

# AIA LAS VEGAS 2017 SPONSORSHIP & ADVERTISING AGREEMENT

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

## THE AIA LAS VEGAS "FORUM" NEWSLETTER ADVERTISING SPACE AGREEMENT

Each month, a PDF version of the newsletter which is sent in an E-Newsletter to all AIA Architect, Associate and Allied members in Las Vegas. Ads in the PDF version also include a link to your firm's website. Additionally, as an advertiser in the FORUM, your firm name will be listed in the E-Newsletter sidebar along with a link to your firm's website. The PDF version of the newsletter is also posted on our AIA Las Vegas website allowing the general public to download and print it each month.

Advertising Rates	AIA NV Member Rates			Non Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$25	\$125	\$225	\$50	\$250	\$450
1/4 Page	\$50	\$250	\$450	\$75	\$400	\$750
1/2 Page	\$75	\$375	\$675	\$100	\$500	\$950
Full Page	\$100	\$500	\$900	\$200	\$1000	\$1950

### Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to [klavigne@aianevada.org](mailto:klavigne@aianevada.org). Reproduction quality may vary depending upon the quality of the image you provide.

### Closing Dates

The closing date for each edition of the Forum Newsletter is the 20th of the preceding month. Example: For the February 2016 edition, content is due on January 20th, 2016.

Advertiser's Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### Ad Information

SPECS: Circle which size ad you would like

Full Page Ad Size 8.5" x 11"	1/2 Page Vertical Ad Size 3.75" x 9.5"	1/2 Page Horizontal Ad Size 8" x 4.5"	1/4 Page Vertical Ad Size 3.75" x 4.5"	Business Card Ad Size 2.25" x 3.75"
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Issues: Circle the months in which the ad is to appear.

<b>Year - 2017</b>	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
<b>Year - 2018</b>	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec

### Payment Information

**Check Payment:** Enclosed is our check in the amount of \$ \_\_\_\_\_ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

**Credit Card:** Please charge \$ \_\_\_\_\_ to my  VISA  MCARD  AMEX  DSCVR

Credit Card# \_\_\_\_\_ Exp: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: (Please Print Clearly) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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