



AIA Las Vegas

2017

SPONSORSHIP & ADVERTISING
OPPORTUNITIES



AIA
Las Vegas

2017 “The Next Generation of Architects”

Economists now agree that we are successfully rising out of the ashes of the 2008 – 2011 recession. It has been eight years, but the profession now seems to be on a more productive and effective path. Architecture firms are back to work and have adapted the services that they offer in order to compete in a more competitive marketplace.. The American Institute of Architects has repositioned itself into a more inclusive and effective organization for our members.

There has never been a better time to become an architect. The whole world needs problem solvers and that is exactly what architects are trained to do – solve problems through design. Young people are seeing a world that challenges them to make a difference and to contribute their knowledge, ideas and creativity. Architecture offers a way to meet that challenge. The AIA Las Vegas Chapter will make it our mission in 2017 to ignite the interest, education and passion for architecture in the next generation of architects. Our goal is to reach out to students of all ages and raise their awareness of architecture not only as a career, but as a way to change and improve the world.

We invite all our Allied and Sponsorship Partners to join with us in looking forward and celebrating our future in 2017.

AIA LAS VEGAS

2017 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

2017 Calendar of Programs, Events & Sponsorship Opportunities
Events and dates are subject to adjustment or change

JANUARY

- 12 C.E. Luncheon
- 17 AIA LV Board Meeting
- 19 AIA NV Ex Com Meeting
- 25 AIA Member Meeting - "The Next Generation of Architects"
- 26 C.E. Luncheon

FEBRUARY

- 9 C.E. Luncheon
- 15 AIA Member Meeting - "Moving Forward - The Future of Transportation in Las Vegas"
- 21 AIA LV Board Meeting
- 23 AIA NV Ex Com Meeting
- 23 C.E. Luncheon

MARCH

- 4 Bald By Design Event
- 8-10 Grassroots - Washington, DC
- 15 AIA Member Meeting - "Being Green - COTE Top 10 Projects" or "Creating the 2017 Solar Decathlon Home"
- 16 AIA NV Ex Com Meeting
- 21 AIA LV Board Meeting
- 23 C.E. Breakfast - Hosted by COTE

APRIL ART ARCHITECTURE & DESIGN MONTH

- TBD Construction with Three Square
- 13 C.E. Luncheon
- 18 AIA LV Board Meeting
- 19 AIA LV High School Design Awards, Membership Meeting
- 20 AIA NV Ex Com Meeting
- 27-29 AIA National Convention - Orlando, FL

MAY

- 16 AIA LV Board Meeting
- 17 AIA Member Meeting - "Gears, Devices, Apparrati and Gizmos - New Technology"
- 18 AIA NV Ex Com Meeting
- 22 44th Annual Golf Tournament- TPC
- 25 AIA/NSBAIDRD CE Seminiar - World Market Center
- 29 Memorial Day

JUNE

- 8 C.E. Luncheon
- 20 AIA LV Board Meeting
- 21 AIA Member Meeting - "What are you saying" - Media Training, Public Speaking
- 22 AIA NV Ex Com Meeting
- 22 C.E. Breakfast - Hosted by COTE

JULY

- 1-4 Fourth of July Holiday
- 18 AIA LV Board Meeting
- 19 **No Member Meeting**
- 20 AIA NV Ex Com Meeting

AUGUST

- 1 Call for Entries/Nominations - AIA NV Design & Service Awards
- 10 C.E. Course
- 15 AIA LV Board Meeting
- 16 **No Member Meeting**
- 17 AIA NV Ex Com Meeting

SEPTEMBER

- 19 AIA LV Board Meeting
- 20 Learn About/Turn About Product Show
- 21 AIA NV Ex Com Meeting
- 28 C.E. Breakfast- Hosted by COTE

OCTOBER

- 11-14 Western Mountain Region Conference hosted by AIA Las Vegas - "Learning More from Las Vegas"
- 17 AIA LV Board Meeting
- 19 AIA NV Ex Com Meeting

NOVEMBER

- TBD Allied Appreciation Party
- 9 C.E. Luncheon
- 14 AIA LV Board Meeting
- 15 AIA Member Meeting - "Creating Space and Place for Gay Youth"
- 16 AIA NV Ex Com Meeting

DECEMBER

- 6 C.E. Breakfast - Hosted by COTE
- 7 AIA/NSBAIDRD C.E. Seminar - Reno, NV
- 12 AIA LV Board Meeting
- 13 AIA Holiday Celebration & Design Awards Gala
- 14 AIA NV Ex Com Meeting



AIA
Las Vegas

AIA Nevada | AIA Las Vegas
401 South Fourth Street, Suite 175
Las Vegas, NV 89101

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VISIONARY SPONSORS | \$10,000.00

Valued at \$13,620.00, sponsorship at the **Visionary Level** provides the means for AIA Las Vegas to sustain its' education and advocacy programs. This level provides the best value for our Allied Partnership, working to broaden your competitive edge, improve image, prestige and credibility and brand building. Two exclusive opportunities, *Architecture Las Vegas* magazine and the Western Mountain Region Conference will heighten visibility and augment your company's media and advertising opportunities throughout 2017.

Benefits:

- Two Allied Memberships
- Full page ad in the 2017 issue of ***Architecture Las Vegas***
- Recognition on the AIA Las Vegas page of *Architecture Las Vegas*
- Western Mountain Region Conference Supporting Sponsor
- Western Mountain Region Conference Design Awards Sponsor
- AIA Las Vegas.org homepage recognition, logo or firm name, each month
- Full year of FORUM Ad, full page
- Verbal recognition and thanks at 2017 AIA Las Vegas Member Meetings, in powerpoint and event signage
- AIA Las Vegas social media pages recognition, each month
- Four (4) 2017 AIA Nevada Design Awards Tickets, December
- One (1) 2017 Membership Meeting Sponsor
- One (1) Complimentary 8'x6' space at the Product Show
- Two (2) Complimentary tickets to the Turn About Lunch

PREMIER SPONSORSHIPS

AIA Las Vegas has designed three levels of annual premier sponsorships to support many of the core programs that we are known for and that members and the community count on each year. These comprehensive packages help to underwrite programs provided by the Chapter while providing the highest visibility and strongest recognition for sponsors throughout the year.

Platinum Sponsors | \$5,000

Valued at \$6,875.00, the Platinum Level is the next best value, and assists the education mission of AIA Las Vegas. The benefits at this level of Allied Partnership provide effective and consistent support, increases visibility in the *Architecture Las Vegas* magazine and combined with social media recognition, elevates your company's image and credibility amongst the more than 400 professional members. It is designed to provide maximum exposure for your firm at major Chapter events throughout 2017.

Benefits:

- One Allied Membership
- 1/3 page ad in the 2017 issue of ***Architecture Las Vegas***
- Recognition on AIA Las Vegas page of *Architecture Las Vegas*
- Western Mountain Region Conference Supporting Sponsor
- Western Mountain Region Conference Design Awards Sponsor
- AIA Las Vegas.org homepage recognition, logo or firm name, each month
- Full year of FORUM Ad, half-page
- Verbal recognition and thanks at 2017 AIA Las Vegas Member Meetings, in powerpoint and event signage
- AIA Las Vegas social media pages recognition, nine times
- Two (2) 2017 AIA Nevada Design Awards Tickets
- One (1) 2017 Membership Meeting Sponsor
- One (1) Complimentary 8'x6' space at the Product Show
- Two (2) Complimentary tickets to the Turn About Lunch

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Gold Sponsors | \$3,000

Valued at \$3,725, the Gold Level provides basic marketing opportunities through the AIA Las Vegas website and media collateral. Reaching an audience of more than 400 members, this level assists your brand building efforts. Additional participation through monthly meetings and events will produce increased credibility of your company's services.

Benefits:

- Recognition on AIA Las Vegas page of Architecture Las Vegas
- AIAlasvegas.org homepage recognition, logo or firm name, each quarter
- Full year of FORUM Ad, quarter-page
- Verbal recognition and thanks at 2017 AIA Las Vegas Member Meetings, in powerpoint and event signage
- AIA Las Vegas social media pages recognition, four times
- Two (2) 2017 AIA Nevada Design Awards Tickets
- One (1) 2017 Membership Meeting Sponsor
- One (1) Complimentary 8'x6' space at the Product Show
- One (1) Complimentary tickets to the Turn About Lunch

Silver Sponsors | \$1,500

Valued at \$1,850.00, the Silver Level is our entry opportunity, providing an introduction of your company's services, setting the stage for increased brand exposure. Participating in monthly meetings, events and the annual Product Show will increase visibility and begin establishing your company's credibility throughout the encourage the more than 400 members of AIA Las Vegas.

Benefits:

- Recognition on AIA Las Vegas page of Architecture Las Vegas
- AIAlasvegas.org homepage recognition, logo or firm name, semi-annually
- Full year of FORUM Ad, business card size
- Verbal recognition and thanks at 2017 AIA Las Vegas Member Meetings, in powerpoint and event signage
- AIA Las Vegas social media pages recognition, two times
- Two (2) 2017 AIA Nevada Design Awards Tickets

Supporting Sponsor | Pick an Event

Benefits:

- Verbal recognition and thanks at 2017 AIA Las Vegas Member Meetings, in powerpoint and event signage
- AIA Las Vegas social media pages recognition

AIA LAS VEGAS

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2017 EXCLUSIVE OPPORTUNITY

Western Mountain Region Conference: "Learning More from Las Vegas"

A new reflection on lessons learned, inspiration and ideas. Three full days, October 11 - 14, 2017, of tangible exposure to 250 attendees from the Western Mountain Region's six states: Arizona, Colorado, New Mexico, Utah, Wyoming and Nevada. Forty-five years ago, Robert Venturi and Denise Scott Brown published their astounding research on Las Vegas design. This year we take the time to reflect on the messages and advice of that ground-breaking book and to refresh our spirits by Learning More from Las Vegas.

Host Sponsor | \$4,000

- Promotion in monthly newsletter, website, social media collateral
- Full page ad in Conference Guide
- Company Logo/Name listed in the conference guide and event signage
- Company Logo/Name on the conference bag and nametags
- Conference signage
- Sponsor may provide items, up to 250, for conference bag

Supporting Sponsor | \$2,000

- Half page ad in Conference Guide
- Display table in presentation area
- Sponsor may provide items, up to 250, for conference bag
- Bag Sponsor | \$2,000
- Company Logo/Name on conference bag
- Listing in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

Volunteers Sponsor | \$1,500

- Name on Volunteer T-shirts
- Sponsor may provide items, up to 250, for conference bag

WMR Design Awards Sponsors | 5 at \$1,500

- Recognition in video/powerpoint program
- Signage at event
- Name on Awards Tickets
- Listing in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

Host Chapter Party Sponsors | 5 at \$1,000

- Signage
- Name on party tickets
- Party favor from Sponsor
- Company Logo/Name listed in the conference guide
- Sponsor may provide items, up to 250, for conference bag

Keynote Sponsors | 2 at \$1,000

- Signage and recognition announcement at program
- 1/2 page in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

Lunch Speaker Sponsors | 2 at \$1000

- Signage and recognition announcement at program
- 1/2 page in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

Breakfast Sponsors | \$1000

- Signage by breakfast buffet
- Listing in the Conference Guide
- Display table in presentation area, 7am-10am

Lunch Sponsors | \$1000

- Signage by lunch buffet
- Listing in the Conference Guide
- Display table in presentation area, 11am-1pm

Program/Tour Sponsor | \$1,000

- Signage
- Listing in the Conference Guide
- Company representative as guide or volunteer

Snack Sponsors | \$500

- Signage by lunch buffet
- Listing in the Conference Guide

Water Sponsor | \$500

Product Show Vendors | 12 at \$500

- Display Table
- Signage
- Listing in the Conference Guide

Tour Sponsors | 2 at \$500

- Company Logo/Name on tour tickets
- Signage
- Sponsor may provide items, up to 250, for conference bag

Bag Item Sponsor | 20 at \$250

- Signage
- Listing in the Conference Guide
- Company representative as guide or volunteer

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Nevada Design Awards

Host Sponsor | \$4,000

- Monthly newsletter promotion and website, social media listings
- Company Logo on printed material
- Four complimentary tickets



Bar Sponsor | \$2,500

- Company Logo/Name
- Company Logo/Name
- Four complimentary tickets

Table Sponsor | \$1,000

- Recognition on printed material
- Two complimentary tickets

Product Show

Host Sponsor | \$4,000

- Promotion in monthly newsletter, website and social media outlets
- Company Logo in announcements, on event Welcome Banner and event signage
- Company Logo/Name on event bag
- Two complimentary tickets to the Turn About Luncheon



Product Show Bag Sponsor | \$2,000

- Name and Logo on the bag given to each Product Show Attendee.

Product Show Reception & Drink Ticket Sponsor | \$2,000

- Signage at food and bars in the venue
- 1 drink ticket, with sponsors name listed, provided to attendees

Golf Tournament

Host Sponsor | \$4,000

- Promotion in monthly newsletter, website and social media outlets
- Company Logo/Name in announcements, on Welcome Banner at the event and event signage
- Company Logo/Name on golf hat and goodie bag
- One complimentary golf team, four players



Goodie Bag Sponsor | \$2,500

- Company Logo/Name on goodie bag
- Your gift item included in the bag (provide 150 items)
- Company Logo/Name in announcements and on event signage

Hole-In-One Sponsor | \$1,000

- Recognition on golf promotion materials for the "\$10,000 Cash Prize Hole In One" sponsor promotional materials
- Your team on the designated hole during the event
- Signage at the hole
- Recognition at the awards lunch
- Media coverage if anyone wins the Hole-in-One

Golf Ball Sponsor | \$1,000

Ball Marker Sponsor | \$1000

Water Sponsor | \$1000

Event Sponsors | 4 at \$750 each

Golf Car Sponsor | \$500

Beverage Cart Sponsor | 2 at \$500 each

Drink Ticket Sponsors | 2 at \$500 each

Golf Breakfast Sponsors | 2 at \$500 each

Awards Lunch Sponsor | 2 at \$500 each

Door Prize Ticket Sponsors | 2 at 500 each

Hole Sponsors | 13 at \$500 each

Door Prize Sponsors | 10 at \$300 each

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ADDITIONAL PARTNERSHIP OPPORTUNITIES



COTE Committee Quarterly Meetings

Meeting Sponsor | \$200

High School Design Awards

Awards Event Sponsor | \$750

Continuing Education

CE Luncheon your site | \$500

Program Management

- Registration of the Program if required
- Receipt and Management of RSVP's and Sign-In at lunch
- Provider receives a hard copy list of all attendees

Promotion of the Program to AIA Members

- Inclusion on AIA Website Calendar
- Email Notices
- Newsletter Notices

CE Luncheon on site | \$1,300

- All of the Program Management and Promotion of the Program listed above
- Lunch coordinated by AIA Las Vegas
- Class held in auditorium at the Historic Fifth Street School
- AIA Las Vegas provides most of the A/V equipment (ie: projector, sound and screen.)
- Speaker: bring laptop and have program on a disc or memory stick as back-up

Career Center

Listing | \$50, Member price

Listing | \$100, Non-member price

Mailing List Rental

List Fee | \$200, Member price

List Fee | \$300, Non-member price

FORUM Newsletter Advertising

Full page, 1 issue | \$100, Full page, 12 issues | \$900

Membership Meeting Sponsors

Exclusive Sponsor | \$3000

Individual Sponsor | \$750



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Date _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ (All sponsorship info will be sent to this person)

Email _____ Phone _____

Credit Card# _____ Security Code _____ Exp _____

Name on card: (Please Print) _____ Signature _____

OR Check Enclosed OR *Please invoice me Once Quarterly (*only available at Visionary and Platinum Levels)
 Scan and email to klavigne@aianeveda.org if paying by credit card. If paying by check, mail to AIA Las Vegas - 401 S. 4th St,
 Ste. 175, Las Vegas, NV 89101

PLEASE MARK THE PACKAGE AND / OR EVENTS YOU WOULD LIKE TO SPONSOR	
<input type="checkbox"/> Visionary Sponsor	\$10,000
<input type="checkbox"/> Platinum Sponsor	\$ 5,000
<input type="checkbox"/> Gold Sponsor	\$ 3,000
<input type="checkbox"/> Silver Sponsor	\$ 1,500

- 2017 AIA Las Vegas Monthly Membership Meeting Sponsor (Month you would like to sponsor: _____) **\$750 each**
- 2017 AIA Las Vegas Monthly Membership Meeting Sponsor (ALL 10 Meetings / Months) **\$7,000**
- "Learn About / Turn About" Product Show Overall Sponsor **\$4,000**
- "Learn About / Turn About" Product Show Bag Sponsor **\$2,000**
- "Learn About / Turn About" Product Show Reception & Drink Ticket Sponsor **\$2,000**
- "Learn About / Turn About" Product Show Exhibit Space, Early Bird receives \$50.00 discount **\$700**
- "Learn About / Turn About" Product Show "Learn About" C.E. Presentation **\$400**
- "Learn About / Turn About" Product Show "Turn About" Reverse Product Show **\$200**
- AIA Design & Service Awards and Holiday Celebration Sponsors (with 2 Tickets) **\$1,000**
- ANNUAL GOLF TOURNAMENT SPONSORSHIP **LEVELS BELOW**

\$ 4000	\$ 2500	\$ 1000	\$ 750	\$ 500	\$ 300
<input type="checkbox"/> HOSTING SPONSOR	<input type="checkbox"/> GOODIE BAG	<input type="checkbox"/> HOLE IN ONE	<input type="checkbox"/> EVENT	<input type="checkbox"/> GOLF CART	<input type="checkbox"/> DOOR
		<input type="checkbox"/> GOLF BALL		<input type="checkbox"/> BREAKFAST	
		<input type="checkbox"/> BALL MARKER		<input type="checkbox"/> LUNCH	
		<input type="checkbox"/> WATER		<input type="checkbox"/> DRINK TICKET	
				<input type="checkbox"/> BEVERAGE	
				<input type="checkbox"/> HOLE	
				<input type="checkbox"/> DOOR PRIZE TICKET	



AIA Nevada | AIA Las Vegas
 401 South Fourth Street, Suite 175
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AIA LAS VEGAS CONTINUING EDUCATION LUNCHEONS

AIA Las Vegas has found that the most expedient way to provide these learning opportunities for busy architect members is to combine “Lunch & *CEs.” Generally attendance for an AIA Las Vegas promoted CE Lunch results in 35-50 attendees.

If You Are An AIA National Registered Provider

As a Registered Provider, you should already have these documents on file. To schedule your program, AIA Las Vegas must receive completed copies of this paperwork, before the date can be booked and confirmed.

- 1) A copy of your Program Summary including your provider and program #.
- 2) A copy of your Presentation (if PowerPoint – a CD-ROM or slide handouts; otherwise, speakers notes.)
- 3) A copy of any Handouts other than the Powerpoint Presentation.

This information must be sent to Caron Richardson via mail: AIA Las Vegas, 401 S. 4th St., Ste: 175, Las Vegas, NV. 89101, Attn: Caron Richardson **OR** E-mail: crichardson@aianevada.org

If You Are **Not** An AIA National Registered Provider

The presenting company’s CE program must meet the AIA/CES educational requirements. It cannot simply be a presentation of products and services. The program must have **educational content** in that it must provide information on a new or existing technology, product or system and demonstrate how this impacts or changes the industry or design practices or how it is important to the profession.

Once the content of the program is approved for *CE Credit, the presenting company and the AIA Las Vegas office can determine the date, time and location for the program. The CE Program is then promoted to the membership through broadcast e-mail notices, on the website calendar and in the monthly newsletter. Continuing Education programs can be offered as seminars, panel discussions, demonstrations, lectures or workshops.

There are two options when it comes to planning your AIA Las Vegas CE Luncheon:

Option 1 | \$500

Program Management

- Registration of the Program if required
- Receipt and Management of RSVP’s and Sign-In at lunch
- Provider receives a hard copy list of all attendees

Promotion of the Program to AIA Members

- Inclusion on AIA Website Calendar
- Email Notices
- Newsletter Notices

Option 2 | \$1,300

All of the above items (Program Management and Promotion of the Program to AIA Members) **PLUS** – Location & Lunch: Programs are held in the Auditorium or the Conference Room at the Historic Fifth Street School, located at 401 S. 4th St., Las Vegas, NV 89101. Parking is available on-site. Lunch will be provided. AIA Las Vegas will also provide most A/V equipment (ie: projector, sound and screen). Speaker must bring their own laptop and/or have program available on disc or memory stick as a back-up in case their laptop is not compatible with the facility equipment.

Planning For Your CE Luncheon:

10:45am – Please plan to be at the location at 10:45am so we can make sure your program/computer works with the system. Please bring a copy of your program on a disc so we can make arrangements if your computer doesn’t work with the system.

11:30am – This is the time we tell the attendees to arrive. They trickle in between 11:30am and 12:00pm.

12:00pm – Start the program and run till 1:00. With question and answer, the attendees should be out by 1:30pm.



AIA LAS VEGAS 2017 SPONSORSHIP & ADVERTISING AGREEMENT

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AIA CONTINUING EDUCATION PROGRAM AGREEMENT

In order to register a program for CE credit, this form must be filled out completely and submitted, along with an outline of the presentation and samples of the materials being used at least ONE MONTH prior to the presentation date, for evaluation by the AIA Las Vegas Continuing Education Committee. A statement of the learning objective of the program must be included, which answers the question...What will the participants know/be able to do when they finish this learning activity? The committee will evaluate the program and, if it qualifies, AIA Las Vegas will register it for AIA CEs.

Presenting Firm _____

Contact Name _____ Phone _____

Email _____

Firm Address _____

City _____ State _____ Zip _____

Name of Program: _____

Payment Information

Please charge me for Option 1 (\$500) Option 2 (\$1,300)

Check Payment: Enclosed is our check as payment in full for the CE Program noted on this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge my VISA MCARD AMEX DSCVR

Exp: _____ Security Code _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____

PLEASE ATTACH a copy of your Program Summary that includes your provider # and program # if your program is registered already with AIA National.

If not, please attach an outline of the program, speaker's bios, promotional materials or any information that will be of assistance in registering and promoting this program for AIA Continuing Education credit.



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AIA LAS VEGAS CAREER CENTER

AIA Las Vegas provides an excellent service for applicants looking for jobs, as well as firms looking for employees. The AIA Las Vegas Career Center is an on-line service that allows design professionals to announce their hiring needs to the local architectural community. People looking for a position in Las Vegas can easily search on the Career Center page of the AIA Las Vegas web site for these notices. Included in the cost of the ad is a link to your firm's web site, where potential candidates can get more information or contact your firm directly. Also included is your ad in one issue of AIA Las Vegas Forum Newsletter.

Firm Name _____

Phone _____ Firm Website Address _____

Address _____

City / State / Zip _____

Applicant's Should Contact _____ Title _____

Email _____

Rates

**1 month on website + 1 month newsletter business card ad + Facebook
on AIA Las Vegas and AIA LV EPYAF Pages & Twitter Postings
\$50 Members or \$100 Non-Members**

(Jobs can be from AIA Las Vegas Firms for anywhere in the world or from AIA LV non-member firms for Las Vegas only)

Payment Information

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print) _____

Signature: _____ Date: _____

OR: Check Enclosed in the amount of : _____

Email this form to klavigne@aianeveda.org if paying by credit card or if paying by check, mail to AIA Las Vegas.

* Newsletter ads are to be designed by AIA LV if text and company logo are provided.

Email ad to: klavigne@aianeveda.org. Deadlines for the monthly newsletter is the 15th of each month. There are no revisions during time period stipulated on this contract.



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MAILING LIST RENTAL AGREEMENT

Want To Send Your Important Message to ALL AIA Las Vegas Members? The complete AIA Las Vegas Membership and contact list includes over 450 AIA Architects, Associates and Allied Members. The list use fee for a one-time use through our mailing house is \$200 (AIA LV Members) or \$300 (Non-Members). A draft of the item you intend to mail to the members must be submitted to AIA Las Vegas for approval. Once approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail house. You then negotiate directly with the mailing house for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use fee to AIA Las Vegas and are payable directly to the mailing house.

To purchase a one-time use of the AIA Las Vegas Membership List:

1. Fill out this form and return it to the AIA Las Vegas office along with:

- a. Payment in the amount of \$300 for Non-members, \$200 for Members
- b. A draft of the item you intend to mail to the members for approval.

2. Once the above items are received and approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail service - Rapid Color Print and Mail.

3. Contact David Huckabay at Rapid Color Print and Mail - 702-792-6055 or david@rapidcolor.com. You will be asked to provide a copy of your Receipt of Confirmation. You then negotiate directly with Rapid Color for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use Fee to AIA Las Vegas and are payable directly to Rapid Color.

Mailing List Contract Agreement

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____



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THE AIA LAS VEGAS "FORUM" NEWSLETTER ADVERTISING SPACE AGREEMENT

Each month, a PDF version of the newsletter which is sent in an E-Newsletter to all AIA Architect, Associate and Allied members in Las Vegas. Ads in the PDF version also include a link to your firm's website. Additionally, as an advertiser in the FORUM, your firm name will be listed in the E-Newsletter sidebar along with a link to your firm's website. The PDF version of the newsletter is also posted on our AIA Las Vegas website allowing the general public to download and print it each month.

Advertising Rates	AIA NV Member Rates			Non Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$25	\$125	\$225	\$50	\$250	\$450
1/4 Page	\$50	\$250	\$450	\$75	\$400	\$750
1/2 Page	\$75	\$375	\$675	\$100	\$500	\$950
Full Page	\$100	\$500	\$900	\$200	\$1000	\$1950

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

The closing date for each edition of the Forum Newsletter is the 20th of the preceding month. Example: For the February 2016 edition, content is due on January 20th, 2016.

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Ad Information

SPECS: Circle which size ad you would like

Full Page Ad Size 8.5" x 11"	1/2 Page Vertical Ad Size 3.75" x 9.5"	1/2 Page Horizontal Ad Size 8" x 4.5"	1/4 Page Vertical Ad Size 3.75" x 4.5"	Business Card Ad Size 2.25" x 3.75"
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Issues: Circle the months in which the ad is to appear.

Year - 2017	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Year - 2018	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec

Payment Information

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

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AIA Nevada | AIA Las Vegas
401 South Fourth Street, Suite 175
Las Vegas, NV 89101

AIA LAS VEGAS 2017 SPONSORSHIP & ADVERTISING AGREEMENT

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

AIA LAS VEGAS DIRECTORY & RESOURCE GUIDE

The AIA Las Vegas Directory & Resource Guide is an electronic publication that provides useful information of AIA Las Vegas members and firm profiles for the public as well as those participating in the Las Vegas architectural community. The Directory, updated annually and posted on our website, is an outstanding source of communication with our members and an excellent means of presenting your company, product and services. Ads in the electronic version include a link to your firm's website.

Advertising Rates	AIA LV Member Rates	Non Member Rates
Business Card	\$50	\$100
1/4 Page	\$75	\$150
1/2 Page	\$100	\$200
Full Page	\$200	\$400

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianeveda.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork for publication must be received by the Publication Schedule below:

Issue	Contract Due	Artwork Due	Approx. Distribution Date
Spring 2017	February 1, 2017	February 15, 2017	March 17, 2017
Fall 2017	June 30, 2017	July 14, 2017	August 18, 2017
Spring 2018	February 1, 2018	February 15, 2018	March 16, 2018
Fall 2018	July 2, 2018	July 16, 2018	July 30, 2018

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Address _____

City _____ **State** _____ **Zip** _____

Ad Information

SPECS: Circle which size ad you would like

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Issues: Check the issues in which the ad is to appear: Year - 2017 Spring Fall Year - 2018 Spring Fall

Payment Information

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

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