was Bret Roberts, whose startup, Print Pioneers, earned him a $1,000 check at January’s ceremony.

Print Pioneers is a startup technology company that intends to develop a more efficient print system to be incorporated in written materials with the purpose of improving its quality. The details of Roberts’ business plan cannot yet be shared publicly as he is pursuing exclusive patents.

The business programs offered through the H-E-B School of Business and Administration at University of the Incarnate Word have been accredited by ACBSP since 1996. UIW will be honored for its most recent reaffirmation of accreditation during the Accreditation Gala at ACBSP Conference 2017 in Anaheim.
Congratulations to the following members who were selected as a “Best of Regions” presenter during the regional meetings held this past fall and winter. Titles are listed below. A detailed description is available for all sessions in the theme track, “Preparing Students for Career Success.” All presentations selected as a “Best of Regions” are guaranteed a concurrent session spot at ACBSP Conference 2017. These presentations will be judged again in Anaheim, where one presenter will receive the “International Best of Regions Excellence Award.”

REGION 1


REGION 2

Susan Conrad - Marymount University: “How to Provide IT so your Students will Listen to IT”

REGION 3


REGION 4

Nabarun Ghose - University of Findlay: “Preparing Students for Career Success: Launching Graduates with a Professional Marketing Plan”

REGION 5

Shelly Daly - Lindenwood University: “Preparing Students for Success: The Use of Global Virtual Teams”

REGION 6

Christopher Davis - Harding University: “From Academia to Industry – Combating Negative Career Effects”

REGION 7

Doug Rice - Notre Dame de Namur University: “Killing Two Birds with One Lesson: Using a Matrix Model to Create Synergistic Positive Externalities”

REGION 8

Jeremy Cripps - University American College Skopje: “Seven Classroom Scenarios to Promote Student Career Success”

REGION 9

Liliana González García and Ernesto Garza Guerra - Universidad Regiomontana: “Real Innovation: The Ideal Transformation in Business School”

REGION 10

Manu Melwin Joy - SCMS Cochin

Title not available
Congratulations to the following regional recipients, who will be honored at a special Salute to Regions Luncheon at ACBSP Conference 2017 this June. They will each be presented with a medallion and $250 check.

Two regional recipients, one from the associate degree level and one from the baccalaureate/graduate degree level will go on to be honored with an International Teaching Excellence Award at the luncheon.
Webster University’s George Herbert Walker School of Business and Technology introduced a new version of their largest degree program, the Master of Business Administration (MBA) in fall of 2014. While using the majority of the existing courses, this version of the program was geared to adult learners able to work at a particularly rapid pace to complete their 37-hour program within twelve months. To help make that more doable, the curriculum was modified in some instances to allow for creative delivery of courses, including a few targeted specialized Saturday seminar courses, hybrid courses (a combination of online and live learning), and more.

Due to the more manageable size of this particular MBA version, I decided this was a great time to try out some new learning ideas that I’d wanted to explore for some time, but which had been difficult to implement due to Webster’s huge footprint (the MBA is offered on more than 80 campuses in 8 countries, 4 continents, and fully online.) Having a program with only four cohort groups (two in St. Louis, one in Orlando, and one in Geneva, Switzerland) and 67 students allowed for creative experimentation with new learning approaches while keeping the learning consistent between course sections and cohorts.

One of these learning approaches was the idea to make use of live cases within courses. In early fall, I reached out to a number of corporate partners to see if there was interest in partnering with our classes for purposes of solving a “real life” business problem using student teams in an Operations Management course. As part of meeting with company executives and learning about some of their real-time challenges, we were able to line up some great projects in Operations Management. That course was offered in spring two (mid-March through mid-May) of the academic year, and both partner organizations were happy with the student recommendations and projects.

While meeting with corporate executives to find some feasible problems for Operations Management, I came across Enterprise Bank. Enterprise had a great story, and a real-life issue they were grappling with and willing to partner with us on. Unfortunately, it was not an operations management problem, and I didn’t feel it would work within the course being targeted for the live case. But it sounded very relevant to another of the courses the students would be taking during the year (specifically, in the summer term of 2015; their last term in the program). This course was introduced into the MBA program in 2012 as a required part of the curriculum. At the time, the Business Department, which is responsible for the MBA curriculum, determined that a course dealing with ethics and sustainability was an important addition to the MBA to keep it current and relevant as a degree program. The course that was designed and introduced, Corporate Responsibility and Society, is a blend of ethics, sustainability, and the strategic implications of corporate responsibility faced by business leaders.

Enterprise, like many organizations, strives to be a strong part of the communities in which they serve. Part of this is required; as lenders, they are obligated to invest in lower-income communities as part of their banking mission, but a large part of it is Enterprise wanting to lead by example and to do the right thing in the communities in which they live and operate. One of the big programs run by Enterprise for the benefit of others is their well-known and regarded Enterprise University. This segment of their business offers a huge range of free programs available to anyone in the community who signs up. They teach everything from basic financial planning for individuals and businesses, retirement planning, how to hire good employees, how to market your business, and many other useful topics relevant to small businesses, nonprofits, and individuals.

Enterprise also donates a significant amount of funding to various causes throughout the year, but their leadership and board wanted to get a better idea of how funds were being spent, in addition to some analytics regarding impact. In particular, they wanted to track the impact their donations and funds were having on the charities and organizations receiving them, a better process overall for determining when to donate, how to donate, how much to donate, and a process that would be fair and consistent.
to assist in determining how to allocate personnel time for individual employees to be able to serve charities and non-profits they were interested in helping throughout the year. The timing of our initial meeting was fortuitous; Enterprise Bank’s senior executives in charge of risk management, human resources, and diversity and inclusion were already in the process of analyzing data to come up with a recommended plan to present to their board in fall of 2015. Webster would be working with them “just in time” as they made ready for their formal recommendations to the board.

After meeting a couple of times with Enterprise, I contacted the instructors slated to teach the two St. Louis-based cohort sections for the course in summer term to determine if they would be interested and able to incorporate a live-case project into their courses while still achieving the needed learning outcomes of the course, and both were immediately interested in hearing more about the case opportunity. From there, a series of meetings with Enterprise SVP’s, the Webster professors, and I ensued. With the Enterprise sharing relevant data, our instructor team did a terrific job designing a course assignment around this case opportunity.

On the second night of the nine-week term, classes met at Enterprise Bank, and the executives working with us shared data with the students and allowed them to ask questions and to gather the information needed to allow them to do a thorough job with their case analyses. From there, the two classes formed their work teams, and off the students went! Student teams worked on their cases while also completing the other reading and course assignments needed to pass the MNGT 5990 course.

In week nine, the final week of classes, each of the cohort groups met at Enterprise Bank and presented their recommendations on a corporate giving plan to Enterprise. Each class took a slightly different approach to their teams. The Wednesday cohort, taught by professor Andy Gonzalez, divided itself into two teams. Interestingly enough, they divided by gender, so we had the female team presenting first, followed by the males. It was interesting to see the differences in ideas and approaches to charitable giving management that just these two teams were able to design. The Enterprise team was impressed and asked many follow-up questions to the student presenters, which the students did a great job addressing. After only the first two presentations, it was clear to the Enterprise team that they had a lot of great data and analysis to consider as they made their own plans for their board recommendation, but to make their job even a bit tougher, the Thursday groups were up next. Under the leadership of Dr. Dustin Smith, the Thursday cohort divided itself into 4 sub-groups, and each worked independently to come up with recommendations for Enterprise.

Of course, in six presentations there will be some overlap of ideas, recommendations, and overall analysis done, but it was interesting to see some of the different and creative approaches taken by each of the six teams that ended up presenting to Enterprise.

Suffice it to say that Enterprise leadership was thrilled with what the students came up with, and it was particularly a day for celebration for the student cohorts as well, as each class was meeting that evening for their final night of class, after an incredibly action-packed, challenging year of study to complete an MBA (in nearly all cases, while employed full time) in just 12 months.

Based on the success of this project, the Corporate Responsibility instructors and I plan to continue to build on this project. There is a world of need and opportunity out there, and providing these types of real-world projects for our students strengthens them, our corporate partners, and our community.

For further details or information on this article or on the MBA, please feel free to email Debbie Psihontas at debbiep@webster.edu.
At ACBSP, the phrase “continuous improvement” is at the heart of what we seek. So much so, that it’s part of our mission statement.

ACBSP promotes continuous improvement and recognizes excellence in the accreditation of business education programs around the world.

We know that it’s important to our members, individually, as well. One of our most popular membership benefits is the Professional Opportunities Advertising program. These are job postings, often submitted by our own member institutions that we include in Business Education Week, ACBSP Update, and in the Career Center section of ACBSP.org.

Many of you have used these to seek out new opportunities and new challenges in your professional lives. In other words, “continuous improvement.”

To help you reach your goals, we’ve made some major improvements to our Career Center. Here’s what you need to know:

• We previously featured 10-20 job postings at a time. Now, there will be hundreds of faculty and administrative positions posted, from all over the country and all over the world.

• You can now create your own profile and upload your contact information and résumé. Employers can then search through this résumé database. While you may be looking for a new job, the job could also be looking for you!

• If you’re only passively seeking your next opportunity, you can opt to receive job alerts by email. You can set the keywords, frequency, and other criteria so that you only receive job postings that are relevant to you.

Most of this likely sounds familiar if you’ve ever used sites like CareerBuilder or Monster.com. And that’s what we were aiming for. However, the difference is that this board is specifically tailored to you, the business educator. Nearly every posting is related to positions within the business higher education industry.

We invite you to give it a try. The address of the ACBSP Career Center is careers.acbsp.org. If you have suggestions or comments, please send them our way.
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ACBSP Welcomed 10 New Member Campuses in Six Countries in 2017 Q1

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- Jubail University........................................................................................................ Saudi Arabia
- Chestnut Hill College............................................................................................... USA
- California Lutheran University.................................................................................. USA
- National Economics University................................................................................ Vietnam
Report of the Nominating Committees

José Alejandro Cheyne
Chair-elect

Alejandro holds a doctorate degree in pedagogy and studies in international management and business administration. He is considered one of the most important professors in higher education programs in Colombia. He has been awarded the Junior Chamber International in Colombia by Universidad del Rosario. He led the accreditation process in Uniempresarial and is doing the same now at Universidad del Rosario.

Earl Godfrey
Treasurer

Earl is currently a Professor of Accounting at Gardner-Webb University, where he has been working for over 27 years. He has served the university in various administrative capacities as the Chair of Undergraduate Programs in both traditional and evening programs and as the Director of Online Learning for a decade. He has served ACBSP as an evaluator and mentor and was the Treasurer of Region 3. He has served on many committees, including the Audit Committee. This will be his second term.

Tilokie Depoo
Member At-Large
Baccalaureate-Graduate Degree

Tilokie is the Chief Academic Officer at Metropolitan College of New York, where he is also Dean and Professor in the School for Business. He is a member of Region 1 and has been involved in ACBSP for over 15 years. He has over 26 years of corporate experience, including a diversified professional background in international and domestic businesses. While working in the corporate world he maintained close contact with academia and has over 18 years’ experience in higher education.

Gary Mrozinski
Associate Degree
Board of Commissioners

Gary has been a Professor of Business at Luzerne County Community College in Nanticoke, PA for four years. His teaching career spans over 20 years. Previously, he served as the Dean of Business & Technologies at LCCC for eight years. His transition to higher education was preceded by an 18-year career in industry where he held engineering and management positions in the manufacturing and healthcare sectors. He is currently a member of the ACBSP Associate Degree Board of Commissioners has also served as a Site Visit Evaluator.

Craig Brewer
Baccalaureate/Graduate Degree
Board of Commissioners

Craig has served for the past four years as the Dean of the School of Business and Management at Notre Dame de Namur University in Belmont, California. Previously, he served as the Associate Dean for the School of Business and Professional Studies at Brandman University, Chapman University System. He holds a Doctor of Education in Organizational Leadership from the University of La Verne and a Master of Science Degree in Counseling from California State University, Fullerton.

Kristina Collins
Baccalaureate/Graduate Degree
Board of Commissioners

Professor Collins holds dual roles as an HLC/ACBSP Accreditation Coordinator in addition to Assistant Professor of Management at Tiffin University, with teaching concentrations in Supply Chain Management and Human Resource Management. She has 18 years of university teaching experience. In 2016, Kristina became a certified Baldrige Examiner for the Partnership for Excellence which serves the Ohio, Indiana, and West Virginia regions. She has presented at several ACBSP conferences.
Lakshmy Sivaratnam  
**Member At-Large**  
**Associate Degree**

Lakshmy is a full-time faculty member at Kansas City Kansas Community College, and the program coordinator for the Accounting and Pre-Sports Management degrees. Lakshmy earned her Bachelor of Science in Management/Finance from Park University; Masters of Science in Accounting from the University of Missouri - Kansas City; and completed 72 doctoral hours. She has been active with ACBSP for the last nine years, serving as a member of the Internal Audit Committee and Region 5 Treasurer and Chair (2016-17).

Kim Wong  
**Member At-Large**  
**Associate Degree**

Kim has been a business instructor and program director at Central New Mexico Community College for 24 years. He is a private business owner in the hospitality and real estate industries. He holds the following degrees: M.S, MIT, J.D./M.B.A., Boston College; B.S., Brigham Young University. Kim has served as Champion for eight years, Region 6 Treasurer, Vice Chairman, Chair of the Marketing Committee, and currently is the Member-At-Large for Associate Degree.

Cara Beth Johnson  
**Associate Degree**  
**Board of Commissioners**

Cara Beth is the Chair for the Business Division at Northern Oklahoma College and teaches accounting principles. Cara Beth received her B.S. in Accounting from the University of Central Oklahoma in 1999 and MBA from Cameron University in 2001. Cara Beth has been actively involved with ACBSP since 2002, in a number of diverse roles. She has served as the Champion for Northern Oklahoma College since 2006 and is a faculty sponsor for the NOC chapter of Kappa Beta Delta.

Brad Kleindl  
**Baccalaureate/Graduate Degree**  
**Board of Commissioners**

Brad is Dean of the College of Management at Park University. He is an ACBSP Commissioner for baccalaureate/graduate degrees and recently presented at the Access Accreditation Workshops. Brad has authored or co-authored seven books and has over 60 other publications. He received two Fulbright Specialist Program awards. Over his career as a dean at two universities, he has negotiated international relationships with over 14 global programs in a dozen countries.

Betsy Davis  
**Chair**  
**Accreditation Governance Board**

Betsy is a retired Dean, and currently serves as an adjunct business faculty and part-time program manager in the Institutional Effectiveness and Accreditation Office at Florida State College at Jacksonville. She has served as an ACBSP site evaluator, Region 3 Chair-elect and Chair, an Associate Degree Board Commissioner, and is currently Chair of the Accreditation Governance Board (AGB). She is honored to have received Emeritus status. Betsy earned a B.S. in Fashion Merchandising from Florida State University and a M.A. in Management from Webster University.

Samuel Dunn  
**Accreditation Governance Board**

Samuel is Senior Fellow in the School of Business at Northwest Nazarene University and Adjunct Professor at Anderson University’s doctoral program in business. He holds a Ph.D degree in Mathematics and the Doctor of Business Administration degree. He was Dean and Vice President for Academic Affairs at Seattle Pacific University and Vice President for Academic Affairs at Northwest Nazarene University. He served on the ACBSP Baccalaureate/Graduate Commission for six years and is currently a member of the AGB.
Perhaps you have just become a member or were recently awarded candidacy. Are you asking yourself what’s next? My advice is to start with the end in mind and begin preparing for your site visit from Day One. How do you do this though?

A project roadmap and implementation plan are key to successfully completing your journey towards ACBSP accreditation. Here are 10 steps on creating your personal accreditation roadmap and implementation plan:

**Step 1: Read the Standards and Criteria.**

While reading the Standards and Criteria may seem like an obvious initial step, it is important to note that preparing for accreditation requires that you fully understand the full process, including how you’re evaluated as an institution.

Read all manual publications. Make sure you are reading the before and after sections outlining Standards one through six. Highlight key phrases that state words such as “must” or the business or academic unit “will.”

In summary, read from beginning to end. Stop. Take notes by writing clarification questions and unfamiliar key terms and phrases. Chances these terms or phrases are covered in the glossary section. Next, read the section(s) before the stated Standard and Criteria. Stop. Take more notes and write more clarification questions by each standard. Lastly, read and familiarize yourself with the glossary and adopt the language —continue to use these items in formal and informal communications within your programs and institution.

**Step 2: Create a Document Map and Project Roadmap.**

Document Maps are simple maps that link or identify documents and various requirements concisely in a single organized summary that serve as a reference document for the accreditation project.

Project roadmaps are simple plans illustrating the project goals, alongside a timeline.

Organizing your accreditation around a framework that connects existing, introduced, and developing processes into a project plan with the use of project management tools will support cross collaboration and communication of accreditation goals and objectives.

**Step 3: Identify All Supporting Documentation and Artifacts as Evidence of the Standard and Criteria.**

So, once you have constructed the project road map and outlined the accreditation objective requirements, identify the supporting documentation and artifacts as evidence of meeting the standard or criteria at your institution by standard.

Utilize step three as an auditing process by which the document map captures and tracks key documents and evidence associated to given criteria in one single document by standard.

**Step 4: Get Everybody Involved.**

So, think about institutional collaboration using the RACI framework. List the requirements to execute the project roadmap and accomplish task related to the document map.

- Who in your institution is responsible for goals and tasks?
- Who is accountable for execution of the project roadmap or acquisition of evidence of completion of the document map task?
- Are there individuals, units, divisions, and/or stakeholders who require notification? In this regard, who must be consulted and informed throughout the various process and at various stages of the accreditation project?

**Step 5: Create Systems for Communicating, Managing Inputs and Outputs, and Measuring Key Performance Measures.**

To ensure the flow of communication is optimized, identify formal communication channels at the beginning of the process. Clearly articulate how each channel will be used and the audience. A formal communication channel is used repeatedly to relay key information to a specified audience.

Document management is the storing, archiving, and securing of key documents and information. ACBSP Campus Labs is an example of a platform that provides document management capabilities for your accreditation project. Communicate the established platforms and technologies and make sure everyone has access to systems and are well trained for best results.

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(continued from pg. 23)

Step 6: Promote Your Accreditation Journey.
You are the public relations or university relations department, cheerleader, and promoter. As a part of your project roadmap, go back and integrate opportunities to celebrate successes, milestones, and the various phases or stages of your accreditation process. Keep all stakeholders engaged in your journey by communicating your progress and successes. Use milestones to educate and promote awareness regarding the accreditation process and purpose for seeking accreditation. Remember achieving accreditation is a huge accomplishment for your institution. Celebrate along the way!

Step 7: Plan to Attend Events by ACBSP.
The annual conference typically offers multiple tracks for attendees. Plan your conference experience in advance! Review the itinerary at least one month prior to attending. If you are attending as a team make sure everyone has a role. Consider workshops that will assist you with the Standards or aspects of the Criteria that your institution struggles with most. Assess your current weaknesses or gaps based on your document map and identify opportunities to meet with the mentors or the Board of Commissioners to seek assistance.

Remember, conferences provide an opportunity for professional development, meeting new people, and learning more about other organizations and products that can help you excel in the process. So, start developing your conference game plan today and remember to take copious notes for sharing with other colleagues and your team when you get back!

Step 8: Ready to Enter Candidacy?
So, you have embarked on the accreditation journey. You have attended your first conference or maybe two. Now, is the time to consider making the initial application for candidacy? Review the accreditation process, develop a budget for your institution, and elicit feedback from your peers and colleagues. Seek out institutional sponsorship. You have been promoting your accreditation journey with initial discussion around your accreditation aspiration. Now is a great time to submit your application for ACBSP Candidacy.

Entering into candidacy status demonstrates full commitment to the process. There is no time like the present! Put on your project management hat and begin to implement your timeline using the preliminary questionnaire, developed project roadmap (Step 2) and the communication plan (Step 5). Remember to pace yourself; it doesn’t have to be a sprint to the finish line. So on your mark, get set, and go!

Step 9: Design Your Gap Needs Analysis.
Once the preliminary questionnaire is complete, review the first draft internally with faculty. Design your gap needs analysis based on the self-study review. Create a separate list of requirements and preliminary findings. Communicate and discuss the report with all program faculty and administrators. It is important to self-assess your strengths and areas of weakness. All missing documentation, supporting evidence, and opportunities for improvement should be documented at this point in a well-communicated report for collaborating with faculty members and administrators to close the gaps. Your initial findings should determine the need to 1) adjust the current project roadmap and timeline, and 2) make provisions to your accreditation budget.

Lastly, make sure to involve your ACBSP assigned mentor in the process. He/she will provide valuable insights on your readiness and likelihood of success. Engage the mentor early through this process and share your project roadmap and timeline to ensure you are maximizing all resources available to ensure your program’s success! Make sure you have fulfilled the minimum requirements for requested data points under standards 3 and 4 and you have sufficient data and information as evidence of all other standards.

Now is a great time re-read the standards and check for an updated edition of the accreditation standards and criteria manual.

Step 10: Prepare for your Site Visit by Validating All Documented Information and Key Processes.
You are almost there! After several iterative review cycles, you are ready to request your site visit. Once your mentor approves and the faculty and administration have agreed, initiate according to your project roadmap and timeline the request for a site visit by submitting your self-study document to the home office by the deadline.

- Prior to submitting the self-study, allow 60 days to validate all of the information. Specifically, scan your self-study for referenced processes, exemplars, and data to ensure you have accurately reported key findings with sufficient documentation and evidence to support what you have written.
- Set up a mock visit and meet frequently with faculty to increase readiness and improve morale.

At this point, it is likely faculty and key members of the team including yourself will feel a little stress leading up to the site visit. The more you can do to organize and prepare for the visit; the less stressful coordination will be once it is scheduled.

There is a short window and a series of steps to follow once your visit has been scheduled. Be patient! Communicate more frequently with internal stakeholders and be mindful of the deadlines and requests to come.

You have done the work; now sit back and prepare to enjoy the benefits of becoming an ACBSP accredited member!
Kappa Beta Delta Honor Society is proud to announce the 2017 recipients of the Andrew V. Stevenson Scholarship and the ACBSP Regions Merit Scholarship. Congratulations to all of our students and thank you to all those who applied. The 2018 awards application period will open next September.

2017 Andrew V. Stevenson Merit Scholarship Winners ($1,000)

Region 3
Matthew Cureton – Walters State Community
Iris DeVault – Walters State Community College
Nicholas Parrot – Wallace State Community College
Michelle Jeffries – Lawson State Community College
Benjamin Morrow – Craven Community College

Region 4
Deborah Steele – Sinclair Community College
Lauren Hutson – Ivy Tech Community College – Northwest
Emily Smith – Sinclair Community College
Joseph Sommers – Owens Community College

Region 6
Baker Wilson – North Arkansas College

Region 7
Luis Hernandez – Skyline College
Margo Feldman – Skyline College

ACBSP Region Merit Scholarship Winners
The ACBSP Regions Merit Scholarship is given on behalf of those ACBSP regions that wish to participate. Each participating region designates and funds the amount of the scholarship. A student from that region who did not win the Andrew V. Stevenson Scholarship is then chosen. The eligibility and selection criteria is the same as the Andrew V. Stevenson Scholarship.

Region 2 ($1,000)
Tori Lawton – Lehigh Carbon Community College

Region 4 ($1,000)
Theron Scissom – Ivy Tech Community College – Northwest

Region 5 ($500)
Tyanna Hughes – Pratt Community College

Region 6 ($1,000)
Jesus Garza – South Texas College

Region 7 ($500 each)
Seng Bu Aung – Skyline College
Emily Nunez-Rosario – Skyline College

Kappa Beta Delta is an International Honor Society open to any ACBSP accredited associate degree-granting institution. If you are interested in establishing a chapter or reviving an established chapter, please contact Alison Roberts at KBD@acbsp.org.
Honor Society News:

2017 Biennial Registration is Now Open

We are pleased to announce that registration is now open for the 2017 Biennial Conference. It will be held November 3-5 at the Baltimore Marriott Inner Harbor Camden Yards. This event, held every two years, should be the best ever with presentations on a wide array of topics of interest for both students and faculty advisors. There will also be a silent auction, student competition, interactive panels, a banquet, the general business meeting and plenty of opportunities to network with students and faculty from across the country. There will also be plenty of time to see the sites of Baltimore. Visit deltamudelta.org for further details.

Since the beginning of the fiscal/academic year this past June 30, Delta Mu Delta has continued to have a banner year. Here are some of the highlights:

Delta Mu Delta is proud to announce that in August, it will be awarding up to 73 scholarships totaling $72,500. Last year, 60 individuals representing 99 universities and colleges received $60,000 in scholarships. More than 190 completed applications were received in 2016 and we are on pace to have at least that many this year. Information can be found at deltamudelta.org.

DMD’s venture into the world of networking with our alumni is going very well. Our first networking event was a reception held in Baltimore this past November with more than 50 area alumni and leadership in attendance. That successful event was followed by two more: one in New York City in January and one in downtown Chicago in March. The next event will be in Anaheim, Calif., prior to the start of ACBSP Conference 2017. Events are planned for St. Louis in September and Baltimore in November during our Biennial Conference, as well as others in 2018. This is the first time in many years, or possibly ever, that the society has reached out to the vast and talented alumni.

Delta Mu Delta’s new database, “EZ Member” has launched and is fully operational. This is the first time in close to 20 years that the organization has introduced a new database. Our Faculty Advisors can more easily input their new inductees. It will also allow us more flexibility in managing our data, which will benefit our members.

DMD continues to enhance and improve its digital media presence to both its members and the public. Our part-time intern, Cory Amaya, who holds the title of Social Media Specialist, is a graduate student in Digital Marketing and Analytics from nearby Aurora University (where DMD has an active Chapter). She is consistently posting DMD news and general items of interest on a daily/weekly basis to Facebook, LinkedIn and Twitter. DMD is now just 50 members short of 11,000 members in its private LinkedIn Group, with more members being added daily to this important discussion forum. We are also posting to the LinkedIn and Twitter newsfeeds and are posting induction and scholarship winner pictures, along with other DMD news items, to Facebook and the DMD website. The DMD Blog called “The Delta Pulse” should be launching shortly and we have just signed an agreement with VineUp to provide both web and mobile applications to honor societies, enabling them to leverage the collective knowledge within their alumni network for mentoring and career development opportunities. Look for more information on this important new program as it is launched in the next month.

DMD continues to grow. Last year was a record year for inductions with just over 10,000. This year we are close to those numbers again. We continue to grow in number of Chapters as well. Eight new chapters have been approved for installation since July 1, and eight more are ready for installation. This brings our total number of chapter and co-chapters both nationally and internationally to 326 with 15 prospective chapters in the pipeline.

— Jeff Arnold
DMD Executive Director
Sponsors and Exhibitors

(Please refer to the conference website at acbsp.org/conference for the most up-to-date list.)

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Kappa Beta Delta Honor Society
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Securities Training Corporation
Sigma Beta Delta Honor Society
Stock-Trak Inc.
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The Wall Street Journal
WorldStrides

Thank You!

Sponsor and Exhibitor Opportunities are Still Available. Download a Prospectus with complete details at acbsp.org/conference or contact Danielle Henderson: conference@acbsp.org/913.339.9356
Describe the training you currently do for ACBSP.
I have been with ACBSP for nearly 14 years. As our membership has grown and technology has advanced, my role has evolved to include training our accredited members on standards and criteria, making the most of the online reporting portal, and various aspects of the accreditation process. I also provide training for those accredited members serving as mentors and evaluators. I’ve conducted pre-conference workshops prior to the annual conference for many years, traveled to Mongolia, Dominican Republic, Mexico, and India to provide workshops there, and most recently presented two Access Accreditation Workshops in Kansas City.

What is your vision for ACBSP accreditation training?
My vision is to offer more frequent webinars and face-to-face workshops focused on both training for our site visit evaluators and training specific to our members, keeping the numbers small to facilitate learning. Training sessions could address the needs of specific audiences, such as associate degree schools seeking initial accreditation, associate degree schools seeking reaffirmation, baccalaureate/graduate degree schools seeking initial accreditation, training for completing the quality assurance report, etc. Currently most of the training is in the form of a pre-conference workshop at the Annual Conference in June. I would love to be able to offer training more frequently and in multiple geographic locations.

How has the online reporting portal impacted your job?
The portal has changed our workflow dramatically as it takes multiple documents and functions and puts them in one central location with the ability to control access to those documents. Prior to the portal, we spent a lot of time shipping large quantities of material to site visit teams or commissioners and scanning printed materials following the accreditation decisions. Another huge difference is the amount of time spent during board meetings to cover each school. Accreditation staff and Commissioners can now go directly to the portal instead of handling multiple documents.

What do accredited members value most about the portal?
The accredited members like the central location and the ability to control the level of access by their administrators and faculty. The portal allows them to have access to previously submitted reports as well as documentation from the Board of Commissioners regarding Board decisions.

What is the most rewarding part of your job?
The most rewarding part of this job is hearing the excitement in newly accredited members voices and seeing the pride in their faces as they hold their accreditation certificates for the first time. Those moments represent not just the accomplishment, but rewarding all of the hard work and effort required for the accreditation process. The sincere thank you we receive for providing assistance through the process means a lot.

If you weren’t doing this, you’d be…
Spending more time with my family and being a world traveler. My bucket list is long and I look forward to seeing and experiencing as much as I can.

To say hello or inquire about the next training opportunity, email Diana at dianahallerud@acbsp.org.
SAVE THE DATE: September 8 - 10, 2017
Chicago Marriott Downtown - Magnificent Mile

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