MESSAGE FROM THE CHAIR

Timing and Training are Everything

Craig B. Buchman MD, Chair, ACI Alliance
Lindburg Professor and Chair
Department of Otolaryngology-Head & Neck Surgery
Washington University School of Medicine

What do we know about cochlear implants? First and foremost, we know that these devices work! For deaf and hard of hearing adults who are candidates, cochlear implants restore speech understanding and communication abilities—skills that translate into cognitive benefits and reintegration into society. For children, early identification provides a window of opportunity for cochlear implants to impact upon the developing child. The combination of good auditory representation through cochlear implantation in the setting of consistent and appropriate speech and language training reliably results in spoken language development and school achievement. Carefully done studies show that early identification and educational intervention are two of the most critical factors for achieving spoken language success. Thus, it is incumbent upon us, as professionals in the field, to strive for early identification and appropriate intervention.

Recently, the Early Hearing Detection & Intervention (EHDI) reauthorization bill was passed to the Senate for consideration. The House passed the bill last year. This bill is critically important in that it provides support for state-based Newborn Infant Hearing Screening programs and the policies governing the management of children that fail the screening exam. For the ACI Alliance, supporting the reauthorization of this bill is critical to insuring that children are screened in a timely fashion and that families of these children learn all of the intervention...
MESSAGE FROM THE CHAIR  continued from page 1

options for communication development. Our ACI Alliance State Champions have been hard at work, contacting US Senators and their legislative staff to urge for support of the bill in its current format. Should you wish to get in on the action, we have provided materials below for you to participate. Please join with us to move for passage of this important legislation this year.

Support Reauthorization of the Early Hearing Detection and Intervention (EHDI) Act

Donna L. Sorkin MA, Executive Director, ACI Alliance

Due in part to awareness created during the visits of ACI Alliance advocates to Congressional offices last October during ACI Alliance on the Hill, Senators Portman (R-OH) and Gillibrand (D-NY) became co-sponsors of the EHDI reauthorization, with S.2424 introduced just prior to the December recess. The proposed bill would continue the support provided to states to carry out EHDI activities. It also includes language requiring comprehensive parent information on language development options and technology. The challenge now is to keep the bill moving during a difficult political environment. We have been encouraged to have you, our members, make contact with your US Senators to encourage them to support reauthorization by becoming co-sponsors of this important bipartisan legislation.

We have made the process as easy as possible. Please send an email to the offices of both US Senators in your state. A suggested template letter https://acialliance.site-ym.com/page/EHDITemplate and list of the Health Legislative Assistants for each office with their personal email and phone number https://acialliance. site-ym.com/resource/resmgr/Files/Senate_Health_Assistants_(2).htm are provided here. The letter should go to the staffer directly (not the Senator). Email is the best way to communicate with Congressional offices as regular mail is screened and can take many weeks to reach the intended recipient. Please personalize the attached template letter so that it does not read like a form letter. After you have sent the letter, please follow up with both offices by calling and requesting to speak with the Health Legislative Assistant you wrote to. If the person is unavailable, leave a message on their voice-mail and restate your support of the EHDI Reauthorization. Urge for their Senator’s co-sponsorship of the bill, which is Senate 2424.

If you have any questions, please do not hesitate to contact ACI Alliance for help. Please try to send your letters within the next week so that we can impact the Senate offices quickly and with maximum effect.

Please send a copy of your letters to ACI Alliance Outreach Director Susan Thomas at sthomas@acialliance.org so that we can track our progress and communicate with key Senate staff. Thank you for being part of our efforts to improve access to appropriate, timely hearing care for children.
We have **exciting news** to share with you!

Join Advanced Bionics at CI 2016 in Toronto

Come to the AB workshop and visit us at our Tech Suite to **learn more about our latest developments**.

**AB’s Pre-Conference Workshop**
Wednesday, May 11, 2016 | 3:00 p.m. to 5:30 p.m.
Sheraton Centre Toronto
Please RSVP to [https://advancedbionics.cvent.com/C12016](https://advancedbionics.cvent.com/C12016)
CEU’s will be offered

**AB’s Breakfast Symposium**
Saturday, May 14, 2016 | 7:30 a.m.
**CI2016 International in Toronto / 14th International Conference on Cochlear Implants and Other Implantable Technologies**

Donna L. Sorkin MA, Executive Director, ACI Alliance

The University of Toronto, Sunnybrook Health Sciences cochlear implant faculty has assembled a robust program with five important keynote speakers, podium and poster presentations, panel discussions and social events. We are delighted to have the opportunity to bring together scientists, clinicians and educators from around the world to explore topics like dementia and deafness, music, hearing preservation, bone conduction, brainstem implants, (re)habilitation in children and adults, and much more. The featured session *Cochlear Implants Meet Regenerative Biology* will be an especially lively Symposium event. A very full program will continue through Saturday afternoon with a 2 PM closing.

On Saturday morning renowned clinician, public speaker, writer, and trainer Warren Estabrooks will speak on “Listening for Life: Rehabilitation for Adults Following Cochlear Implantation.” A resident of Toronto, Estabrooks has been in the forefront of a sea change in perspective regarding the collaborative roles of professionals and parents in helping deaf children to listen and speak with cochlear implants. We are looking forward to hearing his assessment regarding the improvement of adult outcomes via the rehabilitation process. To view the full conference program, please visit [www.CI2016Toronto.org](http://www.CI2016Toronto.org).

Don’t miss the only CI International meeting outside the US that is easily accessible from within the US! Toronto is convenient to reach and a favorable exchange rate (for US residents) help make this an especially affordable international conference.
Lots to Do in Toronto!

Toronto is wonderful in any season but it will be fantastic in May. Within walking distance of the conference headquarters hotels there are a wide range of museums, historic houses, lively neighborhoods, shopping, and world-class restaurants. We’ve listed just a few of our favorite sights. A more complete list is on the conference website along with some restaurant recommendations.

Mackenzie House  
http://www1.toronto.ca/wps/portal/contentonly?vgnextoid=512d2271635af310VgnVCM10000071d60f89RCRD

St Lawrence Market  http://www.stlawrencemarket.com/

Hockey Hall of Fame  https://www.hhof.com/

Design Exchange Canada’s Design Museum  http://www.dx.org/

Art Gallery of Ontario  http://www.ago.net

Steam Whistle Brewing (tours available)  
http://www.steamwhistle.ca

ACI Alliance to Offer Career Fair at CI2016 Toronto

We are pleased to announce the return of the ACI Alliance Career Fair in Toronto on Thursday, May 12, from 11:30–12:30 pm. We invite you to take advantage of this opportunity to promote your organization to cochlear implant professionals, recent graduates, and current students attending the upcoming conference.

Participation is free of charge though participants, both those offering and those seeking jobs, must be registered for the conference. Organizations meeting with applicants will be provided with a table and two chairs for on-site interviews on Thursday. We will publicize position opening(s) on-site and if provided in advance, in our website Career Center.

To reserve interview space at CI2016, please complete a reservation form no later than April 22 at https://form.jotform.com/60336029721955. Specifics regarding the Career Fair will be emailed to you after we receive your reservation.

Do you have an opening that you hope to fill prior to the May meeting? Don’t forget that you can post positions at any time on the ACI Alliance website (Career Center tab under Member Center). This service is free for Organizational Members; there is a small fee as a professional member. We currently have six CI positions posted in our Career Center. Visit right now to see what CI jobs are available!

ABA Cochlear Implant Specialty Certification (CISC) Exam to be Held at CI2016 Toronto

Wednesday, May 11, 2016  
2:00 pm – 5:00 pm

Oxford Room,  
Sheraton Centre Toronto

Late Registration Deadline: April 11, 2016

For additional details and to register, visit:  
http://www.boardofaudiology.org/cochlear-implant-specialty-certification/
Difficulty hearing on the phone?

Hearing loss, if left untreated, has a significant impact on one’s ability to stay connected. It makes face-to-face interactions difficult and using the telephone extremely frustrating. This often leads to loneliness and isolation—the precursors for many serious health risks.

CaptionCall provides a simple, no-cost solution to help people with hearing loss stay connected with friends and family. It restores confidence and independence, gives peace of mind and favorably impacts overall health and wellness.

CaptionCall is an amplified telephone that displays written captions of what callers say on a large, easy-to-read screen, so you don’t miss a single word. It makes staying connected with loved ones easy again.

The CaptionCall phone is available at no cost to anyone who has trouble hearing on the phone and has had their hearing loss diagnosed by a hearing-care or health care professional. Users will also need a phone line and Internet connection.

If you are a hearing-care professional interested in having CaptionCall available for your patients, visit [www.captioncallprovider.com](http://www.captioncallprovider.com).

If you have a cochlear implant and have difficulty hearing on the phone, visit [www.captioncall.com](http://www.captioncall.com) or call 1-877-557-2227 to request a CaptionCall phone. Use promo code MACI to receive the phone at no cost.

About CaptionCall

• CaptionCall is the most widely used Captioned Telephone Service in the United States
• CaptionCall is the most recommended Captioned Telephone Service by hearing-care providers

The CaptionCall phone is only available in the United States.

“I am so satisfied with CaptionCall. I feel like I have more freedom now. I have a cochlear implant, but I had trouble understanding what people were saying. Thank you for a great product. It has been a godsend to me.”

Jean

“No one ever suggested that we wear ear protection from the incredible explosive sounds from the tank cannon, and by the time I was 50 years of age, my hearing was so bad I had to be fitted with hearing aids. That eventually did not provide enough word recognition for me, and I had to have a cochlear implant. Even with that miraculous surgery, telephone conversations still gave me a lot of trouble understanding. Thank you, Caption Call, for providing another means of communication.”

Ike
Advocating for CI Coverage Under Affordable Care Act Marketplace Plans

Peter Thomas JD and Sara Rosta MA
Government Affairs Counsel to the ACI Alliance
Powers, Pyles, Sutter & Verville PC

The ACI Alliance national leadership, State Champions, clinicians, educators, consumers, and parents have monitored cochlear implant coverage under the Affordable Care Act (ACA) Marketplace plans for several years now. Despite our close attention to this issue, denials of CI coverage have occasionally occurred in such plans.

To be effective at the state level on ACA private plan coverage issues, CI advocates must first identify any coverage limitations and then develop relationships with the key state individuals making decisions on health coverage issues. Many of our State Champions have already developed such relationships. If you or your patients encounter an ACA Marketplace coverage challenge, we encourage you to first contact the State Champion(s) in your state and solicit his or her assistance. A list of Champs is located on the ACIA website at https://acialliance.site-ym.com/general/custom.asp?page=ACIAStateChamps.

Our State Champions have been trained on these topics and may have already been in touch with the appropriate person(s). In any case, they can help you with the contact to your state's Department of Insurance to discuss concerns regarding specific CI coverage denials. For example, in Florida our State Champion determined that the Florida Essential Health Benefits Benchmark Plan makes specific mention of cochlear implant coverage in ACA Marketplace Plans. Hence it was surprising to find that several patients at her CI center were declined coverage under their Marketplace Plan issued by Humana. She and her colleagues are in the process of appealing this denial.

In an effort to aid individual advocates in appealing coverage denials, we have constructed a general template letter that you can adapt when advocating to your state insurance commissioner on a specific coverage issue. This letter is located on the ACI Alliance website at https://acialliance.site-ym.com/page/SICTemplateLtr.

Please make use of this template as appropriate and report coverage denials to your State Champion and/or ACI Alliance Executive Director Donna Sorkin (dsorkin@acialliance.org). Together with our State Champions, we will track these issues closely and stand ready to provide guidance on best practices for appealing denials or other issues related to ACA Marketplace plan coverage.

To locate your State Benchmark Plan to determine what it says about cochlear implants, visit: https://www.cms.gov/CCIIO/Resources/Data-Resources/ehb.html

To locate contact information for contact of your State's Insurance Commissioner, visit: http://www.naic.org/state_web_map.htm.
SYNCHRONY

3.0 Tesla MRI without magnet removal

Cochlear implants will never be the same again. With its revolutionary rotatable magnet design, the SYNCHRONY Cochlear Implant is the only CI able to undergo a 3.0 Tesla MRI without magnet removal. The benefit to your patients?

No discomfort, no additional surgeries, no hearing downtime.

SYNCHRONY Cochlear implant is approved for MRI scanning at 1.5T and 3.0T without magnet removal. Please ensure that all conditions for scanning are followed. For MRI scanning instructions and information on potential risks and contraindications relating to implantation, please visit www.medel.com/us/is Cochlear-implant-systems/

Make the right choice. Make it MED-EL.
I would like to introduce my new blog on cochlear implant rehabilitation for adults. This blog is for adults who are either candidates for, or recipients of, cochlear implants. I share my professional experience and insights as a speech language pathologist. My goal is to use this unique platform to discuss various issues at the heart of the rehabilitation process. So far, my blog has covered the following topics.

1. Welcome/Naama’s Background
2. Why Adult Rehabilitation is Important
3. The Hearing Assessment
4. Constructive Communication
5. Listening to the Sounds Around You

Future blog entries will address unilateral hearing, bilateral CI, emotional issues, quality of life benefits, and auditory rehabilitation for adults who were had pre-lingual hearing loss. I welcome your comments and suggestions for future topics. Visit my blog at [http://www.acialliance.org/blogpost/1334356/Cochlear-Implant-Rehabilitation-for-Adults](http://www.acialliance.org/blogpost/1334356/Cochlear-Implant-Rehabilitation-for-Adults).

During my 18-year career of working with children and adults with hearing loss, I have been blessed to join so many amazing people on their fascinating journeys. I am constantly inspired by their willingness to devote themselves to a long-term auditory rehabilitation process. My patients were the best partners for my own professional journey. Thanks to them, I have witnessed the wonders of cochlear implants, I have broadened my understanding regarding communication and hearing, and above all I have been taught about the power of the human spirit. They are all in my heart and in my mind while writing my blog. Please encourage your adult patients (or family members or friends) to take a look; it is my hope that this blog will be a source of support for the personal journeys of adult recipients.

Blast announcements are sent each time a new posting for Naama’s Blog appears. You can view past posts on the ACI Alliance website either in the Member Center tab (under ACI Alliance Community Blog) or under the Cochlear Implants tab (under Adult Rehabilitation).
Accepting Nominations for the Board of Directors

Teresa Zwolan PhD, Chair, Nominating Committee

This coming May 2016, four new individuals will be elected to the ACI Alliance Board of Directors. The slate for the Board of Directors will be selected by the Nominating Committee comprised of John Niparko MD, Bridget Scott-Weich EdD, Stephanie Scott-Moody MD, and Terry Zwolan PhD.

We encourage our membership to participate in this process by considering the nomination of a colleague to serve as a Member of the Board of Directors. Nominees should be affiliated with our field and may include physicians, audiologists, speech language pathologists, educators, and others on cochlear implant teams as well as cochlear implant recipients or family members of a recipient. Self-nominations are also encouraged.

Nominating someone is easy—simply go to http://www.acialliance.org/page/BoardNomination and fill out the Nominations Form. The deadline to submit a nomination this year is April 8, 2016. Nominations will be reviewed by the Committee and the slate will be announced prior to the CI2016 International Symposium in Toronto. Voting by the ACI Alliance membership will held at the Member Meeting on Friday, May 13 at 4:30 PM.

Board membership involves a commitment to attend two in-person meetings each year as well as two to four phone meetings each year. Board members are also expected to participate on committees or in activities where their input and expertise can be utilized to advance the organization’s goals.

Want to be involved on a smaller scale? Sign up as a volunteer here: http://www.acialliance.org/?GetInvolved. We will contact you when we identify a need that fits your area of interest and expertise.

CMS Study Continues

Teresa Zwolan, PhD, Member of the Board of Directors


Participating sites include:
University of Michigan
University of Iowa
Johns Hopkins University
University of Miami
New York University School of Medicine
University of North Carolina
University of Southern California
Vanderbilt University
University of Washington
Washington University School of Medicine (St. Louis)

Criteria for patient inclusion in the study are:
• Bilateral moderate to profound hearing loss in low frequencies (up to 1000 Hz)
• Profound sensorineural hearing loss in high frequencies (3000 Hz and above)
• 65 years of age or older and Medicare eligible
• Preoperative best-aided sentence score in quiet equal to 40%–60% correct in best aided condition on recorded AzBio Sentences (presented at 60 dB SPL)

Please contact the ACI Alliance office at 703.534.6146 if you have questions or wish to refer a patient. You may also email Susan Thomas at sthomas@acialliance.org.
ACI Alliance Membership: Maximize Your Benefits

Susan Thomas MA, Outreach Director

Are you remembering to login when you visit our website? If you don’t log into your membership account when you visit our website, you are not receiving the full value of your membership. Only members can view the membership directory, exchange messages with other members, post and comment on our blog sites, post and maintain a resume, maintain a member’s connect list, and update their profile. Take full advantage of your membership and login the next time you visit www.acialliance.org. If you need assistance accessing your account, contact Susan Thomas at stthomas@acialliance.org.

Why become an Organizational Member? Organizational membership is designed for teams of professionals working in cochlear implant centers, clinics, non-profits, educational institutions, associations and other organizations. Our existing Organizational Members (http://www.acialliance.org/search/custom.asp?id=2365) are university centers, hospitals, private clinics, educational institutions, and nonprofit entities. Benefits are extended to all employees registered. Become an organizational member and all registered employees receive these exclusive benefits. (Note: For a limited time—until May 1—we will “count” existing individual professional memberships towards an Organizational Membership. Contact us for details.)

Benefits of Organizational Membership

• Listing as an ACI Alliance Organization in the homepage tab allowing the public to view your own entry as recognition of your leadership as an important provider of cochlear implant clinical, educational or other services. This resource allows potential patients, primary care physicians, and other professionals to easily contact your organization.
• Online Membership Directory—Unlimited listings in and access to the online Professional Membership Directory, allowing you to identify your peers by organization and individual listings.
• Conference Discounts—Up to ten members of each organization receive discounts on registration for American Cochlear Implant Alliance sponsored conferences and meetings (including the upcoming CI2016 International in Toronto).
• Career Center—Free listings in the ACI Alliance website Career Center.
• ACI Alliance Electronic Mailings—ACI Alliance Calling and other updates on our activities and initiatives sent to all members of your organization.
• Board of Directors Election—All members of your organization have the opportunity to vote at the annual meetings for the American Cochlear Implant Alliance Board of Directors and Chairperson slate.

Don’t forget to Sign In when visiting our website. Enter your Username and Password to access member only benefits. If you have any questions about your membership contact Susan Thomas at stthomas@acialliance.org.
A CONSUMER’S PERSPECTIVE

A Cochlear Implant…
What a Game Changer!

Julie M Olson MS, Hearing Loss Educator and Advocate

Life is full of choices, challenges and changes and a few major ‘game changers’. My CI rates right up there with marriage, motherhood, grandparenthood, and discovering chocolate wine!

As a victim of bilateral progressive sensorineural hearing loss, which introduced itself to me when I was a young adult, I was confronted with challenges neither I, nor my family, were equipped to face. Upon initial diagnosis, I was told I’d simply have to face the reality of becoming deaf by the time I was 40; that there would be no fixes or cures during my lifetime. I was told I had ‘old ears’. I was 22. Although dismayed, life went on. I married, began a career, started a family and did the best I could as my ears grew ‘older and older’, while I grew frustrated and reclusive. I had been given no reason to hope anything could change.

In my mid-30s, desperate for support, I tried a hearing aid. It helped a little. I was not fit bilaterally, although I should have been. I retired from a job I loved, and settled in to become ‘old and deaf’ by the time I was 40.

My first positive ‘hearing loss game changer’ happened a few years later when I learned about a new organization called Self Help for Hard of Hearing People (SHHH). I attended the organization’s first national convention. I learned I wasn’t the only person my age that had hearing loss. Until then, I had never met anyone like me who wasn’t my grandparent’s age! Learning I was not alone gave me hope. It changed my life. I decided to get involved.

As time passed, I met more people and learned about innovative technologies that were changing the game for others. Some of those technologies were basic accessories for hearing aids that I had not known about. That allowed me to return to the workforce. As time passed, and my hearing loss progressed, I started observing people I knew who had the courage to become subjects for early cochlear implant research. They wanted to hear, and became subjects in a variety of research programs. I also observed naysayers disiss the technology, as I watched people who had poorer hearing than I, become more confident and able in various communication settings. In 2005, it was my time to see if I was a candidate for a CI. I was.

My cochlear implant, is the “game changer” that gave me back life as I remember it when I was much younger! It made work more enjoyable and much easier. It enhanced my social life and it has enriched my personal enjoyment of family more than I can put in words without bringing tears to my eyes.

Today I am able to fully enjoy my two very talented granddaughters who excel in music and theater. My cochlear device allows me to enjoy their performances to the fullest. What a wonderful blessing.

When I’m not enjoying “my girls” on stage, I find ways to share information about hearing loss with people who struggle with hearing loss. I remain actively involved in Hearing Loss Association of America (HLAA) as a consummate educator and truly believe that education is the key to managing hearing loss. I am sometimes dismayed by the lack of appropriate information available to hard of hearing people including misinformation passed on by medical professionals and others who don’t know enough about cochlear implants to discuss them.

I am disappointed in insurance carriers that do not recognize that cochlear implants provide access to an enriched, healthier life. I realize that change happens only when people care enough to become involved. I am also a member of ACI Alliance because I support the work the organization is doing to improve information and awareness among health care professionals, consumers, and government agencies. I am delighted that ACI Alliance is partnering with HLAA on awareness initiatives.

There is no doubt that cochlear implants enrich lives. I’m living proof! Cochlear implants are truly “game changers.”

Julie Olson with her granddaughters Kelly and Colleen Cline after a recent high school performance of the musical ‘The Little Mermaid’.
Major Organizational Accomplishments 2015

RESEARCH
- Continued multi-center study for CMS with aim of expanding Medicare candidacy
- Compared adult and pediatric CI access in six developed countries [http://journals.lww.com/otology-neurotology/Full-text/2016/02000/Cochlear_Implant_Access_in_Six_Developed_Countries.37.aspx]

AWARENESS
- Collaborated with Hearing Loss Association of America on coordinated campaign to publicize candidacy and outcomes associated with CI in older adults
- Published open access proceedings for CI2014 Pediatric in Otology & Neurotology [http://journals.lww.com/otology-neurotology/pages/default.aspx]
- Conducted Emerging Issues in Cochlear Implantation Symposium in Washington, D.C. Oct, 2015 with a focus on six emerging issues
- Initiated activities to encourage careers in CI field including a website Career Center and conference job fair
- Presented ASHA featured session on expanding indications and improved outcomes to reach students and clinicians outside of CI field
- Published three issues of ACI Alliance Calling (Jan, July, Dec) [http://www.acialliance.org/?page=ACI_Newsletter]
- Inputted to NIH for priority-setting on rehabilitation research
- Initiated new consumer resource on the adult CI journey, Naama’s Blog [http://www.acialliance.org/blogpost/1334356/Cochlear-Implant-Rehabilitation-for-Adults]
- Collaborated with other hearing health organizations in the Congressional Hearing Health Caucus including a briefing “Improving Outcomes for Families and Children who are Deaf or Hard of Hearing” to support EHDI reauthorization
- Met with Congressman David McKinley (R-WV), the only cochlear implant recipient in Congress regarding access to cochlear implants. [https://twitter.com/acialliance/status/619543945136205824]

ADVOCACY
- Expanded work and impact of ACI Alliance State Champions who monitor issues and drive access efforts in 35 states [https://acialliance.site-ym.com/?ACIAStateChamps]
- Organized ACI Alliance on the Hill for 90 advocates (10/14/2015) focusing on cochlear implant awareness and reauthorization of Early Hearing Detection and Intervention (EHDI) Act. Awareness created contributed to Senate bill introduced by Senators Portman (R-OH) and Gillibrand (D-NY). Continued EHDI efforts, working directly with Senate staff and organizing State Champions’ Senate outreach.
- With State Champions, monitored and addressed reimbursement challenges under ACA Marketplace plans and state Medicaid.
- Published Position Paper: Pediatric Habilitation Following Cochlear Implantation to address therapy caps in insurance plans and provide a resource for clinicians and families to argue for appropriate coverage services to address a child’s unique needs. [https://c.ymcdn.com/sites/acialliance.site-ym.com/resource/resmgr/Docs/ACI_Paper_Pediatric_Rehab.pdf]
- Submitted comments to CMS on OPPS programming classifications and rules on billing for multiple (unrelated) services provided on the same day. CMS agreed to place mapping in a different higher level APC and reversed its rule that had disallowed same day multiple payments if the services are unrelated. [https://c.ymcdn.com/sites/acialliance.siteym.com/resource/resmgr/Docs/ACIA_OPPS_Comments_08-27-201.pdf]
- Participated in coalitions to collaboratively address access to, and awareness of, cochlear implantation

BUILD AN EFFECTIVE ORGANIZATION
- Achieved 20% membership increase with 59 Organizational Members and 850 individual members (professionals, students, consumers and parents)
- Expanded website and social media presence focusing on cochlear implant emerging issues, candidacy and outcomes, and access concerns
AT COCHLEAR, WE HELP PEOPLE HEAR AND BE HEARD.

We empower people to connect with others and live a full life.

We help transform the way people understand and treat hearing loss.

We innovate and bring to market a range of implantable hearing solutions that deliver a lifetime of hearing outcomes.

Hear now. And always.