

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

AIA LAS VEGAS DIRECTORY & RESOURCE GUIDE

The AIA Las Vegas Directory & Resource Guide is an electronic publication that provides useful information of AIA Las Vegas members and firm profiles for the public as well as those participating in the Las Vegas architectural community. The Directory, updated annually and posted on our website, is an outstanding source of communication with our members and an excellent means of presenting your company, product and services. Ads in the electronic version include a link to your firm's website.

Advertising Rates	AIA LV Member Rates	Non Member Rates
Business Card	\$50	\$100
1/4 Page	\$75	\$150
1/2 Page	\$100	\$200
Full Page	\$200	\$400

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork for publication must be received by the Publication Schedule below:

Issue	Contract Due	Artwork Due	Approx. Distribution Date
Spring 2018	February 15, 2018	February 28, 2018	March 30, 2018
Fall 2018	July 15, 2018	July 31, 2018	August 31, 2018
Spring 2019	February 1, 2019	February 15, 2019	March 16, 2019
Fall 2019	July 2, 2019	July 16, 2019	July 30, 2019

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Ad Information

SPECS: Circle which size ad you would like

Full Page Ad Size 8.5" x 11"	1/2 Page Vertical Ad Size 3.75" x 9.5"	1/2 Page Horizontal Ad Size 8" x 4.5"	1/4 Page Vertical Ad Size 3.75" x 4.5"	Business Card Ad Size 2.25" x 3.75"
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Issues: Check the issues in which the ad is to appear: Year - 2018 Spring Fall Year - 2019 Spring Fall

Payment Information

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____



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