



2018 OWNERS ONLY EXECUTIVE SERIES

February 1-10 | Secrets Maroma Beach, Cancun



CLASS D SCHEDULE

Thursday, Feb 1

7:00 p.m. **Meet and Greet (Lobby Bar)**

Friday, Feb 2

8:30 a.m.-12:30 p.m. **Session:** 13 Biggest Legal/HR Mistakes Owners Make
Presenter(s): Ron McGuckin, Mary Hornbeck, Cathy Henris

Saturday, Feb 3

8:30 a.m.-12:30 p.m. **Session:** Leading a Quality Team: Personnel Hiring and Retention Strategies
Presenter(s):

Sunday, Feb 4

Free Day-Networking by the Pool

Superbowl Meet & Greet (Class B & D) - Location/Time TBD

Monday, Feb 5

8:30 a.m.-12:30 p.m. **Session:** True Cost of Care: Do You Know the Per Child Daily Rate of Care?
Presenter(s): Ron McGuckin

6:00 p.m.-8:00 p.m. **Small Group Dining by Reservation (available on-site through Cynthia Riggins)**

CLASS B SCHEDULE

Monday, Feb 5

8:30 a.m.-12:30 p.m. **Session:** Succession Planning
Presenter(s): Kathy Ligon, Strategic Solutions

6:00 p.m.-8:00 p.m. **Small Group Dining by Reservation (available on-site through Cynthia Riggins)**

Tuesday, Feb 6

8:30 a.m.-10:30 p.m. (Class B) **Session:** Trending Legal Issues for 2018
Presenter(s): Ron McGuckin, Mary Hornbeck, Cathy Henris

10:30 a.m.-12:30 p.m. (Master)

8:30 a.m.-10:30 p.m. (Master) **Session:** Branding and Marketing Trends for 2018
Presenter(s): Nathan Henris, Henris Design

10:30 a.m.-12:30 p.m. (Class B)

Wednesday, Feb 7

8:30 a.m.-12:30 p.m. **Session:** Growth & Succession-Building Your Portfolio (Class B & C)
Presenter(s): Kathy Ligon, Strategic Solutions

6:00 p.m.-8:00 p.m. **Small Group Dining by Reservation (available on-site through Cynthia Riggins)**

CLASS C SCHEDULE

Wednesday, Feb 7

8:30 a.m.-12:30 p.m. **Session:** Growth & Succession-Building Your Portfolio (Class B & C)
Presenter(s): Kathy Ligon, Strategic Solutions

8:30 a.m.-12:30 p.m. **Session:** Master Class Think Tank (Master Class only)

6:00 p.m.-8:00 p.m. **Small Group Dining by Reservation (available on-site through Cynthia Riggins)**

Thursday, Feb 8

8:30 a.m.-12:30 p.m. **Session:** Maximizing Web & Social Media Presence & Effectiveness
Presenter(s): Paul Joseph, Infojini Consulting

Friday, Feb 9

Session: 5 Universal Truths of Fiscal Management
Presenter(s): Ron McGuckin, Mary Hornbeck, Cathy Henris