



2017 **Conference** on Philanthropy Sponsorship Opportunities

April 19–21 | Westin South Plaza, Costa Mesa, California





Sponsorship Opportunities

The International Association of Advisors in Philanthropy (AiP) is proud to present the Conference on Philanthropy 2017.

Taking place April 19–21 at the Westin South Coast Plaza in Costa Mesa, CA, this conference brings together a diverse international membership including financial advisors, attorneys, insurance professionals, accountants and non-profit executives.

AiP members are professionals with a special interest in philanthropy, who provide independent, unbiased advice to their donors/clients to enable them to connect their wealth to what they value through inspired giving to transform communities around the world. The global vision of AiP is to transform philanthropy through collaboration.

With 200+ expected attendees, conference sponsorship provides your firm exposure and access to a very targeted demographic. The agenda includes extended breaks in the exhibitor area allowing ample opportunity to solidify your current business relationships and make new ones. Be sure to take full advantage and gain maximum exposure by confirming your sponsorship today! Simply complete the attached form and return it to the AiP office via fax (312.750.1203) or email (admin@advisorsinphilanthropy.org).

If you have questions or would like to create your own custom sponsorship package, contact AiP Administrator, Sheila Gidley at 312.252.2501 or admin@advisorsinphilanthropy.org.

Additional details on the conference and AiP can be found on our website: www.advisorsinphilanthropy.org.

International Association of Advisors in Philanthropy
216 W. Jackson Blvd, Suite 625
Chicago, IL 60606
Phone: 312.252.2501 Fax: 312.750.1203
www.advisorsinphilanthropy.org

Sponsorship Add-Ons

Sponsorship Add-Ons can be purchased at any sponsorship level for greater brand visibility. You must be a sponsor at one of the following sponsorship levels to purchase an add-on.

- Wi-Fi Sponsor – Logo on the cards distributed with the wifi code | **\$3,500** (limit 2)
- Charging Station Sponsor – Logo on charging station | **\$3,500** (limit 2, each sponsor gets their own station)
- Keycard Sponsor – Logo on the conference attendee hotel room keys | **\$2,500** (limit 1)
- Happy Hour (Thursday, April 20 from 5:00–6:00) - Signage at the event and logo on cocktail napkins | **\$2,000** (limit 1)
- Break Sponsor - Signage at the break table and your logo on napkins | **\$1250** (limit 1 per break)





Sponsorship Opportunities

Platinum Sponsor | \$10,000 (Limit 1 per industry)

- Company logo with hyperlink on AiP home web page through December 31, 2017.
- Company description on AiP Sponsor page through December 31, 2017.
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 2200 members.
- Listing as Platinum Sponsor on AiP bulk emails through December 31, 2017.
- Opportunity to message AiP members through dedicated email. (AiP to send email on sponsor's behalf.)
- Five (5) complimentary AiP 1-year memberships – prospective member must meet all eligibility requirements and complete a membership application.
- Opportunity to present an AiP webinar – content subject to approval by the AiP Webinar Committee.

Platinum Sponsor Conference Benefits

- Top billing on 2017 Conference signage, event app, invitations and AiP website as Platinum Conference Sponsor.
- Company logo on splash page of event app. (Exclusive to the Platinum Sponsor)
- Opportunity to provide a presenter for a Conference Keynote Session - session content must be pre-approved by the AiP Conference Committee.
- Exhibitor booth at the conference.
- Listing as Featured Sponsor of the Fithian Awards Dinner with an opportunity to address the audience (up to three minutes at the podium.)
- Five (5) complimentary 2017 Conference registrations.
- Opportunity to purchase up to five additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representatives as AiP Sponsors.
- Permission for one pre-conference mailing to conference attendees. (Advanced list will contain mailing info only, no phone numbers or emails.)
- List of 2017 Conference attendee contact information provided after the event-mailing info only, no phone numbers or emails.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at Closing Breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.



Sponsorship Opportunities

Gold Sponsor | \$5,000

- Company logo with hyperlink on AiP home web page through December 31, 2017
- Company description on AiP Sponsor page through December 31, 2017.
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 1100 members.
- Listing as Gold Sponsor on AiP bulk emails through December 31, 2017.
- Opportunity to message AiP members through dedicated email. (AiP to send email on sponsor's behalf.)
- Three (3) complimentary AiP 1-year memberships – prospective member must meet all eligibility requirements and complete a membership application.
- Opportunity to present an AiP webinar – content subject to approval by the AiP Webinar Committee.

Gold Sponsor Conference Benefits

- Gold Sponsor billing on 2017 Conference signage, event app, invitations and AiP website conference page.
- Exhibitor booth at the conference.
- Opportunity to provide a presenter for a Conference Breakout Session – session content must be approved by the AiP Conference Committee.
- Listing as Featured Sponsor of your choice of a meal function with the opportunity to do a 2 minute promotion of your organization. (First come, first served)
 - Wednesday Lunch
 - Thursday Breakfast
 - Thursday Lunch
 - Friday Breakfast
 - Friday Lunch
- Three (3) complimentary 2017 Conference registrations.
- Opportunity to purchase up to two additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representatives as AiP Sponsors.
- Permission for one pre-conference mailing to conference attendees. (Advanced list will contain mailing info only, no phone numbers or emails.
- List of 2017 Conference attendee contact information-mailing info only, no phone numbers or emails. List provided after the conference.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at Friday Breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.



Sponsorship Opportunities

Silver Sponsor | \$3,000

- Company logo with hyperlink on AiP home web page with a link to your firm through December 31, 2017
- Company description on AiP Sponsor page through December 31, 2017
- Your educational submissions (articles, whitepapers, etc.) highlighted on AiP LinkedIn Group. The AiP LinkedIn Group currently has over 1100 members.
- Listing as a Silver Sponsor on AiP bulk emails through December 31, 2017
- One (1) complimentary AiP 1-year membership – prospective member must meet all eligibility requirements and complete a membership application.

Silver Sponsor Conference Benefits

- Silver Sponsor billing on 2017 Conference signage, invitations, event app and AiP website conference page.
- Exhibitor booth at the conference.
- Listing as Featured Sponsor of a Breakout Session with opportunity to introduce the speaker. Subject to availability, First come, first served.
- One (1) complimentary 2017 Conference registration.
- Opportunity to purchase up to two additional conference registrations at 50% off published price.
- Badge ribbon identifying your firm representative as an AiP Sponsor.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at Friday Breakfast.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.

*Looking to increase your brand visibility?
Sponsorship Add-Ons can be purchased at any sponsorship level.*





Sponsorship Opportunities

Bronze Sponsor | \$2,000 - \$1,500 (for non-profit organizations)

- Bronze Sponsor billing on 2017 Conference signage, event app, invitations and AiP website conference page.
- Exhibitor booth at the conference.
- Opportunity to host a drawing at your booth (sponsor provides the prize) and pull for the prize at Friday Breakfast.
- One (1) complimentary 2017 Conference registration.
- Opportunity to purchase up to two additional conference registrations at 50% of published price.
- Badge ribbon identifying your firm representative as an AiP Sponsor.
- Opportunity to network with some of the most elite, prestigious philanthropic professionals in the world and to build relationships with current and prospective clients.

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Sponsorship Commitment Form

(Please return to admin@advisorsinphilanthropy.org or fax to 312.750.1203 on or before ACTUAL DEADLINE DATE.

Sponsorships:

- Platinum Sponsor – \$10,000 (limit one per industry)
- Gold Sponsor – \$5,000
- Silver Sponsor – \$3,000
- Bronze Sponsor – \$2,000 - \$1,500

Sponsorship Add-Ons:

- Wifi Sponsor | \$3,500 (limit 2)
- Charging Station Sponsor | \$3,500 (limit 2)
- Keycard Sponsor | \$2,500 (limit 1)
- Happy Hour Sponsor | \$2,000 (limit 1)
- Break Sponsor - \$1,250 (limit 1 per break)

Please send an invoice

Charge the credit card below

Sponsoring Company

Contact Name

Phone

Email

Credit Card Information:

Name

Company

Mailing Address, City State, Zip

Email Address

Phone

Signature

Date

Credit Card Number

Exp. Date

Sec Code

Credit Card Billing Address, City, State Zip



To confirm your sponsorship, sign and return this form to the AiP office.
Questions? Contact Sheila Gidley at 312.252.2501 or admin@advisorsinphilanthropy.org