



AIA Las Vegas

2018

PARTNERSHIP, SPONSORSHIP & ADVERTISING
OPPORTUNITIES

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

WHY PARTNER WITH AIA LAS VEGAS

DIFFERENTIATE YOUR COMPANY FROM THE COMPETITION

At AIA Las Vegas, we believe all chapter sponsors and allied members are our partners. The partnership succeeds by sharing valuable resources for our mutual benefit. As our industry continues to change and grow, our relationships are increasingly important and the Allied Partnership program is specifically focused on supporting development of strategic relationships between our members and our sponsors.

The benefits are many. AIA Las Vegas Allied members have exclusive opportunities to reach and be recognized as leaders in our industry by over 400 related professionals. Take advantage - demonstrate commitment - become a partner today.

Exposure:

Each year, AIA Las Vegas' calendar is full of educational programs and networking events that offer unique opportunities to promote your business directly to local architectural firms and a large contingent of related industry leaders.

Positioning:

Demonstrate leadership and commitment in the areas that matter to your business. Position your company as a thought-leader and source of trusted information. There isn't a better opportunity to differentiate your company from the competition to the people who can make a difference in your success.

Relationship - Building:

Being a Partner is a cost-effective way to gain access to AIA Las Vegas members. Develop key relationships to maximize your company's potential in our ever-more competitive industry.

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

2018 Calendar of Programs, Events, Partnership & Sponsorship Opportunities
Events and dates are subject to adjustment or change

JANUARY

- 3 January Newsletter Published
- 11 C.E. Lunch Opportunity
- 17 AIA Member Meeting: "Architecture for Everyone"
- 22 Newsletter Ad Deadline for February Issue
- 25 C.E. Lunch Opportunity

FEBRUARY

- 1 February Newsletter Published
- 8 C.E. Lunch Opportunity
- 15 Spring Directory Ad Contract Due
- 20 Newsletter Ad Deadline for March Issue
- 21 AIA Member Meeting - Hosting Available
- 22 C.E. Breakfast- Hosted by COTE
- 28 Spring Directory Ad Art Due

MARCH

- 1 March Newsletter Published
- 3 Bald By Design Event
- 8 C.E. Lunch Opportunity
- 20 Newsletter Ad Deadline for April Issue
- 21 AIA Member Meeting - Hosted by MetISpan
- 22 C.E. Lunch Opportunity
- 30 Spring Directory Published

APRIL ART ARCHITECTURE & DESIGN MONTH

- 2 April Newsletter Published
- 3 Art, Architecture & Design Kick-Off Celebration
- 6 Art, Architecture & Design Collaborative Event
- 8 - 15 CANstruction
- 12 C.E. Lunch Opportunity
- 18 AIA LV Membership Meeting- HS Design Awards
- 20 Newsletter Ad Deadline for May Issue
- 26 C.E. Lunch Opportunity

MAY

- 1 May Newsletter Published
- 10 C.E. Breakfast- Hosted by COTE
- 16 AIA Member Meeting - Hosting Available
- 21 45th Annual Golf Tournament- TPC
- 22 Newsletter Ad Deadline for June Issue
- 24 AIA/NSBAIDRD CE Seminar - Las Vegas, NV

JUNE

- 1 June Newsletter Published
- 7 C.E. Lunch Opportunity
- 25 Newsletter Ad Deadline for July Issue
- 27 AIA Member Meeting - Hosting Available
- 28 C.E. Lunch Opportunity

JULY

- 2 July Newsletter Published
- 12 C.E. Lunch Opportunity
- 15 Fall Directory Ad Contract Due
- 18 AIA Member Meeting - AIA Summer event
- 23 Newsletter Ad Deadline for August Issue
- 26 C.E. Lunch Opportunity
- 31 Fall Directory Ad Art Due

AUGUST

- 1 August Newsletter Published
- 9 C.E. Lunch Opportunity
- 15 AIA Member Meeting - Hosting Available
- 20 Newsletter Ad Deadline for September Issue
- 23 C.E. Breakfast- Hosted by COTE
- 15 Fall Directory Published

SEPTEMBER

- 3 September Newsletter Published
- 19 Learn About/Turn About Product Show
- 24 Newsletter Ad Deadline for October Issue

OCTOBER

- 1 October Newsletter Published
- 11 C.E. Lunch Opportunity
- 17 AIA Member Meeting - Hosting Available
- 22 Newsletter Ad Deadline for November Issue
- 24 C.E. Lunch Opportunity

NOVEMBER

- 1 November Newsletter Published
- 1 Allied Appreciation Party
- 8 C.E. Breakfast- Hosted by COTE
- 26 Newsletter Ad Deadline for December Issue
- 28 AIA Holiday Celebration & Design Awards Gala

DECEMBER

- 3 December Newsletter Published
- 6 AIA/NSBAIDRD C.E. Seminar - Reno, NV
- 14 Newsletter Ad Deadline for January '19 Issue

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

VISIONARY PARTNER | \$10,000.00

Valued at \$10,500.00, partnership at the **Visionary Level** provides the means for AIA Las Vegas to sustain its' education and advocacy programs. This level provides the best value for our Allied Partnership, working to broaden your competitive edge, improve image, prestige and credibility and brand building.

Benefits:

- Two Allied Memberships
- Art, Architecture & Design Month Sponsor
- High School Design Awards Meeting Sponsor
- Star Sponsor, one Member Meeting Sponsor
- COTE and Elementary School Garden Program Sponsor
- Directory & Resource Guide Full Page Ad
- Full year of FORUM Ad, Full Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 12 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes Two (2) Complimentary tickets to the Turn About Lunch)*
OR 4 Players at the annual Golf Tournament
- Four (4) Tickets AIA Nevada Design Awards

PREMIER PARTNERSHIPS

AIA Las Vegas has designed four levels of annual premier partnerships to support many of the core programs that we are known for and that members and the community count on each year. These comprehensive packages help to underwrite programs provided by the Chapter while providing the highest visibility and strongest recognition for sponsors throughout the year.

Platinum Partner | \$5,000

Valued at \$5,800.00, the Platinum Level is the next best value, and assists the education mission of AIA Las Vegas. The benefits at this level of Allied Partnership provide effective and consistent support and combined with social media recognition, elevates your company's image and credibility amongst the more than 400 professional members. It is designed to provide maximum exposure for your firm at major Chapter events throughout 2018.

Benefits:

- One Allied Membership
- Art, Architecture & Design Month Sponsor
- Star Sponsor, one Member Meeting Sponsor
- Elementary School Garden Program Sponsor - 4 times
- Directory & Resource Guide, 1/2 Page Ad
- Full year of FORUM Ad, 1/2 Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 9 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes One (1) Complimentary ticket to the Turn About Lunch)*
OR 2 Players at the annual Golf Tournament
- Two (2) Tickets AIA Nevada Design Awards

Premier Partnerships Continued Next Page

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

PREMIER PARTNERSHIPS cont'd

Gold Partner | \$3,000

Valued at \$3,150, the Gold Level provides basic marketing opportunities through the AIA Las Vegas website and media collateral. Reaching an audience of more than 400 members, this level assists your brand building efforts. Additional participation through monthly meetings and events will produce increased credibility of your company's services.

Benefits:

- Star Sponsor, one Member Meeting Sponsor
- Elementary School Garden Program Sponsor - 2 times
- EPYAF Memoir Monday Sponsor, 1 time
- Hard Hat Tour Sponsor, 1 time
- Directory & Resource Guide, 1/4 Page Ad
- Full year of FORUM Ad, 1/4 Page Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 4 times
- One (1) Complimentary 8'x6' space at the Product Show *(includes One (1) Complimentary ticket to the Turn About Lunch)*
- One (1) Ticket AIA Nevada Design Awards

Silver Partner | \$1,500

Valued at \$1,650.00, the Silver Level is our entry opportunity, providing an introduction of your company's services, setting the stage for increased brand exposure. Participating in monthly meetings, events and the annual Product Show will increase visibility and begin establishing your company's credibility throughout the encourage the more than 400 members of AIA Las Vegas.

Benefits:

- Directory & Resource Guide, Business Card Ad
- Full year of FORUM Ad, Business Card Ad
- Yearlong AIAlasvegas.org homepage recognition
- AIA Las Vegas social media recognition, 2 times
- One (1) Ticket AIA Nevada Design Awards

Copper Partner | \$750

Valued at \$750.00, the Copper Level is perfect to begin supporting the chapter mission and philosophy through its community awareness programs:

- Elementary School Gardens with Green Our Planet
- EPYAF Memoir Mondays
- Hard Hat Tours
-

Benefits:

Verbal recognition each event, up to 8 times

AIA LAS VEGAS 2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

ANNUAL EVENT SPONSORSHIPS



NEVADA DESIGN AWARDS

Nevada Design Awards

Host Sponsor | \$4,000

- Monthly newsletter promotion and website, social media listings
- Company Logo on printed material & in powerpoint
- Four complimentary tickets

Bar Sponsor | \$2,500

- Company Logo/Name on Bar
- Company Logo/Name on printed material & in powerpoint
- Four complimentary tickets

Event Sponsor | \$1,000

- Company Logo/Name on printed material & in powerpoint
- Two complimentary tickets

Product Show

Host Sponsor | \$4,000

- Promotion in monthly newsletter, website and social media outlets
- Company Logo in announcements, on event Welcome Banner and event signage
- Company Logo/Name on event bag
- Two complimentary tickets to the Turn About Luncheon

Product Show Bag Sponsor | \$2,000

- Name and Logo on the bag given to each Product Show Attendee.

Product Show Reception & Drink Ticket Sponsor | \$2,000

- Signage at food and bars in the venue
- 1 drink ticket, with sponsors name listed, provided to attendees



Golf Tournament

Host Sponsor | \$4,000

- Promotion in monthly newsletter, website and social media outlets
- Company Logo/Name in announcements, on Welcome Banner at the event and event signage
- Company Logo/Name on golf hat and goodie bag
- One complimentary golf team, four players

Golf Tournament Goodie Bag Sponsor | \$2,500

- Company Logo/Name on goodie bag
- Your gift item included in the bag (provide 150 items)

- Company Logo/Name in announcements and on event signage

\$1,500 Sponsorships:

\$1,000 Sponsorships:

\$750 Sponsorships:

\$500 Sponsorships:

\$300 Sponsorships:

Hole-In-One Sponsor

Golf Ball Sponsor, Ball Marker Sponsor, Water Sponsor, Premier Tee (4),
Event Sponsors, 2 each, Closest To The Pin and Longest Drive
Cooler Tee (2)

Golf Cart Sponsor (1), Beverage Cart Sponsor (2), Drink Ticket Sponsor (2),
Door Prize Ticket Sponsor (2), Breakfast Sponsors (2), Lunch Sponsors (2),
Hole Sponsors (7)

Door Prize Sponsors (10)



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

SPECIAL EVENT SPONSORSHIPS

HOST YOUR OWN MEMBERSHIP MEETING | \$2000 + expenses



Select an AIA Membership Meeting and make it your own. Showcase company products and services and let the architectural community know that you are a proud partner with the AIA Las Vegas chapter. The entire meeting is yours – make it whatever you want it to be:

- A showroom tour
 - Showcase a new project
 - Offer a tour of your production facility
 - Hold a special exhibit or demonstration
- Bring in a noted speaker or provide an interesting presentation
 - Host a fun networking event.

Choose your location, or ours here at the 5th Street School, prepare the content and agenda. Hosting costs are \$2,000 to AIA Las Vegas with host responsible for catering and other facility expenses when required. AIA Las Vegas will schedule the meeting on our website calendar and promote the event to our members. If CE credits are appropriate, we will manage the RSVP list and register the course with AIA National and then report the credits on behalf of the members in attendance.

Available Months: February, March, May, June, August, October, November

ART, ARCHITECTURE & DESIGN MONTH SPONSOR | \$500

April 2018 is designated “Art, Architecture & Design” month. Join AIA Las Vegas and affiliated organizations to provide a full month of programs and activities designed to raise awareness of the importance of art, architecture and design in our community. As a supporting sponsor your company will be recognized on all AIA Las Vegas calendars and promotional materials for the events:



- April 6th: First Friday – Collaborative Event
- April 18th: AIA High School Design Awards
- April 27th – 29th: Home & History Home Tour
- All month: AIA Vegas House
- Art Exhibits
- AIA Las Vegas COTE Committee Outdoor Classrooms
- Urban Sketchers

AIA LAS VEGAS 2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



COTE Committee Quarterly Meetings

Meeting Sponsor | \$200 | March, June, September, December

High School Design Awards

Awards Event Sponsor | \$750

Additional High School Design Awards Monetary Donations for Prizes Accepted



Continuing Education

CE Luncheon your site | \$500

Program Management

- Registration of the Program if required
- Receipt and Management of RSVP's and Sign-In at lunch
- Provider receives a hard copy list of all attendees

Promotion of the Program to AIA Members

- Inclusion on AIA Website Calendar
- Email Notices
- Newsletter Notices

CE Luncheon on site | \$1,300

- All of the Program Management and Promotion of the Program listed above
- Lunch coordinated by AIA Las Vegas
- Class held in auditorium at the Historic Fifth Street School
- AIA Las Vegas provides most of the A/V equipment (ie: projector, sound and screen.)
- Speaker: bring laptop and have program on a disc or memory stick as back-up



Career Center

Listing | \$50, Member price

Listing | \$100, Non-member price

Mailing List Rental

List Fee | \$200, Member price

List Fee | \$300, Non-member price

FORUM

A Publication of the Las Vegas Chapter
of the American Institute of Architects

FORUM Newsletter Advertising

Full page, 1 issue | \$100, Full page, 12 issues | \$900

AIA Membership Meeting Sponsors *(January and July)*

Exclusive Sponsor | \$2000

Individual Sponsor | \$750



canstruction®

CANstruction

Team | \$250 (teams purchase cans on their own)

Reception Sponsor | \$1000.00



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS 2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING AGREEMENT

Date _____ Company Name _____

Address _____ City _____ State _____ Zip _____

Contact _____ (All sponsorship info will be sent to this person)

Email _____ Phone _____

Credit Card# _____ Security Code _____ Exp _____

Name on card: (Please Print) _____ Signature _____

Only Available for Visionary, Platinum and Gold Partnerships) Charge my Credit Card Quarterly Monthly

If paying by check, mail to: AIA Las Vegas - 401 S. 4th St, Ste. 175, Las Vegas, NV 89101 Attn: Kelly Lavigne

PLEASE MARK THE PACKAGE AND / OR EVENTS YOU WOULD LIKE TO SPONSOR

- | | |
|--|-----------------|
| <input type="checkbox"/> Visionary Partner | \$10,000 |
| <input type="checkbox"/> Platinum Partner | \$ 5,000 |
| <input type="checkbox"/> Gold Partner | \$ 3,000 |
| <input type="checkbox"/> Silver Partner | \$ 1,500 |
| <input type="checkbox"/> Copper Partner | \$ 750 |

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> Nevada Design Awards / AIA Las Vegas Holiday Celebration Host Sponsor | \$4,000 |
| <input type="checkbox"/> Nevada Design Awards / AIA Las Vegas Holiday Celebration Bar Sponsor | \$2,500 |
| <input type="checkbox"/> Nevada Design Awards / AIA Las Vegas Holiday Celebration Event Sponsor | \$1,000 |
| <input type="checkbox"/> "Learn About / Turn About" Product Show Overall Sponsor | \$4,000 |
| <input type="checkbox"/> "Learn About / Turn About" Product Show Bag Sponsor | \$2,000 |
| <input type="checkbox"/> "Learn About / Turn About" Product Show Reception & Drink Ticket Sponsor | \$2,000 |
| <input type="checkbox"/> Host Your Own Membership Meeting (which month? _____) | \$2,000 |
| <input type="checkbox"/> Art, Architecture & Design Month | \$500 |
| <input type="checkbox"/> COTE Committee Quarterly Meetings (which month? _____) | \$250 ea \$1,000 all |
| <input type="checkbox"/> High School Design Awards Sponsor | \$750 |
| <input type="checkbox"/> High School Design Awards Donation for Prizes (amount? _____) | \$ - |
| <input type="checkbox"/> CANstruction Reception Sponsor | \$1,000 |
| <input type="checkbox"/> AIA Membership Meeting Sponsor (which month? _____) | <i>(1 of up to 6)</i> \$ 750 |
| <input type="checkbox"/> AIA Membership Meeting Sponsor (which month? _____) | <i>(exclusive)</i> \$2,000 |

ANNUAL GOLF TOURNAMENT SPONSORSHIP

LEVELS BELOW

\$ 4,000	\$ 2,500	\$ 1,000	\$ 750	\$ 500	\$ 300
<input type="checkbox"/> HOSTING SPONSOR	<input type="checkbox"/> GOODIE BAG	<input type="checkbox"/> EVENT <i>Longest Drive</i>	<input type="checkbox"/> COOLER TEE	<input type="checkbox"/> DOOR PRIZE TICKET	<input type="checkbox"/> DOOR PRIZE
		<input type="checkbox"/> <i>Closest To Pin</i>		<input type="checkbox"/> BREAKFAST	
	\$1,500			<input type="checkbox"/> LUNCH	
	<input type="checkbox"/> HOLE IN ONE	<input type="checkbox"/> BALL MARKER		<input type="checkbox"/> DRINK TICKET	
		<input type="checkbox"/> WATER		<input type="checkbox"/> BEV CART	
		<input type="checkbox"/> GOLF BALL		<input type="checkbox"/> GOLF CART	
		<input type="checkbox"/> PREMIER TEE		<input type="checkbox"/> TEE SPONSOR	



AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

AIA LAS VEGAS CONTINUING EDUCATION LUNCHEONS

AIA Las Vegas has found that the most expedient way to provide these learning opportunities for busy architect members is to combine “Lunch & *CEs.” Generally attendance for an AIA Las Vegas promoted CE Lunch results in 35-50 attendees.

If You Are An AIA National Registered Provider

As a Registered Provider, you should already have these documents on file. To schedule your program, AIA Las Vegas must receive completed copies of this paperwork, before the date can be booked and confirmed.

- 1) A copy of your Program Summary including your provider and program #.
- 2) A copy of your Presentation (if PowerPoint – a CD-ROM or slide handouts; otherwise, speakers notes.)
- 3) A copy of any Handouts other than the Powerpoint Presentation.

This information must be sent to Caron Richardson via mail: AIA Las Vegas, 401 S. 4th St., Ste: 175, Las Vegas, NV. 89101, Attn: Caron Richardson **OR** E-mail: crichardson@aianevada.org

If You Are **Not** An AIA National Registered Provider

The presenting company’s CE program must meet the AIA/CES educational requirements. It cannot simply be a presentation of products and services. The program must have **educational content** in that it must provide information on a new or existing technology, product or system and demonstrate how this impacts or changes the industry or design practices or how it is important to the profession.

Once the content of the program is approved for *CE Credit, the presenting company and the AIA Las Vegas office can determine the date, time and location for the program. The CE Program is then promoted to the membership through broadcast e-mail notices, on the website calendar and in the monthly newsletter. Continuing Education programs can be offered as seminars, panel discussions, demonstrations, lectures or workshops.

There are two options when it comes to planning your AIA Las Vegas CE Luncheon:

Option 1 | \$500

Program Management

- Registration of the Program if required
- Receipt and Management of RSVP’s and Sign-In at lunch
- Provider receives a hard copy list of all attendees

Promotion of the Program to AIA Members

- Inclusion on AIA Website Calendar
- Email Notices
- Newsletter Notices

Option 2 | \$1,300

All of the above items (Program Management and Promotion of the Program to AIA Members) **PLUS** – Location & Lunch: Programs are held in the Auditorium or the Conference Room at the Historic Fifth Street School, located at 401 S. 4th St., Las Vegas, NV 89101. Parking is available on-site. Lunch will be provided. AIA Las Vegas will also provide most A/V equipment (ie: projector, sound and screen). Speaker must bring their own laptop and/or have program available on disc or memory stick as a back-up in case their laptop is not compatible with the facility equipment.

Planning For Your CE Luncheon:

10:45am – Please plan to be at the location at 10:45am so we can make sure your program/computer works with the system. Please bring a copy of your program on a disc so we can make arrangements if your computer doesn’t work with the system.

11:30am – This is the time we tell the attendees to arrive. They trickle in between 11:30am and 12:00pm.

12:00pm – Start the program and run till 1:00. With question and answer, the attendees should be out by 1:30pm.



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS 2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

AIA CONTINUING EDUCATION PROGRAM AGREEMENT

In order to register a program for CE credit, this form must be filled out completely and submitted, along with an outline of the presentation and samples of the materials being used at least ONE MONTH prior to the presentation date, for evaluation by the AIA Las Vegas Continuing Education Committee. A statement of the learning objective of the program must be included, which answers the question...What will the participants know/be able to do when they finish this learning activity? The committee will evaluate the program and, if it qualifies, AIA Las Vegas will register it for AIA CEs.

Presenting Firm _____

Contact Name _____ Phone _____

Email _____

Firm Address _____

City _____ State _____ Zip _____

Name of Program: _____

Payment Information

Please charge me for Option 1 (\$500) Option 2 (\$1,300)

Check Payment: Enclosed is our check as payment in full for the CE Program noted on this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge my VISA MCARD AMEX DSCVR

Exp: _____ Security Code _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____

PLEASE ATTACH a copy of your Program Summary that includes your provider # and program # if your program is registered already with AIA National.

If not, please attach an outline of the program, speaker's bios, promotional materials or any information that will be of assistance in registering and promoting this program for AIA Continuing Education credit.



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS 2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

AIA LAS VEGAS CAREER CENTER

AIA Las Vegas provides an excellent service for applicants looking for jobs, as well as firms looking for employees. The AIA Las Vegas Career Center is an on-line service that allows design professionals to announce their hiring needs to the local architectural community. People looking for a position in Las Vegas can easily search on the Career Center page of the AIA Las Vegas web site for these notices. Included in the cost of the ad is a link to your firm's web site, where potential candidates can get more information or contact your firm directly. Also included is your ad in one issue of AIA Las Vegas Forum Newsletter.

Firm Name _____

Phone _____ Firm Website Address _____

Address _____

City / State / Zip _____

Applicant's Should Contact _____ Title _____

Email _____

Rates

**1 month on website + 1 month newsletter ad + Facebook
on AIA Las Vegas and AIA LV EPYAF Pages & Twitter Postings
\$50 Members or \$100 Non-Members**

(Jobs can be from AIA Las Vegas Firms for anywhere in the world or from AIA LV non-member firms for Las Vegas only)

Payment Information

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print) _____

Signature: _____ Date: _____

OR: Check Enclosed in the amount of : _____

Email this form to klavigne@aianeveda.org if paying by credit card or if paying by check, mail to AIA Las Vegas.

*** Newsletter ads are to be designed by AIA LV if text and company logo are provided.**

Email ad to: klavigne@aianeveda.org. Deadlines for the monthly newsletter is the 20th of each month. There are no revisions during time period stipulated on this contract.



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

MAILING LIST RENTAL AGREEMENT

Want To Send Your Important Message to ALL AIA Las Vegas Members? The complete AIA Las Vegas Membership and contact list includes over 450 AIA Architects, Associates and Allied Members. The list use fee for a one-time use through our mailing house is \$200 (AIA LV Members) or \$300 (Non-Members). A draft of the item you intend to mail to the members must be submitted to AIA Las Vegas for approval. Once approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail house. You then negotiate directly with the mailing house for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use fee to AIA Las Vegas and are payable directly to the mailing house.

To purchase a one-time use of the AIA Las Vegas Membership List:

1. Fill out this form and return it to the AIA Las Vegas office along with:

- Payment in the amount of \$300 for Non-members, \$200 for Members
- A draft of the item you intend to mail to the members for approval.

2. Once the above items are received and approved, you will receive a Receipt of Confirmation giving you permission to use the mailing list through our mail service - Rapid Color Print and Mail.

3. Contact David Huckabay at Rapid Color Print and Mail - 702-792-6055 or david@rapidcolor.com. You will be asked to provide a copy of your Receipt of Confirmation. You then negotiate directly with Rapid Color for the printing, copying, mailing services that you require. The cost of these services are not included in the List Use Fee to AIA Las Vegas and are payable directly to Rapid Color.

Mailing List Contract Agreement

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

THE AIA LAS VEGAS "FORUM" NEWSLETTER ADVERTISING SPACE AGREEMENT

Each month, a PDF version of the newsletter which is sent in an E-Newsletter to all AIA Architect, Associate and Allied members in Las Vegas. Ads in the PDF version also include a link to your firm's website. Additionally, as an advertiser in the FORUM, your firm name will be listed in the E-Newsletter sidebar along with a link to your firm's website. The PDF version of the newsletter is also posted on our AIA Las Vegas website allowing the general public to download and print it each month.

Advertising Rates	AIA NV Member Rates			Non Member Rates		
	1 Issue	6 Issues	12 Issues	1 Issue	6 Issues	12 Issues
Business Card	\$25	\$125	\$225	\$50	\$250	\$450
1/4 Page	\$50	\$250	\$450	\$75	\$400	\$750
1/2 Page	\$75	\$375	\$675	\$100	\$500	\$950
Full Page	\$100	\$500	\$900	\$200	\$1000	\$1950

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

In general, the closing date for each edition of the Forum Newsletter is the 20th of the preceding month. Example: For the February 2018 edition, content is due on January 20th, 2018.

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Ad Information

SPECS: Circle which size ad you would like

Full Page Ad Size 8.5" x 11"	1/2 Page Vertical Ad Size 3.75" x 9.5"	1/2 Page Horizontal Ad Size 8" x 4.5"	1/4 Page Vertical Ad Size 3.75" x 4.5"	Business Card Ad Size 2.25" x 3.75"
------------------------------------	---	--	---	--

Issues: Circle the months in which the ad is to appear.

Year - 2018	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Year - 2019	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec

Payment Information

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org

AIA LAS VEGAS

2018 PARTNERSHIP, SPONSORSHIP & ADVERTISING OPPORTUNITIES

Designed to provide maximum benefits, visibility and value for your company in the Las Vegas architectural market.

AIA LAS VEGAS DIRECTORY & RESOURCE GUIDE

The AIA Las Vegas Directory & Resource Guide is an electronic publication that provides useful information of AIA Las Vegas members and firm profiles for the public as well as those participating in the Las Vegas architectural community. The Directory, updated annually and posted on our website, is an outstanding source of communication with our members and an excellent means of presenting your company, product and services. Ads in the electronic version include a link to your firm's website.

Advertising Rates	AIA LV Member Rates	Non Member Rates
Business Card	\$50	\$100
1/4 Page	\$75	\$150
1/2 Page	\$100	\$200
Full Page	\$200	\$400

Artwork

All artwork should be in PDF format, CMYK colorspaces, 300 dpi at 100% actual size and should be emailed to klavigne@aianevada.org. Reproduction quality may vary depending upon the quality of the image you provide.

Closing Dates

All artwork for publication must be received by the Publication Schedule below:

Issue	Contract Due	Artwork Due	Approx. Distribution Date
Spring 2018	February 15, 2018	February 28, 2018	March 30, 2018
Fall 2018	July 15, 2018	July 31, 2018	August 31, 2018
Spring 2019	February 1, 2019	February 15, 2019	March 16, 2019
Fall 2019	July 2, 2019	July 16, 2019	July 30, 2019

Advertiser's Name _____ Phone _____

Contact _____ Email _____

Address _____

City _____ State _____ Zip _____

Ad Information

SPECS: Circle which size ad you would like

Full Page Ad Size 8.5" x 11"	1/2 Page Vertical Ad Size 3.75" x 9.5"	1/2 Page Horizontal Ad Size 8" x 4.5"	1/4 Page Vertical Ad Size 3.75" x 4.5"	Business Card Ad Size 2.25" x 3.75"
------------------------------------	---	--	---	--

Issues: Check the issues in which the ad is to appear: Year - 2018 Spring Fall Year - 2019 Spring Fall

Payment Information

Check Payment: Enclosed is our check in the amount of \$ _____ as payment in full for the advertising space ordered through this agreement. Please make checks payable to AIA Las Vegas.

Credit Card: Please charge \$ _____ to my VISA MCARD AMEX DSCVR

Credit Card# _____ Exp: _____ Security Code: _____

Name on card: (Please Print Clearly) _____

Signature: _____ Date: _____



401 South Fourth Street, Suite 175
Las Vegas, NV 89101
702-895-0936 www.aialasvegas.org