



## FY17 STRATEGIC PLAN

### STRATEGIC BUZZ WORDS: Premier, Sustainable, & Recognized

VISION	MISSION
(Who we're becoming)	(Why we exist)
<i>"AHMP is the premier global leader for hazardous materials professionals."</i>	<i>"AHMP maximizes our community, voice, knowledge exchange, &amp; management support of hazardous materials professionals; making our world safer &amp; healthier."</i>

VALUES
(Non-negotiable unifying factors & unchanging principles)
<p><b>We are trusted, ethical advisors, operating with professional integrity.</b></p> <p><b>We believe in lifelong learning, continuous transfer of knowledge and professional growth.</b></p> <p><b>We foster two-way, transparent, and frequent communication.</b></p> <p><b>We are good stewards, accountable for our responsibilities and to our communities.</b></p> <p><b>We are innovative, accessible, and seek excellence in order to be sustainable.</b></p> <p><b>We take pride in AHMP, our professional contributions, and the benefits they bring to others.</b></p>

FY17 OUTCOMES FOCUS
(What will be different.)
<p><b>OUTCOME 1: Members experience consistent premier value delivery</b></p> <p><b>OUTCOME 2: Chapters are partners in, &amp; receive, premier value delivery</b></p> <p><b>OUTCOME 3: Short &amp; long-term financial and staff resources are sustainable</b></p> <p><b>OUTCOME 4: Internal &amp; external premier brand recognition is maximized.</b></p>