



AIA

Las Vegas

2018

PARTERSHIP
OPPORTUNITIES

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

WHY PARTNER WITH AIA LAS VEGAS

DIFFERENTIATE YOUR COMPANY FROM THE COMPETITION

At AIA Las Vegas, we believe all chapter sponsors and allied members are our partners. The partnership succeeds by sharing valuable resources for our mutual benefit. As our industry continues to change and grow, our relationships are increasingly important and the Allied Partnership program is specifically focused on supporting development of strategic relationships between our members and our sponsors.

The benefits are many. AIA Las Vegas Allied members have exclusive opportunities to reach and be recognized as leaders in our industry by over 400 related professionals. Take advantage - demonstrate commitment - become a partner today.

Exposure:

Each year, AIA Las Vegas' calendar is full of educational programs and networking events that offer unique opportunities to promote your business directly to local architectural firms and a large contingent of related industry leaders.

Positioning:

Demonstrate leadership and commitment in the areas that matter to your business. Position your company as a thought-leader and source of trusted information. There isn't a better opportunity to differentiate your company from the competition to the people who can make a difference in your success.

Relationship - Building:

Being a Partner is a cost-effective way to gain access to AIA Las Vegas members. Develop key relationships to maximize your company's potential in our ever-more competitive industry.

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2018 Calendar of Programs, Events, Partnership & Sponsorship Opportunities
Events and dates are subject to adjustment or change

JANUARY

- 3 January Newsletter Published
- 11 C.E. Lunch Opportunity
- 17 AIA Member Meeting: "Architecture for Everyone"
- 22 Newsletter Ad Deadline for February Issue
- 25 C.E. Lunch Opportunity

FEBRUARY

- 1 February Newsletter Published
- 8 C.E. Lunch Opportunity
- 15 Spring Directory Ad Contract Due
- 20 Newsletter Ad Deadline for March Issue
- 21 AIA Member Meeting - Hosting Available
- 22 C.E. Breakfast- Hosted by COTE
- 28 Spring Directory Ad Art Due

MARCH

- 1 March Newsletter Published
- 3 Bald By Design Event
- 8 C.E. Lunch Opportunity
- 20 Newsletter Ad Deadline for April Issue
- 21 AIA Member Meeting - Hosted by MetISpan
- 22 C.E. Lunch Opportunity
- 30 Spring Directory Published

APRIL ART ARCHITECTURE & DESIGN MONTH

- 2 April Newsletter Published
- 3 Art, Architecture & Design Kick-Off Celebration
- 6 Art, Architecture & Design Collaborative Event
- 80- 15 CANstruction
- 12 C.E. Lunch Opportunity
- 18 AIA LV Membership Meeting- HS Design Awards
- 20 Newsletter Ad Deadline for May Issue
- 26 C.E. Lunch Opportunity

MAY

- 1 May Newsletter Published
- 10 C.E. Breakfast- Hosted by COTE
- 16 AIA Member Meeting - Hosting Available
- 21 45th Annual Golf Tournament- TPC
- 22 Newsletter Ad Deadline for June Issue
- 24 AIA/NSBAIDRD CE Seminar - Las Vegas, NV

JUNE

- 1 June Newsletter Published
- 7 C.E. Lunch Opportunity
- 25 Newsletter Ad Deadline for July Issue
- 27 AIA Member Meeting - Hosting Available
- 28 C.E. Lunch Opportunity

JULY

- 2 July Newsletter Published
- 12 C.E. Lunch Opportunity
- 15 Fall Directory Ad Contract Due
- 18 AIA Member Meeting - AIA Summer event
- 23 Newsletter Ad Deadline for August Issue
- 26 C.E. Lunch Opportunity
- 31 Fall Directory Ad Art Due

AUGUST

- 1 August Newsletter Published
- 9 C.E. Lunch Opportunity
- 15 AIA Member Meeting - Hosting Available
- 20 Newsletter Ad Deadline for September Issue
- 23 C.E. Breakfast- Hosted by COTE
- 15 Fall Directory Published

SEPTEMBER

- 3 September Newsletter Published
- 19 Learn About/Turn About Product Show
- 24 Newsletter Ad Deadline for October Issue

OCTOBER

- 1 October Newsletter Published
- 11 C.E. Lunch Opportunity
- 17 AIA Member Meeting - Hosting Available
- 22 Newsletter Ad Deadline for November Issue
- 24 C.E. Lunch Opportunity

NOVEMBER

- 1 November Newsletter Published
- 1 Allied Appreciation Party
- 8 C.E. Breakfast- Hosted by COTE
- 14 AIA Member Meeting - Hosting Available
- 26 Newsletter Ad Deadline for December Issue

DECEMBER

- 3 December Newsletter Published
- 6 AIA/NSBAIDRD C.E. Seminar - Reno, NV
- 12 AIA Holiday Celebration & Design Awards Gala
- 14 Newsletter Ad Deadline for January '19 Issue

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VISIONARY PARTNER | \$10,000.00

Valued at \$10,500.00, partnership at the **Visionary Level** provides the means for AIA Las Vegas to sustain its' education and advocacy programs. This level provides the best value for our Allied Partnership, working to broaden your competitive edge, improve image, prestige and credibility and brand building.

Benefits:

- Two Allied Memberships
- Art, Architecture & Design Month Sponsor
- High School Design Awards Meeting Sponsor
- Star Sponsor, one Member Meeting Sponsor
- COTE and Elementary School Garden Program Sponsor
- Directory & Resource Guide Full Page Ad
- Full year of FORUM Ad, Full Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 12 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes Two (2) Complimentary tickets to the Turn About Lunch)*
OR 4 Players at the annual Golf Tournament
- Four (4) Tickets AIA Nevada Design Awards

PREMIER PARTNERSHIPS

AIA Las Vegas has designed four levels of annual premier partnerships to support many of the core programs that we are known for and that members and the community count on each year. These comprehensive packages help to underwrite programs provided by the Chapter while providing the highest visibility and strongest recognition for sponsors throughout the year.

Platinum Partner | \$5,000

Valued at \$5,800.00, the Platinum Level is the next best value, and assists the education mission of AIA Las Vegas. The benefits at this level of Allied Partnership provide effective and consistent support and combined with social media recognition, elevates your company's image and credibility amongst the more than 400 professional members. It is designed to provide maximum exposure for your firm at major Chapter events throughout 2018.

Benefits:

- One Allied Membership
- Art, Architecture & Design Month Sponsor
- Star Sponsor, one Member Meeting Sponsor
- Elementary School Garden Program Sponsor - 4 times
- Directory & Resource Guide, 1/2 Page Ad
- Full year of FORUM Ad, 1/2 Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 9 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes One (1) Complimentary ticket to the Turn About Lunch)*
OR 2 Players at the annual Golf Tournament
- Two (2) Tickets AIA Nevada Design Awards

Premier Partnerships Continued Next Page

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PREMIER PARTNERSHIPS cont'd

Gold Partner | \$3,000

Valued at \$3,150, the Gold Level provides basic marketing opportunities through the AIA Las Vegas website and media collateral. Reaching an audience of more than 400 members, this level assists your brand building efforts. Additional participation through monthly meetings and events will produce increased credibility of your company's services.

Benefits:

- Star Sponsor, one Member Meeting Sponsor
- Elementary School Garden Program Sponsor - 2 times
- EPYAF Memoir Monday Sponsor, 1 time
- Hard Hat Tour Sponsor, 1 time
- Directory & Resource Guide, 1/4 Page Ad
- Full year of FORUM Ad, 1/4 Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 4 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes One (1) Complimentary ticket to the Turn About Lunch)*
- One (1) Ticket AIA Nevada Design Awards

Silver Partner | \$1,500

Valued at \$1,650.00, the Silver Level is our entry opportunity, providing an introduction of your company's services, setting the stage for increased brand exposure. Participating in monthly meetings, events and the annual Product Show will increase visibility and begin establishing your company's credibility throughout the encourage the more than 400 members of AIA Las Vegas.

Benefits:

- Directory & Resource Guide, Business Card Ad
- Full year of FORUM Ad, Business Card Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 2 times
- One (1) Ticket AIA Nevada Design Awards

Copper Partner | \$750

Valued at \$750.00, the Copper Level is perfect to begin supporting the chapter mission and philosophy through its community awareness programs:

- Elementary School Gardens with Green Our Planet
- EPYAF Memoir Mondays
- Hard Hat Tours
-

Benefits:

Verbal recognition each event, up to 8 times