

# SPONSORSHIP AND ADVERTISING OPPORTUNITIES

## ALL SESSION E-PORTAL LEARNING CENTER **\$25,000**

The American College of Preventive Medicine has made it possible for disease prevention and health promotion professionals to watch Preventive Medicine's sessions online. Support this learning opportunity that allows anyone to earn CME credits or review sessions after the conference. This is a great opportunity to receive year-long exposure as attendees, members, and interested professionals visit the e-portal. Your company will be recognized on the E-Portal welcome page stating that the Learning Center was made possible by the support of your company.

## EDUCATIONAL TRACKS **\$15,000**

Associate your company with one of the following learning tracks:

- Clinical Preventive & Lifestyle Medicine Practice
- Public & Population Health
- Quality Improvement
- Informatics
- Global Health

Your company will be recognized on the app, website and onsite signage for the learning track of your choice.

## ONLINE AND ONSITE POSTER PRESENTATIONS **\$15,000**

Support abstract posters and the valuable information they provide. This opportunity includes both the onsite poster displays for attendees and the online database for ALL ACPM members. ACPM will acknowledge you as the supporter on the website, app and onsite program. Onsite will be 2 signs and 3 floor stickers that include your company logo and graphics. Online, the introductory login will showcase your logo.

## SYMPOSIA **\$10,000**

Two-to-four breakfast/lunch sponsored symposia will be available during the annual meeting from. These are highly attended due to lack of competition with the exhibit hall and educational sessions which are closed during this time. Showcase your products and services by putting your company in front of attendees at their morning or lunchtime meal. Meals will be catered by the American College of Preventive Medicine and be placed in a high-traffic area.

## MENTORING AND CAREER NETWORKING LUNCHEON **\$5,000**

Gain exclusive access to 150 attendees by sponsoring a luncheon to help the future careers for professionals in disease prevention and health promotion. Introduce mentors to attendees and present your company in the process. Mentors will lead specialty-specific discussions during this 90 minute luncheon. Table tents will be placed on each table with your company's logo and a table number. Catering costs are not included.

## BRANDED REGISTRATION AREA **\$2,500**

Be the first company attendees see upon arrival at the annual meeting. Your company's logo will be placed on signage at the registration area.

## DIRECTIONAL SIGNAGE **\$2,500**

Advertise with company graphics and logos on five directional signs, to be located throughout the convention center. These double-sided signs measure approximately 1 meter wide x 3 meters tall. Your full-color image will be displayed across the entire back side.

## EMAIL BLAST **\$1,000**

Customize an email blast with text (maximum 500 words), one logo, and one graphic that the American College of Preventive Medicine will send to all attendees prior to the annual meeting. ACPM reserves the right to select companies and/or organizations that want to purchase this sponsorship, as well as the right to review and modify the proposed email.

## MEETING APP **\$15,000**

The ACPM Mobile meeting app is a great way to visibly highlight your company's support. Attendees will gain access to news as it happens, networking functions and events and timely updates on meeting and programming. Every time an attendee opens the app they will see your company logo.

## AWARDS BANQUET **\$10,000**

Be part of a highly recognizable and very well-attended event by sponsoring the Annual ACPM Awards Banquet. Your investment will make this event rewarding and memorable for all who attend. This exclusive sponsorship provides an excellent way to visibly highlight your company's support. Your company logo will be displayed on all signage for the banquet.