Anaheim 2013: Let’s Focus on Interactivity!

by Dirk Ifenthaler, President-Elect

We are looking forward to interacting with you at the AECT International Convention in Anaheim, CA in a few weeks’ time. Here are some easy ways to get interactive:

Get Ready! (pre-conference)

- Visit the D&D Website for the latest announcements @ http://aect.site-ym.com/group/design_development
- Join the D&D Division as a member by updating your AECT Profile. Simply login and navigate to Groups and make D&D your favorite division
- Download the AECT Conference App and bookmark our exciting 2013 D&D conference events to your personal schedule

Join in! (at the conference)

- Meet the D&D Board and D&D members @ the Welcome Reception on Wednesday from 06:00 pm – 08:00 pm where we have some interactive tasks waiting for you – excited?
- Join D&D and GSA for a night out on the town right after the Welcome Reception on Wednesday evening
- Get inspired and discuss innovative instructional design at the D&D Showcase event on Thursday morning
- Enjoy a delicious lunch at the D&D/R&T Awards Luncheon where we will honor this year’s D&D award winners and D&D Logo Competition winner
- Interact with the D&D Board at our D&D Membership Meeting immediately following the Luncheon on Thursday

Whether you’ve been a D&D member for years, or are new to AECT and interested in finding a home in the organization, we look forward to meeting you at the conference, sharing scholarship in design and development practice, networking, and having fun! So let’s get interactive beyond the conference and join the D&D activities throughout the year. See you soon in Anaheim, CA!

Newsletter Contents

- President-elect’s Message
- D&D Conference Schedule
- Meet the PacifiCorp Finalists
- Hawaii AECT Chapter Spotlight
- Virtual Visit: University of Wyoming
- GSA/D&D Night on the Town
**Come along and interact in any of the exciting D&D conference events:**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
</table>
| Morning       | Professors of Instructional Design and Technology are invited to participate in the *Instructional Technology Professor’s Forum*  
- Communicating with your Dean: The value of your IDT program  
- Communicating with your Promotions & Tenure Committee: The value of your IDT Scholarship                                                                                                                                                                                                                      |
| 8:30 – 9:00 a.m. | Coffee and Informal Conversation                                                                                                                                                                                                                                                                                                                   |
| 9:00 – 11:30 a.m. | Discussion anchored by a panel of our best and brightest, and you!  
2nd Level – Tower, Salon 8                                                                                                                                                                                                                                                                                                          |
| Afternoon     | Celebrate the 10th Anniversary of the *PacifiCorp Design and Development Award Competition* as the finalists present their solutions to the judging panel                                                                                                                                                                                                 |
| 1:30 – 3:30 p.m. | 2nd Level - Tower, Harbor                                                                                                                                                                                                                                                                                                                          |
| Evening       | Stop by the D&D table at the *Welcome Reception* to meet and greet the D&D Board and fellow division members and some very special interactive events                                                                                                                                                                                                 |
| 6:00 – 8:00 p.m. | Main Floor, Casa Vecina                                                                                                                                                                                                                                                                                                                          |
| After Hours   | Come and join the Graduate Student Association (GSA) and the D&D Division for a night out on the town for drinks, food, and conversation. Contact GSA Representative Yvonne Earnshaw  
<yvonne.earnshaw@gmail.com> for tickets to this event or stop by the D&D table at the Welcome Reception and ask for one.                                                                                                                                                                                   |
| 8:00 – 10:00 p.m. | Oggi’s Pizza                                                                                                                                                                                                                                                                                                                                     |
Thursday, October 31, 2013

**Morning**
Check out the *D&D Showcase* to see instructional design in practice. Chat with designers and see the results of their work  
9:00 – 11:00 a.m.  
1st Level – South, Royal Foyer B

**Afternoon**
Join us for the *D&D/R&T Awards Luncheon*  
11:45 – 12:45 p.m.  
Main Floor, First, Garden 3

**Afternoon**
Get more involved by attending our *D&D Membership Meeting* immediately following the Luncheon  
1:00 – 2:00 p.m.  
Main Floor, First – Garden 3

**Early Evening**
Winners will discuss their award-winning work  
4:45 – 6:15 p.m.  
2nd Level – South, Valencia

Friday, November 1, 2013

**Afternoon**
Join us for a special invited session on *Lessons Learned from Teaching in a Flipped Classroom* with Mark Frydenberg from Bentley University  
3:30 - 4:30 p.m.  
2nd Level - Tower, Pacific

D&D CONCURRENT SESSIONS:
There is such a great line-up of papers, roundtables, & posters! Check out the D&D program for sessions on the following topics:

- Learning Analytics and MOOCs
- New Technologies in Instruction
- Game-based Learning and Badges
- Mobile Learning and iPads
- Virtual Environments Scaffolding and Engagement

- Design Cases and Course Design
- Collaborative Learning Environments
- Instructional Design Practices
- Problem Solving Research
D&D PANEL SESSIONS:

This year, D&D is sponsoring six panel sessions to foster interactive discussion among panelists and audience members on emergent issues of current interest to the field:

<table>
<thead>
<tr>
<th>Day</th>
<th>Topic</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday</td>
<td>Preparing Future Instruction Designers: One Graduate Program’s Journey</td>
<td>3:30 – 4:30 p.m.</td>
<td>2nd Level – Tower, Salon 6</td>
</tr>
<tr>
<td>Thursday Morning</td>
<td>PacifiCorp Alumni: How the Competition Impacted my Career</td>
<td>8:00 – 9:00 a.m.</td>
<td>2nd Level – Tower, Salon 6</td>
</tr>
<tr>
<td>Thursday Afternoon</td>
<td>PacifiCorp Past Finalists: Where We Are Now</td>
<td>3:30 – 4:30 p.m.</td>
<td>2nd Level – Tower, Salon 6</td>
</tr>
<tr>
<td>Friday Morning</td>
<td>Towards Innovation in Complex Problem Solving Research: Implications for Instructional Design &amp; Technology</td>
<td>10:30 – 11:30 a.m.</td>
<td>2nd Level - Tower, Pacific</td>
</tr>
<tr>
<td>Friday Afternoon</td>
<td>Intellectual Property Committee Update: Panel Discussion</td>
<td>1:00 – 2:00 p.m.</td>
<td>2nd Level - Tower, Pacific</td>
</tr>
<tr>
<td>Friday Afternoon</td>
<td>Lessons Learned from Teaching in a Flipped Classroom</td>
<td>3:30 – 4:30 p.m.</td>
<td>2nd Level - Tower, Pacific</td>
</tr>
</tbody>
</table>
Meet the PacifiCorp Finalists

Holly Marshburn and Megan Conners Murtaugh, Nova Southeastern University
Mentor: Suhana Chikatla, Ph.D. Wallace State and Auburn University Montgomery

Holly is an elementary English as a second language teacher with 17 years in public education. She is studying for her doctorate in education with a concentration in Instructional Technology and Distance Education. Her goals are graduation in the spring of 2015 and beginning her next career in ITDE. Megan has 10+ years teaching experience in elementary education. Currently, she is finishing her last year of the Ed.D program in Instructional Technology and Distance Education with a minor in Curriculum Development. Megan looks forward to taking the next step on her career pathway in order to use her communication, instructional design, and curriculum development skills.

Yun Lauren Liu, University of North Texas, Emporia State University; Ziang Wang, Emporia State University


Yun (Lauren) is currently a doctoral student in Learning Technology from University of North Texas, and she holds a M.S. in Instructional Design & Technology from Emporia State University. She has served as Social Media Specialist and her research interests are instructional design, learning evaluation, multimedia production and using social media for learning/training. Her career goal is to become an Instructional Designer and work in higher education. Ziang is a graduate student in Instructional Design and Technology. Currently, he is working in the ESU IT department as a graduate assistant dealing with video production and multimedia design.
Lubin Wang and Shuang Hao, Florida State University

Mentor: Dotty Sammons, Idaho State University

Lubin Wang is currently a doctoral student in Instructional Systems Program at Florida State University. Her research interest is mainly game-based learning at this stage and she is working on two projects on game-based learning with her advisor Val Shute.

Shuang Hao is a doctoral candidate in Instructional Systems at Florida State University. Currently she is working as an Instructional Designer for an online course and an associate instructor of a face-to-face course. Her research interests include online and mobile learning strategies and performance improvement technologies.

Leadership Positions for the D&D Division

Consider putting your name forward for a leadership role for the D&D Division. We will be holding elections for the following positions in January 2014, with winners assuming these roles at the 2014 conference:

**Vice President of Communications:** This position is the first year of a four-year cycle as a D&D division leader. (After one year, it leads to a year as President-Elect/Conference Planner, then a year as President, and a final year as Past-President.) We encourage mid-career professionals to consider this important leadership role.

**D&D Board Member:** Board members hold this position for three years, contributing leadership to various D&D initiatives and participating in all policy decisions.

If interested in either of these two positions, please contact D&D President Mable Kinzie <kinzie@virginia.edu> by December 1st, with a 200-300 word bio and current photo. The D&D nominations committee will review the nominees and select up to three candidates for each position.

Not ready for an elected position? Gain a year's leadership experience as a **D&D Board Associate!** Intended for advanced graduate students, junior faculty, and/or early career professionals who are new to the division and looking for a "door in" to gain relevant experience so they would be better prepared and more eligible for the elected leadership positions. Applications will be due in January, 2014. Watch our website for details, or contact D&D President-Elect Dirk Ifenthaler <dirk@ifenthaler.info>.
Aloha kakou (Aloha to you) from the Hawaii affiliate of AECT! AECT-Hawaii at Manoa or AECT-HI is an active organization at the University of Hawaii at Manoa and was established in 2011. The AECT-HI chapter is organized to provide a campus-based focal point for individuals interested in using technology in training and education in association with the University of Hawaii at Manoa, Department of Educational Technology (ETEC).

The purpose of the chapter is to provide professional development activities, leadership opportunities and social interaction for its members. The mission of the AECT-HI chapter is to build a network among ETEC students, faculty and alumni. Further, AECT-HI aims to foster interaction and partnerships with AECT chapters at other universities and the global AECT community.

Currently, we have 100 members and a Board of Directors. The Board of Directors include a President, Vice-President, Secretary/Treasurer, Past President, Faculty Advisor, and Alumni Representative. Our members include undergraduate and graduate students, ETEC faculty, ETEC alumni, and ed tech interested community members. AECT-HI welcomes individuals with an interest in educational technology, including university students, faculty, alumni and community members. To become a member of AECT-HI, go to http://www.aecthi.org/.

This year, AECT-HI participated in the Relay for Life at the University of Hawaii at Manoa on Saturday, April 13th. Relay for Life supports the American Cancer Society and its goal of raising awareness and funds for those fighting cancer. (Continued on Page 8)
AECT-HI raised $500 as part of the event’s fundraising activities. Other activities have included a game night, beach barbecue, and past AECT conference-related activities. We are proud to claim Dr. Ellen Hoffman, Dr. Grace Lin, Dr. Seungoh Paek, and Dr. Peter Leong as associate members of AECT-HI. Dr. Ellen Hoffman was presented with the 2012 AECT Presidential Award at the AECT Annual International Convention in Louisville, Kentucky.

The award was given for extraordinary service to the association and within the field of instructional design. Dr. Grace Lin received a first place award for an academic journal article at the conference, too. Dr. Seungoh Paek presented at the conference and was chosen to participate in an early career symposium. Dr. Peter Leong was recognized for his involvement as President of the International Division of AECT.

Instructional Technology Program Spotlight:
A Virtual Visit to University of Wyoming

by Tonia A. Dousay, PhD
Assistant Professor of Instructional Technology
University of Wyoming

Fostering digital citizenship through literacy is just one of the ways in which the Instructional Technology program at the University of Wyoming strives to meet the needs of today’s student. The program is part of the College of Education’s Department of Professional Studies. The only four-year institution in the state, UW is located in Laramie, Wyoming and offers three graduate degrees and a certificate in online instruction through the IT program.

Degrees
The IT degrees at UW emphasize instructional design, distance delivery, rural environments, and learning in a variety of settings. Our focus is on preparing the next generation of practitioners and researchers who develop real solutions to the diverse challenges often encountered in learning environments. For students looking to bolster their 21st century skill set, the IT program also offers an Online Instruction Certificate that prepares educators to develop and deliver effective online courses in a variety of settings.

Our master’s degree is 36 credit hours and delivered entirely online with the exception of a campus visit for the final defense in the
Capstone course. As a master’s student, we require an authentic approach to evaluation through an introductory research course that is intended to support the Capstone project. We also encourage students to complete course hours outside of the program to emphasize the diverse nature of the field.

Our doctoral degrees require 81 credit hours and are delivered in a blended format. The programs are built upon four pillars intended to help students become well-rounded professionals; educational foundations, learning and development, technological understanding, and research and scholarship. The EdD degree is designed for students who intend to work as administrators, instructional leaders, directors, and related practitioner positions. The PhD degree prepares students for careers of scholarly inquiry and teaching in higher education.

Faculty
The program currently includes three faculty members, Dr. Doris Bolliger, Dr. Craig Shepherd, and Dr. Tonia Dousay. Dr. Bolliger spent 12 years working in the banking industry before entering the field and coming to UW in 2006. Her research interests include online communication/interaction, online learner and faculty satisfaction, and interventions in online learning environments. Dr. Shepherd joined the faculty in 2008, and brought with him research experience in implementing and evaluating electronic portfolios and technology integration strategies for the K-12 classroom. Dr. Dousay is the newest addition to the faculty and spent 10 years working as an instructional designer in continuing education. Her research interests include the design of multimedia and learning environments and how these considerations impact the situational interest of learners.

Our students are just as diverse as our faculty. Many of our students are educators in the state of Wyoming, working in classrooms from primary schools all the way up through community colleges. However, we also have a number of students based outside of Wyoming, including a police officer in Colorado, Army officer stationed in Georgia, and an ESL instructor at Ritsumeikan University in Kyoto, Japan. We have even had resident international students from countries including Pakistan, Saudi Arabia, and Thailand.

If you would like your program to be spotlighted in the D&D Division Newsletter send an E-mail to Anne Mendenhall at anne.mendenhall@gmail.com

Instructional Technology at University of Wyoming
http://www.uwyo.edu/profstudies/instech/
D&D On The Town

OCTOBER 30, 2013, 8:00—10:00PM
FOOD, DRINKS, NETWORKING
MEET IN THE GSA LOUNGE AT 8:00 PM

OGGI’S PIZZA AND BREWING COMPANY
ACROSS FROM THE HYATT

SPONSORED BY
GSA graduate student assembly
design&development

Contact Yvonne Earnshaw for Tickets:
yvonne.earnshaw@gmail.com