

AIA LAS VEGAS 2015 SPONSORSHIP & ADVERTISING OPPORTUNITIES

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Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

AIA LAS VEGAS DIRECTORY & RESOURCE GUIDE

The AIA Las Vegas Directory & Resource Guide is an electronic publication that provides information that is useful to the public as well as those who want to participate in the Las Vegas architectural community. It provides a listing of all AIA Las Vegas members; Firm Profiles on both Architecture Firms and our Allied Business Partners. Updated twice a year, the AIA Las Vegas Directory & Resource Guide continues to be an outstanding source of communication with our members and an excellent means of presenting your company, product and services. The Directory is posted to our website which allows the general public to download and print it. Ads in the electronic version include a link to your firm's website.

Advertising Rates

Business Card
1/4 Page
1/2 Page
Full Page

AIA NV Member Rates

Per Issue (6 months)
\$40
\$75
\$100
\$185

Non Member Rates

Per Issue (6 months)
\$50
\$95
\$125
\$235

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork for publication must be received by the Publication Schedule below:

| Issue | Contract Due | Artwork Due | Approx. Distribution Date |
|-------------|------------------|-------------------|---------------------------|
| Spring 2015 | February 1, 2015 | February 15, 2015 | March 15, 2015 |
| Fall 2015 | July 1, 2015 | July 15, 2015 | August 15, 2015 |
| Spring 2016 | February 1, 2016 | February 15, 2016 | March 15, 2016 |
| Fall 2016 | July 1, 2016 | July 15, 2016 | August 15, 2016 |

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Ad Information

SPECS: Circle which size ad you would like

| | | | | |
|---|---|--|--|--|
| Full Page Ad Size 8.5" x 11" | 1/2 Page Vertical Ad Size 3.5" x 10.5" | 1/2 Page Horizontal Ad Size 7.5" x 5" | 1/4 Page Vertical Ad Size 3.5" x 5" | Business Card Ad Size 2.5" x 3.5" |
|---|---|--|--|--|

Issues: Circle the issues in which the ad is to appear. **Year - 2015** Spring Fall **Year - 2016** Spring Fall

Payment Information

Check Payment: Enclosed is our check in the amount of \$_____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$_____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____