



AIA Las Vegas



Variety School
KGA Architecture



PARTNERSHIP
OPPORTUNITIES

As a national organization, the American Institute of Architects is the voice of the architectural profession and a resource to its members in service to society. **AIA Las Vegas**, the local chapter, is a professional association that promotes the value of architecture and design, advocates for local and state members, educates and supports architects as leaders in the community.

www.aialasvegas.org

www.aianeveda.org

The American Institute of Architects
AIA Nevada | AIA Las Vegas
401 South Fourth Street, Suite 175
Las Vegas, NV 89101

T (702) 895-0936





THANK YOU

Thank you for considering becoming a partner of the **AIA Las Vegas** chapter. It is through the generous support and sponsorships from businesses like yours, that AIA Las Vegas can continue to promote the value of architecture and design, advocate for our members and educate and support architects as leaders in our vibrant world class city.

Our partnership opportunities, detailed in this brochure, offer varying levels of support from annual affiliations and advertising to event and meeting sponsorship. This partnership package is an introduction and we invite each of you to visit our office and learn more about AIA and how our local chapter carries out the mission and vision of our national organization.

It is our intent to provide you with as much value as you provide our members with your sponsorship. After reviewing our partnership opportunities, please contact me personally with questions you have. I look forward to talking with you.

A handwritten signature in black ink that reads "Randy Lavigne".

Randy Lavigne, Honorary AIA
Executive Director
702.895.0936
rlavigne@aianevada.org



Arroyo House
Hoogland Architecture

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2018 Calendar of Events



SouthEnd on Water Street
TSK Architects

SOUTHEND PHILADELPHIA



The FORUM, AIA Las Vegas' monthly e-news provides custom content, compelling narratives; circulation of 650; an open rate of 36%; a click-through rate of 40%.



Website: View the event calendar, RSVP, submit payments for courses and events, download membership applications, the FORUM and past issues.



Educational Programming providing enhanced performance with up to 12 courses annually of required CE credits for licensure and knowledge communities.



Networking: Monthly meetings combined with other individual events provides tangible opportunities with more than 400 members.



Social Media: Actionable analytics and social expansion through our twitter feed: @aialasvegas, 27% impressions, up 10% over 2016; 46% profile visits; more than 1367 likes on www.facebook.com/aialasvegas an increase of 12% over 2016.

WHY PARTNER WITH AIA LAS VEGAS

DIFFERENTIATE YOUR COMPANY FROM THE COMPETITION

At **AIA Las Vegas**, we believe all chapter sponsors and allied members are our partners. The partnership succeeds by sharing valuable resources for our mutual benefit. As our industry continues to change and grow, our relationships are increasingly important and the Allied Partnership program is specifically focused on supporting development of strategic relationships between our members and our sponsors.

The benefits are many. AIA Las Vegas Allied members have exclusive opportunities to reach and be recognized as leaders in our industry by over 400 related professionals. Take advantage - demonstrate commitment - become a partner today.

Exposure:

Each year, AIA Las Vegas' calendar is full of educational programs and networking events that offer unique opportunities to promote your business directly to local architectural firms and a large contingent of related industry leaders.

Positioning:

Demonstrate leadership and commitment in the areas that matter to your business. Position your company as a **thought-leader** and source of trusted information. There isn't a better opportunity to differentiate your company from the competition to the people who can make a difference in your success.

Relationship - Building:

Being a Partner is a cost-effective way to gain access to AIA Las Vegas members. Develop key relationships to maximize your company's potential in our ever-more competitive industry.

ANNUAL SPONSORSHIP OPPORTUNITIES

Annual sponsorship with AIA Las Vegas supports many of the core programs that we are known for and that members and the community count on each year. The table of annual opportunities demonstrates the contribution and associated benefits of partnership. More specific information about the benefits are outlined on our website: www.aialasvegas.org.

Visionary Partners

Sponsorship at the Visionary Level provides the means for AIA Las Vegas to sustain its' education and advocacy programs. This level provides the best value for our Allied Partnership, working to broaden your competitive edge, improve image, prestige, credibility and brand building. Including our social media posts and a full-page in our sought after Directory & Resource Guide, this level of membership heightens visibility and augments your company's media and advertising opportunities.

Platinum Partners

The next best value, our Platinum Level, assists the education mission of AIA Las Vegas. The benefits at this level of Allied Partnership provide increased visibility through a 1/2-page ad in our Directory & Resource Guide. Combined with social media recognition this sponsorship elevates your company's image and credibility amongst the more than 400 professionals.

Gold Partners

The Gold Level sponsorship provides basic marketing opportunities through the AIA Las Vegas website and media collateral. Reaching an audience of more than 400 members, this level assists your brand building efforts. Additional participation through monthly meetings and events will produce increased credibility of your company's services.

Silver Partners

The Silver Level sponsorship is our entry opportunity, providing an introduction of your company's services, setting the stage for increased brand exposure. Participating in monthly meetings, events and the annual Product Show will increase visibility and begin establishing your company's credibility throughout the encourage the more than 400 members of AIA Las Vegas.

Copper Partners

A perfect level to begin supporting the chapter mission and philosophy through its community awareness programs: the Elementary School Gardens, the EPYAF Memoir Mondays and the Hard Hat Tours.



SPONSORSHIP BENEFITS

ANNUAL SPONSORSHIP LEVELS AND BENEFITS	VISIONARY \$10,000	PLATINUM \$5,000	GOLD \$3,000	SILVER \$1,500	COPPER \$750
Allied Membership	2x	1x	o	o	o
Art, Architecture & Design Month Sponsor	1x	1x	o	o	o
High School Design Awards Meeting Sponsor	1x	o	o	o	o
Directory & Resource Guide Sponsor, full-page ad	1x	o	o	o	o
Directory & Resource Guide Sponsor, 1/2-page ad	o	1x	o	o	o
Directory & Resource Guide Sponsor, 1/4-page ad	o	o	1x	o	o
Directory & Resource Guide Sponsor, business-card ad	o	o	o	1x	o
AIALasvegas.org homepage recognition, logo or firm name	12x	12x	4x	2x	o
Full year of FORUM Ad	12x, full	12x, half	12x, quarter	12x, card	o
Star Sponsor, one meeting of your choice	1x	1x	1x	o	o
AIA Las Vegas social media pages recognition for 2018	12x	9x	4x	2x	o
2018 AIA Nevada Design Awards Tickets - December	4x	2x	1x	1x	o
2018 Golf Tournament, 4 players or 1-8'x 6' Product Show booth	1x	o	o	o	o
2018 Golf Tournament, 2 players or 1-8'x6' Product Show booth	o	1x	o	o	o
Complimentary 8'x 6' space at the Product Show	o	o	1x	o	o
Complimentary tickets to the Turn About Lunch	2x	1x	1x	o	o
COTE and Elementary School Garden Program Sponsor	all	o	o	o	o
Elementary School Garden Program Sponsor	o	4x	2x	o	1x
EPYAF Memoir Monday Sponsor	o	o	all	o	1x
Hard Hat Tour Sponsor	o	1x	1x	o	1x
VALUE	\$10,500	\$5,800	\$3,150	\$1,650	\$750

ANNUAL EVENT OPPORTUNITIES



Nevada Design Awards

Host Sponsor | \$4,000

- Monthly newsletter promotion
- Website, social media listings
- Company logo on printed material
- Four complimentary tickets

Bar Sponsor | \$2,500

- Company Logo/Name
- Company Logo/Name
- Four complimentary tickets

Event Sponsor | \$1,000

- Recognition on printed material
- Two complimentary tickets

Product Show

Host Sponsor | \$4,000

- Monthly newsletter promotion
- Website, social media listings
- Company logo in announcements, Welcome Banner and event signage
- Company logo/Name on event bag
- Two complimentary tickets to the Turn About Luncheon

Product Show Bag Sponsor | \$2,000

- Name and logo on bag given to attendees

Reception & Drink Ticket Sponsor | \$2,000

- Signage at venue food and bars
- 1 drink ticket with sponsors name listed



Golf Tournament

Host Sponsor | \$4,000

- Monthly newsletter promotion
- Website, social media listings
- Company logo/Name in announcements, on Welcome Banner at the event and event signage
- Company logo/Name on golf hat and goodie bag
- One complimentary golf team, four players

Goodie Bag Sponsor | \$2,500

- Company logo/Name on goodie bag
- Your gift item included in the bag, up to 150 items
- Company logo/Name in announcements and event signage

Hole-In-One Sponsor | \$1,500

- Recognition on golf promotion materials for the "\$10,000 Cash Prize Hole In One" sponsor promotional materials
- Your team on the designated hole during the event
- Signage at the hole
- Recognition at the awards lunch
- Media coverage if anyone wins the Hole-in-One

Other sponsorship levels and opportunities for annual events are listed on our website:

www.aialasvegas.org.

ADDITIONAL PARTNERSHIP OPPORTUNITIES



COTE Committee Quarterly Meetings
Meeting Sponsor | \$250

Continuing Education
CE Luncheon your site | \$500
Program Management

- Registration of the Program if required
- Receipt and Management of RSVP's and Sign-In at lunch
- Provider receives a hard copy list of all attendees

Promotion of the Program to AIA Members

- Inclusion on AIA Website Calendar
- Email Notices
- Newsletter Notices

CE Luncheon on site | \$1,300

- All of the Program Management and Promotion of the Program listed above
- Lunch coordinated by AIA Las Vegas
- Class held in auditorium at the Historic Fifth Street School
- AIA Las Vegas provides most of the A/V equipment (ie: projector, sound and screen.)
- Speaker: bring laptop and have program on a disc or memory stick as back-up

Career Center
Listing | \$50

Mailing List Rental
List Fee | \$200, Member price

FORUM Newsletter Advertising
Full page, 1 issue | \$100, Full page, 12 issues | \$900

High School Design Awards
Awards Event Sponsor | \$750

Membership Meeting Sponsors
Exclusive Sponsor | \$2000 (Host Your Own Meeting)
Individual Sponsor | \$750

SPECIAL EVENT OPPORTUNITIES



Host Your Own AIA Member Meeting **Meeting Sponsor | \$2000 + expenses**

Select an available date to host an AIA Membership Meeting and make it your own. Showcase company products and services and let the architectural community know that you are a proud partner with the AIA Las Vegas chapter. The entire meeting is yours – make it whatever you want it to be:

- A showroom tour
- Showcase a new project
- Offer a tour of your production facility
- Hold a special exhibit or demonstration
- Bring in a noted speaker or provide an interesting presentation
- Host a fun networking event.

Choose your location, or ours here at the 5th Street School, prepare the content and agenda. Hosting costs are \$2,000 to AIA Las Vegas with host responsible for catering and other facility expenses when required. AIA Las Vegas will schedule the meeting on our website calendar and promote the event to our members. If CE credits are appropriate, we will manage the RSVP list and register the course with AIA National and then report the credits on behalf of the members in attendance.



ART, ARCHITECTURE & DESIGN MONTH **Supporting Sponsor | \$500**

April 2018 is designated “Art, Architecture & Design” month. Join AIA Las Vegas and affiliated organizations to provide a full month of programs and activities designed to raise awareness of the importance of art, architecture and design in our community. As a supporting sponsor your company will be recognized on all AIA Las Vegas calendars and promotional materials for the events:

- April 6th: First Friday - Collaborative Event
- April 18th: AIA High School Design Awards
- April 27th - 29th: Home & History Home Tour
- All month: AIA Vegas House
- Art Exhibits
- AIA Las Vegas COTE Committee Outdoor Classrooms
- Urban Sketchers



BECOME AN AIA ALLIED MEMBER

Allied Membership is a great opportunity for professional colleagues and design enthusiasts who do not hold a degree in architecture to enjoy the many rights and privileges of an Architect AIA or Associate AIA member. AIA membership connects you to top-quality education, critical business and career resources and a community deeply engaged in promoting the value of architecture.

Support:

- A local peer network of more than 400 colleagues;
- Recognition that you adhere to a professional code of ethics;
- Share common goals of building a better world;
- Conduct business effectively with AIA Contract Documents at member prices
- Expand your peer network with service on Chapter committees.

Knowledge:

- Gain insights, continue learning through education programs;
- Join Knowledge Communities that enable colleague networking;
- Receive newsletters and be included in social media posts;
- Shape business strategies with AIA research and market analysis;
- Gain regional context of globally important topics and trends.

Resources:

- Promote your company with use of the title "Allied Member AIA Las Vegas"
- Post career opportunities in the AIA Las Vegas Career Center and reach like-minded professionals
- Access MasterSpec, AIA Contract Documents and CMD Insight

2018 CALENDAR OF EVENTS

JANUARY

- 11 C.E. Luncheon
- 17 AIA Member Meeting
- 25 C.E. Luncheon

FEBRUARY

- 8 C.E. Luncheon
- 21 AIA Member Meeting
- 22 C.E. Luncheon

MARCH

- 13-15 Grassroots - Washington, D.C.
- 21 AIA Member Meeting
- 22 COTE C.E. Breakfast

APRIL ART ARCHITECTURE & DESIGN MONTH

- TBD Events All Month
- 18 AIA LV H.S. Design Awards

MAY

- 16 AIA Member Meeting
- 21 45th Annual Golf Tournament
- 24 AIA/NSBAIDRD C.E. Seminar, Las Vegas

JUNE

- 18-23 A'18 Conference on Architecture
- 27 AIA Member Meeting

JULY

- 18 AIA Member Meeting

AUGUST

- 1 Call for AIA NV Design & Service Awards
- 15 AIA Member Meeting

SEPTEMBER

- 19 AIA Product Show
- 28 COTE C.E. Breakfast

OCTOBER

- 3-6 WMR Conference, Arizona
- 24 AIA Member Meeting

NOVEMBER

- 9 C.E. Luncheon
- 14 AIA Member Meeting

DECEMBER

- 6 AIA/NSBAIDRD C.E. Seminar, Reno
- 12 AIA Holiday Celebration & Design Awards Gala

Additional calendar events and updates are listed on www.aialasvegas.org

2018 BOARD OF DIRECTORS

AIA Las Vegas | AIA Nevada Executive Director

Randy Lavigne, Hon. AIA
rlavigne@aianeveda.org
702.895.0936

AIA LAS VEGAS BOARD OF DIRECTORS

Jennifer Turchin, AIA – President
Jon Sparer, AIA - Former President
Dwayne Eshenbaugh, AIA – President-Elect
Pat Batte', AIA – Secretary
John Sawdon, AIA – Treasurer
Jeni Panars, AIA – Director
Lance Kirk, AIA – Director
Cesar Ceballos, AIA – Director
Leonard Bergman, AIA – Director
Mike Stewart, AIA - Director
James Horvath, AIA - Director
Ibrahim Kako, AIA - Director
Travis Allen, Assoc. AIA – Emerging Professionals Director
Glenn Nowak, AIA – Education & Scholarships Director
Anna Peltier, RLA – Allied Director
Rafael Armendariz, Assoc. AIA, AIAS President

Download Allied applications on
www.aialasvegas.org



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