

# AIA LAS VEGAS

## 2017 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits and visibility for your company in the Las Vegas architectural market

### 2017 EXCLUSIVE OPPORTUNITY

#### Western Mountain Region Conference: "Learning More from Las Vegas"

A new reflection on lessons learned, inspiration and ideas. Three full days, October 11 - 14, 2017, of tangible exposure to 250 attendees from the Western Mountain Region's six states: Arizona, Colorado, New Mexico, Utah, Wyoming and Nevada. Forty-five years ago, Robert Venturi and Denise Scott Brown published their astounding research on Las Vegas design. This year we take the time to reflect on the messages and advice of that ground-breaking book and to refresh our spirits by Learning More from Las Vegas.

#### Host Sponsor | \$4,000

- Promotion in monthly newsletter, website, social media collateral
- Full page ad in Conference Guide
- Company Logo/Name listed in the conference guide and event signage
- Company Logo/Name on the conference bag and nametags
- Conference signage
- Sponsor may provide items, up to 250, for conference bag

#### Supporting Sponsor | \$2,000

- Half page ad in Conference Guide
- Display table in presentation area
- Sponsor may provide items, up to 250, for conference bag
- Bag Sponsor | \$2,000
- Company Logo/Name on conference bag
- Listing in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

#### Volunteers Sponsor | \$1,500

- Name on Volunteer T-shirts
- Sponsor may provide items, up to 250, for conference bag

#### WMR Design Awards Sponsors | 5 at \$1,500

- Recognition in video/powerpoint program
- Signage at event
- Name on Awards Tickets
- Listing in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

#### Host Chapter Party Sponsors | 5 at \$1,000

- Signage
- Name on party tickets
- Party favor from Sponsor
- Company Logo/Name listed in the conference guide
- Sponsor may provide items, up to 250, for conference bag

#### Keynote Sponsors | 2 at \$1,000

- Signage and recognition announcement at program
- 1/2 page in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

#### Lunch Speaker Sponsors | 2 at \$1000

- Signage and recognition announcement at program
- 1/2 page in Conference Guide
- Sponsor may provide items, up to 250, for conference bag

#### Breakfast Sponsors | \$1000

- Signage by breakfast buffet
- Listing in the Conference Guide
- Display table in presentation area, 7am-10am

#### Lunch Sponsors | \$1000

- Signage by lunch buffet
- Listing in the Conference Guide
- Display table in presentation area, 11am-1pm

#### Program/Tour Sponsor | \$1,000

- Signage
- Listing in the Conference Guide
- Company representative as guide or volunteer

#### Snack Sponsors | \$500

- Signage by lunch buffet
- Listing in the Conference Guide

#### Water Sponsor | \$500

#### Product Show Vendors | 12 at \$500

- Display Table
- Signage
- Listing in the Conference Guide

#### Tour Sponsors | 2 at \$500

- Company Logo/Name on tour tickets
- Signage
- Sponsor may provide items, up to 250, for conference bag

#### Bag Item Sponsor | 20 at \$250

- Signage
- Listing in the Conference Guide
- Company representative as guide or volunteer