Message from the Div. President

Dear International Division Fellows:

I hope you all had a wonderful summer (or winter) break. Our annual conference is about one month away from now. I encourage you to attend the conference and meet friends around the world. I have heard there will be more than 900 people attending this year’s conference. I am sure there will be a lot of opportunities for research, collaboration, and fun.

In this issue, we highlighted the annual conference program. Thanks to our incoming president, Danilo’s hard work. I also like to take this opportunity to welcome our new president-elect, Dr. Yu-Change Hsu, from the Boise State University to join our family. Last but not least, if you are coming to the conference, be sure to bring a traditional gift to share in the international auction. We are looking forward to seeing you all in Jacksonville, Florida soon!

Sincerely yours,

Chun-Min (Arthur) Wang
The President of International Division

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Greetings from Jacksonville

by Danilo M. Baylen

My Dear International Division Colleagues:

It is my honor to welcome you to this year’s convention as your Division Convention Planner and President-Elect. I have been a division and AECT member since my graduate days (years ago) and I always look forward to the conventions (budget permitting). The interactions with many of you have generated new ways of thinking and seeing the world of teaching and learning through and with technology from multiple perspectives.

Our world has become smaller with available and accessible emerging technologies at our finger tips. With these tools and applications, communication and collaboration between and among diverse individuals and stakeholders are common themes at this year’s papers and presentations. So I invite you to check out our division-sponsored sessions. I believe there is at least one or two that will meet your intellectual and scholarly needs.

Featured Research Session
Analysis of Mobile Learning as an Innovation in Higher Education – A Comparative Study of Three Countries (Wednesday afternoon)

Combined Concurrent Sessions
Which Should Come First - Technology Tools or Infrastructures? (Wed. afternoon)
- Effectiveness study of METU Open Courseware System
- Tablet PCs in Turkish Educational System
- The Usability Study of Online Examination System (OSSI)

Teachers, Technology and Pedagogy in International Contexts (Wed. afternoon)
- Competency of Teachers in Using Technology Based on ISTE NETS.T in Taweer Schools- Saudi Arabia
- Enhancing Pre-service Teachers' TPACK via Project-based Learning
- Mathematics and Science Teaching in K-12 in Shanghai China: Case Studies

Online Learning from East to West - Models and Practices (Friday morning)
- Comparison of Foreign and Local Schools for Cross-cultural Online Collaboration
- Considerations for Using the Same Online Course Shell in Three Different Countries
- Developing a culturally inclusive conceptual model for online learning in East Asia

Are We Having a Disruptive Innovation or Global Education? (Friday afternoon)
- Chinese learners’ perceptions of MOOCs as a disruptive innovation
- Connecting Taiwanese and U.S. Students via VoiceThread
- Factors of Adoption of E-learning and Distance Education in Armenia

Panel Sessions
- International Voices in Research Trends (Thursday morning)
- Faculty Job Search Strategies for International Students: Beyond the CV and Cover Letters (Thursday afternoon)
- International Forum (Thursday afternoon)
- Socratic Seminar: An International Forum on Socratic Teaching (Fri. morning)
- First-Year Experience, Tenure and Scholarship: Supporting International Faculty in IT Programs (Friday afternoon)

Poster Sessions
- Exploring Chinese Students’ Attitudes and Acceptance of Mobile Learning
- Mobile Learning Impact on English Listening and Speaking Skills in Collaborative Mobile-Assisted Language Learning Environments
Roundtable Sessions

- 3D Simulation-based Learning for Highly Complex Engineering Systems: A Pilot Study of Top Student
- Academic Integrity Confidential: Asian and American University Students’ Attitudes and Behaviors toward Plagiarism and Cheating
- Antecedents of virtual identity suicide among pre-service teachers
- Are Faculty Still Hesitant to Teach Online - The Need for Professional Development
- Are the Students’ Learning Styles Related to Their Perceptions of Using Facebook for Instruction?
- Associate Degree Students’ Views And Perceptions On A Distance Education English Language Course
- Cyberfaking among online survey respondents
- Designing an Adaptive Open and Distance Learning System
- Educational Technology Skills and Usage in Afghanistan: What Preparation is Needed?
- English 2.0: Learning and Acquisition of English in the Networked Globe with Connectivist Approach
- Evaluation of Education and ICT Network (EBA) Based on Web Content Accessibility Guidelines 2.0
- Evaluation of Web-Based English Reading Activities for Adolescent English Language Learners: A Pilot Study
- Integrating Social Media into Distance Courses
- Special policies and student support services for distance education: The case of Anadolu university Open Education Faculty in terms of visually-impaired students
- Supporting K-12 Schools with Open Source Learning Management Systems
- The Effect of Self-Assessment on Achievement in an Online Course
- The Role of Digital Game-Based Learning in Enhancing Social Presence
- Use of Social Networks for Instructional Purposes Among Pre-Service Information Technology Teachers
- "Without Technology Learning is Impossible" – Study of Learning and Development Practices in the Humanitarian Sector

Leadership Opportunities

If you are interested in leadership opportunities, please join us for our board and membership meetings. Our International Division Board of Directors Meeting will be held on Wednesday morning and the Membership Meeting on Thursday morning. Do check the convention program for specific place and time.

Putting the convention program cannot be done by one individual. The contribution of those who step forward to volunteer their time as session facilitators (Otto Benavides, Jeroen Breman, Robert Doyle, Yu-Chang Shu, Abbas Johari, Fe-Qing Lai, Eunice Luyegu, Chrysoula Malogianni, Ayesha Sadaf, Justine Szu-Yueh, and Chih-Hsiung Tu) is greatly appreciated. The support that the Division Board members have provided especially Arthur Wang (current president), Peter Leong (past president) and Chuck Yeh (communication officer) is also very much appreciated.

The JKJ Hospitality Suite

For those who want to network with an international flavor, the JKJ Hospitality Suite is the place --- an oasis of friendly smiles and warm hellos. It is a place to rest those weary feet and where you may have some quiet time with a warm cup of coffee. So I encourage you and your friends, old and new, to stop by for a productive and fun AECT experience.

As part of making the JKJ Hospitality Suite not only familiar but also inviting, we are soliciting for your help. We need pictures, postcards and video greetings from you so we can spiff up the place.

We need pictures of you, posed or in action. We want to put a face to the names we read in our convention programs and/or publications. Whether you are coming or not, you can make a contribution by sending a jpg file to dbaylen1@yahoo.com by October 15th. Please include a brief description including your name, and how long you have been involved in the International Division.

Please send us postcards from your country or any U.S. states to show our diverse backgrounds and cultures. With these, we can create a wall of diversity in the JKJ Hospitality Suite. You may bring them to the Convention and add them to our wall. If you cannot bring them to the convention in Jacksonville, please mail it to this address by October 15th --

Wall of Diversity Showcase
c/o Dr. Danilo M. Baylen
Educational Technology & Foundations
University of West Georgia
1602 Maple Street
Carrollton, GA 30118 USA

Finally, we welcome video clips of greetings for the Welcome Reception (Wednesday) and JKJ Hospitality Suite (Wed/Thu). A minute or two video clips of greetings in your own language and a brief statement of being an International Division member will suffice. We will have a laptop on these venues that will continuously play the various video clips. Please email the video clips or send the URL where it can be downloaded to dbaylen1@yahoo.com on or before October 15th.
**The Doctor Is In**

In addition, this year, we plan to make the JKJ Hospitality Suite the hub of collaboration with division members volunteering to serve as “consultants”. This project will provide expertise to international members given their needs in putting together a CV, writing for publication, preparing grant proposals and conference presentations, and exploring international and interdisciplinary collaborative projects. If you are interested in serving as one of the consultants for one of the tables, please email dbaylen1@yahoo.com before October 15th.

**International Dinner & Live Auction: 11/6/2014, Thursday, 6:30 PM**

The AECT convention will not be the same without the International Dinner and Live Auction. If you are interested in having dinner with a hundred and one of your international colleagues, please purchase your tickets when you register for the convention. The seats are limited but the food and conversation will definitely be delicious and entertaining.

The live auction follows the dinner so you can join later if you have other commitments. This event brings together colleagues from far and near in support of the International Division. From foreign trinkets to hand-woven carpets, rare books to exotic foods, division members and friends outbid each other to raise funds for scholarships and various initiatives. Come, watch, or make a bid for something real, delightful, special, or magical. There is always something for you to bring home bundled with memories of great camaraderie and joyful noises.

**Final Thoughts**

We look forward to seeing you in Jacksonville and having you in one of our events. As your incoming president, I am inviting you to embrace the opportunities that our International Division offers – leadership, international camaraderie, intellectual curiosity and diversity of ideas locally and globally. I have been an International Division and AECT member for almost twenty years and have learned a lot in the process. I hope to have twenty more years not only to enjoy your company as colleagues and friends but also as partners for a better future for our division and the field of Educational Communications and Technology.

Sincerely,

Danilo M. Baylen
2014 Convention Planner; President-Elect, International Division

Dr. Danilo M. Baylen is a tenured Professor of Media and Instructional Technology at the University of West Georgia. His research interests include technology integration across the curriculum, visual and media literacy education, online learning and teaching, and instructional design. His recent research projects focused on online communication and interaction, use of technology for course transformation, and the role of learner characteristics in e-learning among undergraduate and graduate students. Currently, he is exploring the convergence of emerging technologies and children's literature through interactive picture books and digital storytelling. Also, he is investigating the use of digital and interactive media in enhancing the educational experience of teacher education students and practitioners.

**Introducing Incoming President-Elect: Dr. Yu-Chang Hsu**

Dr. Yu-Chang Hsu is an Assistant Professor of Educational Technology at Boise State University. In the past three years, he has been invited by MIT Center for Mobile Learning to present his research on high school students’ mobile app design in face-to-face settings, adult learners’ mobile app design in quest-based learning/game-based learning settings, and establishing a virtual learning community for graduate students who were novice programmers that developed mobile apps. He was also selected and invited to coach a national winning team in the 2014 Verizon Innovative App Challenge to build a hiking mobile app that is now published on Google Play.
2014 Board Meeting Highlights

by Bob Doyle

The AECT Board met in Jacksonville, Florida on July 14 and 15 to discuss the latest developments and the future. Danilo Baylen and I were present.

AECT continues to grow in membership and financial strength. After a period of declining membership and financial uncertainty, the organization is finally in excellent and stable condition. Not too many years ago, AECT was $500,000 in debt and membership was at its lowest point.

Membership and conference attendance has grown every year for the past few years. This year’s conference early registrations are on pace to exceed last year’s conference and the final count should be between 800 and 900 attendees.

The Board is working with consultant Brent Slinkard on growth issues and strategies for the future. Growth over the next five years is projected at 36.5%. During the board meeting, Brent led us through exercises on determining our path for the future. He began with a 32-page long document that listed all of the potential items within a strategic plan. The board reduced the count to less than ten items, including a greater emphasis on social media, electronic publications, and collaborations.

The Board also established a Harassment Policy. It will be in place for the conference in November.

The Essential Growth Plan Requirements include:

- Sustainable Growth
- AECT Identity
- Explicit Direction
- Strategic Opportunities
- Target Stakeholders
- Serve Needs of Education
- Secure the Future
- Build Revenue

“Tech Trends” and “ETR&D” are also in excellent condition. There is a backlog of articles to be included in TT and the acceptance rate is 45%. Each edition is now running between 64 and 100 pages. Chuck Hodges is the editor. The acceptance rate for ETR&D, due to the high volume of submitted articles, is lower every year. During our conversation on the journals, I repeated that there is a need for editors to help international authors. The quality of their research meets the requirements of these journals, but some international authors need assistance with editing in a non-native language.

I look forward to seeing you in Jacksonville in November and I hope to see many of you in Eger, Hungary at the ICEM conference in October.
Are you coming to the 2014 AECT Convention in Jacksonville this November? We will be happy to see you at the International Dinner at 6:30 on November 6 (Thursday). After the dinner, the most famous auction in AECT will start at 7:30.

While you are planning for your trip, we sincerely ask you to do us a favor. Please consider bringing some traditional gifts in your culture for our auction. For example, we have Persian carpet, Hawaiian coffee, Chinese martial art books for our auction before. Or it can be an institution mascot gift — Bulldawg T-shirt, Hokies mug…etc. It does not need to be expensive or big. Just something that is meaningful or special to you or to others.

Don’t forget to pack something in your suitcase when you come to Jacksonville. We are looking forward to seeing you and your gifts this year!

History of International Division

by Richard Cornell

Beginning in 1931 as the Department of Audiovisual Service to AECT some eighty-three years later we experience numerous growing pains. We spoke last issue of some of them, most of which came as a result of the ending of World War II and the emergent theories that grew out of combat operations in multiple fronts. The aim was “better, more efficient learning.” The impact of the war brought with it a phalanx of new practitioners and researchers that had been subjected to the harsh realities of wartime with the mission I have often described as to “kill or be killed” dependent on the quality of instruction provided the military forces.

As the emphasis in audiovisual instruction began to change there was a groundswell in outreach from the Washington, DC National Education Association Officers an the movement did just that, moved out into the states and into the various State Departments of Education. Dues were $5 at that time and the states network lasted and remained strong right up to 1999.

By the time I arrived on the “A-V” scene is 1962 a lot of the World War “elders were clipping coupons based on the sales of their various illuminated texts that all of we impover-ished students were required to purchase by an increasing number of professors all returned from the battlefront, often a result of the annual convention sales and appearances of these World War II gurus. We all knew about J.J. McPhearson, DAVI President, who was originally from Canada. These were the times of the 16mm film and the film libraries that distributed them across their geographical districts.

In 1962-63, I began my graduate assistantship working in the Syracuse Educational Film Library and encountered first hand and up close, my first computer—it occupied one giant room! Programmers used huge “motherboards” that all managed the ebb and flow of the film transfers from our site to places around much of the Northeast. The spools attached to the boards were activated by cards upon which we manually typed information that then went into the system.

On weekends, I put my filmmaking class to work by shooting 16mm film of each Syra-cuse home football game, perched on the top of the stadium, often in really cold weather. All for the sake of learning new techniques, later to come into play when I was sent to film in East Africa in 1967.

By the time I finished my master’s in instructional systems design at Syracuse I was hired by the University of South Florida in Tampa as the Instructional Services Supervi-sor. I managed a cadre of undergraduate students whose task was to take film, projec-tor, take-up reel of the correct size, and an extension cord into the professor’s class-room, set up the equipment and stand by the project (sit sometimes) while the students watched the film.

Many of the professors would slip out the back door of the classroom to have a cigarette or to go to the restroom! The performance of my cadre was generally excellent and in fact, it was their good work that got me a raise in salary, to the huge sum of $16,000.

About that time the individual state audiovisual associations began to flourish and there emerged considerable tension between “we of the machine” and “they of the book,” our school librarians and their teachers. What once was a combined annual state conference of our two disciplines (ours always being the smallest at the time) became two as across the country, these schisms developed. It was not a pretty sight.
The annual meetings of both groups went their own ways, the American Library Association and the American Association of School Librarians went one direction and DAVI, the Department of Audiovisual Instruction and the Florida Association of Media in Education (FAME) and other state associations went their way. And from these changes grew regional consortia, one of which was SRMLC; the Southeastern Regional Media Leadership Council, and yours truly was one that organization’s co-founders.

Indeed, the exhibitions at the annual DAVI Conferences took varying degrees of entrepreneurial emphasis with 16mm film leading the charge at exhibits, followed by still photography in the form or multimedia, two screen presentations, ranging from simple two screen presentations in the classrooms to major extravaganzas such as are now common employed by corporate giants, Disney, Sea World and others. Overhead projection became a craze employing diazo production leading then efforts to later give way to computer-generated visualizations all within a single huge screen.

Big television began to influence how we learned and it was telecast to us from numerous points including from above as was the case of MPATI, the Midwest Program of Airborne televised Instruction, via an aircraft loaded with Ampex video taped recording of classes that were beamed down on the nexus of Illinois, Wisconsin, and Iowa, what I had described as being “educational crop-dusting” (This was the time when there were no educational satellites)!

About this time new International personalities began to arise with our Division. Dr. Clem Chow brought in one of the first groups from Mainland China; Dr. Bosco Wen Ruey Lee brought a continuing flow of Taiwanese to the conferences. Dr. Clarence Chu from Taiwan National University proceeded Dr. Lee. Bob Stevenson added more international luster based on his frequent escapades in the Mid-East, and stoked more interest from that part of the world.

It was about this time that a diminutive little lady from Maryland began to combine her listings of Instructional Technology and Educational Media academic programs. That lady as most of you may remember was our dear departed Dr. Jenny K. Johnson! The picture of her and the Old Guy was at her last auction. The Graduate Programs Handbook was Jenny’s major contribution to our Division and to AECT. At about the same time, she began working on the handbook, we were meeting in Atlanta in 1987 and it was here that we began something that has turned from a small-town rummage sale, to one of the most widely-anticipated activities in our organization, our International Auction.

I well remember the first one at which, if memory serves, (and it sometimes does not!) we raised the princely sum of around $300. In more recent times, the proceeds from the auction have hovered at or near $4,000! Not bad for a small-town crowd!

We, who began the auction in 1987 had the purposes of raising funds for the annual dues for ICEM, the International Council for Educational Media, the coffee pot refills at our annual conferences that Jenny made sure were filled and refilled when possible, and later, to defray expenses of the AECT International Intern, the Jenny K. Internship housed within our Foundation.

In the next installment I’m going to go way back in time and dig out photos that will hopefully bridge the past with today, whatever today happens to be. In the interim, your trusty International Division Members. Dr. Bob Doyle from Harvard, Dr. Cheng-Chang “Sam” Pan, from the University of Texas at Brownsville, and I will be heading to Warsaw, Poland, for a few days respite, then to Budapest, and end up in Eger, Hungary, site of the 2014 ICEM Congress. See www.icem-cime.org. We shall do our best to ensure you are well and proudly represented!