

A'19 LAS VEGAS **AIAS**

Conference on Architecture

* June 6-9, 2019 *

Las Vegas Convention Center



UNLV Hotel Academic Building
Carpenter Sellers Del Gatto Architects



PARTNERSHIP
OPPORTUNITIES



AIA
Las Vegas

AIA Las Vegas A'19 STEERING COMMITTEE

Eric Roberts, AIA – Co-Chair, A'19 Las Vegas

Jon Sparer, FAIA – Co-Chair, A'19 Las Vegas

Jennifer Turchin, AIA – President, AIA Las Vegas

Mark Ryan, AIA – Finance and Accounting

Brett Ewing, AIA – Partnerships

Dwayne Eshenbaugh, AIA – Partnerships

James Horvath, AIA – Partnerships

Jennifer Turchin, AIA – Partnerships

Lance Kirk, AIA – Partnerships

Anna Peltier, PLA – Partnerships

Brad Schulz, FAIA – Partnerships

Bill Snyder, FAIA – Partnerships

Mike Stewart, AIA – Partnerships

Christy Norcross – Tours & Transportation

Ashley Gould – Volunteers

Ed Vance, FAIA – Fellows Programs

Glenn Nowak, AIA – UNLV Liaison

Travis Allen, Assoc. AIA – Exhibits

Caron Richardson – Event Coordination

Kelly Lavigne – Event Coordination

Randy Lavigne, Hon. AIA – Executive Director, Conference Management

VEGAIAS BABY!

AIA Las Vegas is excited to host the A'19 Conference on Architecture. The largest annual gathering of architects and design professionals in the country! And a wonderful chance for us to partner in presenting our amazing city to the architects and design professionals from the rest of the country.

Las Vegas is a world-class city known for our hospitality, amazing resorts and hotels, fabulous restaurants, and exciting entertainment, but as you know, Las Vegas is also the home of a vibrant diversity of architecture, featuring inspiring buildings by Frank Gehry, Helmut Jahn, Rafael Vinoly, and Daniel Libeskind, as well as extraordinary projects created by local architects whose award-winning projects are located throughout the world. Las Vegas is also the home of innovative technology, outstanding healthcare facilities, state of the art sports and entertainment complexes and much more. The A'19 Conference on Architecture provides an excellent opportunity for us to showcase our fabulous city, and to highlight the contributions made by your firm and the members of our architectural and design communities.

For the Conference, AIA Las Vegas will publish a special edition of our award winning magazine, "**Architecture Las Vegas**". Your message in this special edition will be delivered to each and every attendee in the welcome bag received at registration. The magazine will also be distributed throughout the community to our members and our mailing database. In addition, there are opportunities to sponsor special tours that feature your company's products or services, or sponsor an exhibit that showcases your firm's work.

We have structured a variety of partnership opportunities designed to reach the anticipated 25,000 attendees and provide an unparalleled opportunity to network, engage and exchange information and ideas with industry insiders and decision-makers from across the country. This is your firm's opportunity to raise awareness of your brand and to highlight the exceptional products and services that are your trademark.

Join with us in the many opportunities to sponsor and to present our exceptional city, and the outstanding firms like yours, that make everyone across the country want to shout "Vegas Baby"!



Eric Roberts, AIA
Co-Chair, A'19 Las Vegas



Jon Sparer, FAIA
Co-Chair, A'19 Las Vegas

contents

5

Partner with AIA
Discover exposure opportunities

8

Hosting Partner
Exclusive Opportunity

11

Friends Sponsors
More Ways to Support

6

A'19 Partnership Events
Value and benefit

9

Conference Partners
Five Exclusive Options

A'19 PARTNER WITH AIA LAS VEGAS

AIA Las Vegas is offering promotional opportunities to our community partners who want to show support of architecture and design related professions. Partnering with us provides an ideal platform to showcase products and services with direct marketing opportunities. As our industry continues to change and grow, our relationships are increasingly important and this program is specifically focused on strategic relationships between local and national members and our sponsors.

The benefits are many. You have exclusive opportunities to reach and be recognized as leaders in our industry by 25,000 conference attendees. Take advantage - demonstrate commitment - become a partner today.

Exposure:

The A'19 Conference on Architecture is the largest annual gathering of architects and design related professionals. We offer unique opportunities at this conference to promote your business directly to local, regional and national architectural firm and industry leaders. You'll be listed in our monthly e-newsletter, on our website and frequently posted in our social media links.

Positioning:

Position your company as a source of trusted information and demonstrate leadership and commitment in the areas that matter to your business. There isn't a better opportunity to differentiate your company from the competition to the people who can make a difference in your success.

Relationship - Building:

Sponsorship is a cost-effective way to gain access to AIA members. Develop key relationships to maximize your company's potential in our ever-more competitive industry.



A'19 PARTNERSHIP EVENTS

Join the **AIA Las Vegas** Chapter in hosting the largest annual gathering of architects and design professionals in the world. Join with us in welcoming **25,000** or more conference attendees from across the country ... and **PARTNER** with us to showcase our city and the amazing architectural treasures that you have helped to create here in our world-class city! As Hosting Chapter, **AIA Las Vegas** invites you to participate with us in providing the following events and activities.

AIA Las Vegas Hospitality Lounge

A focal point of the EXPO floor, a highly trafficked area to feature an exhibition of your projects, products or services. 2,000 s.f. of gorgeous welcoming space for attendees to relax, regroup, recharge and learn more about your brand and support of AIA. Your logo will be prominently displayed on signage in the booth, co-branded with AIA Las Vegas.

Architecture Las Vegas – Special A'19 Edition

Our award-winning publication will be included in each conference registrant's Welcome Bag, and your full-page advertising message will be highly visible in a premier location (inside front cover, inside back cover, back cover, inside advertorial) in the book, enhancing your presence and your participation as a Partner in hosting the Conference. This keepsake issue will feature a guide to our city's most intriguing architectural structures, restaurants, shows, entertainment and attractions and is designed to capture the imagination and interest of conference attendees as well as local audiences.

VIVA Las Vegas Educational Tours

A city that is ever-changing and re-inventing itself, Las Vegas offers an exciting and compelling variety of locations that intrigue, inspire and educate. From historic landmarks such as Hoover Dam to the behind-the-scenes gaming and hospitality venues of Bellagio, MGM and Caesars, these tours captivate and inspire attendees. Some of the most celebrated architects in the world have designed projects in Las Vegas, including Helmut Jahn, Rafael Vinoly, Daniel Libeskind and Frank Gehry. At the same time the natural beauty and wonder of the desert environment provides an exceptional array of amazing locations. **AIA Las Vegas** has curated more than 60 different tours. You can own all tours including the **Tour Station**, or select 10 tours that include your product or service and receive exceptional recognition for providing these educational opportunities. All tours registered for AIA C.E. Credits.



A'19 PARTNERSHIP EVENTS

Volunteers

Over 300 volunteers will be engaged to greet, welcome, and assist conference attendees throughout the four day conference. The annual conference is expected to attract 25,000 attendees from around the US! Each volunteer will be identified by the AIA Volunteer Shirt and your company name or logo will be proudly displayed on the sleeve. Sponsoring at this level provides huge recognition and excellent visibility throughout the conference. Your brand logo will be seen by attendees as they are assisted and directed throughout the conference venue by **AIA Las Vegas** Volunteers.

AIA Las Vegas Welcome to Las Vegas Gift

Include a practical or keepsake item in each attendee's registration **Welcome Bag** with your name on it. This can be an item of your choosing and identified with your company name or logo, co-branded with the **AIA Las Vegas** Chapter.

The Excellence in Architecture Exhibit

A showcase of the wonder and color of our city through award winning design project images. Conference Partners will be recognized on signage in the Exhibit area, showing their support for local design excellence. This is an ideal way to promote your company and support your local architecture and design community.



A'19 HOSTING PARTNER

A'19 HOSTING PARTNER – Exclusive Sponsor Level at \$100,000

Partnership at this level demonstrates strong leadership and a commitment to architecture and support of the positive impact architects make in our communities. You'll align your brand with AIA Las Vegas, reaching 25,000 attendees at the conference through a Speaker opportunity. You'll demonstrate your brand's commitment to the future and the continued growth and development of Las Vegas. Your story will be told to all attendees with Centerfold Article in our award winning magazine, *Architecture Las Vegas*.

You'll host the AIA Hospitality Lounge in the midst of the EXPO, showcasing your firm and the exciting contributions you've made to Las Vegas, and you will further enhance your corporate image and communicate your company message with continuous recognition as a Visionary Sponsor of AIA Las Vegas programs and events throughout the whole year.

Hosting Partner Benefits:

- **Featured Speaker at the Conference**
- **Architecture Las Vegas** Special Edition: 4-page, center-spread
- **Host the AIA Hospitality Lounge:** 2,000 s.f. in the midst of the Expo Center
- **Visionary Sponsor** level with AIA Las Vegas for 2019
 - 1 Year- AIA Las Vegas Chapter Complimentary Allied Membership, for two
 - Recognized Sponsor at AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - Recognized Sponsor of the AIA High School Design Awards
 - Full-page Ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Visionary Sponsor on the home page of aialasvegas.org and linked to your website
 - 12 Full-page ads in the monthly **FORUM** newsletter
 - Recognition as a Visionary Sponsor on AIA social media
 - Four complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Use of "A'19 Conference Hosting Partner" on company collateral



A'19 CONFERENCE PARTNER

A'19 Conference Partners – Sponsor Level at \$25,000

Five different levels are offered, each demonstrating your company's commitment to Las Vegas and to supporting architecture and design that elevates our communities. The benefits associated with each sponsorship provide exclusive recognition and visibility throughout the A'19 Conference and beyond. Name recognition on the "Viva Las Vegas" Educational Tours, Premier placement in our special edition of the **Architecture Las Vegas**

Magazine, Signage recognition at the Architecture Exhibit and consistent and continuing recognition as a Platinum Sponsor for the AIA Las Vegas Chapter throughout the year, enhances your firm's reputation, trust and reliability among colleagues attending the Conference and in the local market as well.

Dynamic Partner Benefits:

- **Architecture Las Vegas Special Edition - Inside Front Cover**
- **Recognized Sponsor** for "Viva Las Vegas" Educational Tours
- **Recognized Sponsor** of the Excellence in Architecture Exhibit
- **Platinum Sponsor** with AIA Las Vegas for 2019
 - 1 Year- AIA Las Vegas Chapter Complimentary Allied Membership, for one
 - Recognized Sponsor AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - 1/2 page ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Platinum Sponsor on AIA Social media
 - Two complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Recognized Sponsor of EPYAF and Elementary School Programs
 - Use of "A'19 Conference Partner" on company collateral

Brilliant Partner Benefits:

- **Architecture Las Vegas Special Edition - Back Cover**
- **Recognized Sponsor** of 10 "Viva Las Vegas" Educational Tours
- **Recognized Sponsor** of the Excellence in Architecture Exhibit
- **Platinum Sponsor** with AIA Las Vegas for 2019
 - 1 Year- AIA Las Vegas Chapter Complimentary Allied Membership, for one
 - Recognized Sponsor AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - 1/2 page ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Platinum Sponsor on AIA Social media
 - Two complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Recognized Sponsor of EPYAF and Elementary School Programs
 - Use of "A'19 Conference Partner" on company collateral



A'19 CONFERENCE PARTNER

Vibrant Partner Benefits:

- **Sponsor** of one gift item in the Conference Welcome Bag, co-branded with AIA Las Vegas
- **Recognized Sponsor** of 10 “Viva Las Vegas” Educational Tours
- **Recognized Sponsor** of the Excellence in Architecture Exhibit
- **Platinum Sponsor** with AIA Las Vegas for 2019
 - 1 Year, AIA Las Vegas Complimentary Allied Membership, for one
 - Recognized Sponsor AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - 1/2 page ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Platinum Sponsor on AIA Social media
 - Two complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Recognized Sponsor: EPYAF and Elementary School Programs
 - Use of “A’19 Conference Partner” on company collateral



Energetic Partner Benefits:

- **Architecture Las Vegas Special Edition - Inside Back Cover**
- **Recognized Sponsor** of 10 “Viva Las Vegas” Educational Tours
- **Recognized “Volunteer” Sponsor** for over 300 volunteers with your logo identification on shirts
- **Platinum Sponsor** with AIA Las Vegas for 2019
 - 1 Year, AIA Las Vegas Complimentary Allied Membership, for one
 - Recognized Sponsor AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - 1/2 page ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Platinum Sponsor on AIA Social media
 - Two complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Recognized Sponsor: EPYAF and Elementary School Programs
 - Use of “A’19 Conference Partner” on company collateral



A'19 CONFERENCE PARTNER

Excellent Partner Benefits:

- **Architecture Las Vegas Special Edition – One full-page Ad Space in first quarter of the book**
- **Recognized Sponsor** of 10 “Viva Las Vegas” Educational Tours
- **Recognized Sponsor** of the Excellence in Architecture Exhibit
- **Platinum Sponsor** for AIA Las Vegas in 2019
 - 1 Year, AIA Las Vegas Complimentary Allied Membership, for one
 - Recognized Sponsor AIA Member Meetings
 - Recognized Sponsor of Art Architecture & Design Month
 - 1/2 page ad in the AIA Las Vegas Directory & Resource Guide
 - Recognition as Platinum Sponsor on AIA Social media
 - Two complimentary tickets to the AIA Holiday Gala
 - Two players in the AIA Las Vegas Golf Tournament
 - Recognized Sponsor of EPYAF and Elementary School Programs
 - Use of “A’19 Conference Partner” on company collateral



Friends Sponsors

MORE WAYS TO SUPPORT THE A’19 CONFERENCE ON ARCHITECTURE

Don’t have a specific program in mind, but still want to show your support for AIA Las Vegas and gain exposure for your company? A general contribution will help the AIA Las Vegas Chapter offset our conference expenses and provide you with great recognition and visibility. Consider purchasing ad space in the special conference edition of **Architecture Las Vegas**, support the chapter and send your company message to 25,000 architects and design professionals at the same time! Contact rlavigne@aianeveda.org for more information. A’19 Friends sponsorships begin at just \$500.00!

Benefits

- Recognition in the 2019 Special Edition of **Architecture Las Vegas**
- AIA Las Vegas webpage listing and link to your firm’s website
- Two Complimentary tickets to the All Attendee Party
- Recognition in the June A’19 issue of the AIA Las Vegas Chapter Newsletter, the FORUM

The American Institute of Architects
AIA Las Vegas | AIA Nevada
401 South Fourth Street, Suite 175
Las Vegas, NV 89101

T (702) 895-0936



UNLV Hotel Academic Building
Carpenter Sellers Del Gatto Architects