

AIASF DESIGN AWARDS PROGRAM

2017 Design Awards Gala Sponsorship

AIASF's Design Awards program celebrates the best of architecture and urban design in the Bay Area each April. Recognizing achievement in a broad range of architectural work by members and nonmembers, this program informs the public of the breadth and value of architectural practice. Gala attendees enjoy the year's most festive AIASF networking opportunity of the year!

Sponsor Commitment deadline for inclusion in print material | March 17, 2017

Gala Attendance | 500+ general public, AIASF members, industry affiliates

Sponsor profile | architects, contractors, engineers, consultants, vendors, facility owners, local goods & service providers

Audience Outreach

- **Weekly e-news** | 6,000+ distribution
- **Social Media** | 12,000+ followers on Twitter, Facebook, Pinterest, LinkedIn, + Houzz
- **Website** | 130,000+ visits to aiasf.org per year
- **Programming** | 2.95 million+ average media impressions per year via e-news, social media, website and print

Opportunities + Benefits

Choose to support AIASF with **Design Awards Winners Announcement and Gala Sponsors** and receive program-specific benefits that include:

Program Specific Benefits	Sponsorship Levels		
	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Award title sponsor recognition, including "Presented By" language	•		
Table opportunity at program, as venue configuration permits	•		
Introduction opportunity at sponsored program event	•		
Full-page advertisement in Design Awards Publication (8.5"x11", portrait)	•	•	
Website banner advertisement on program web page	•	•	
Display of LOGO on program-specific announcements, program web page, publications, signage and slideshows, as applicable	•	•	
Display of NAME on program-specific announcements, program web page, publications, signage and slideshows, as applicable	•	•	•
Recognition as Design Awards Sponsor from podium at Gala event	•	•	•
Complimentary ticket(s) to sponsored program event	6	4	2



2015 AIASF Design Awards Presentation. © Daniel Kalani.



2014 AIASF Design Awards Gala Reception. © Daniel Kalani.

Submit Your Sponsorship Agreement

Design Awards Program

Please select your Sponsorship Level: \$10,000 \$5,000 \$2,500

Benefit Fulfillment Contact Information	
Company	
Name	
Title	
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Payment Contact	
Company	
Name	
Title	
Phone	
Email	
Address	

Payment Information	
Payment Method	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Check
Credit Card#	
Security Code#	
Expiration Date	

Payment Authorization	
Total Sponsorship Value	\$
Signature	
Date	

AIA San Francisco is a 501c6 (Tax ID 94-0896340). While your sponsorship is not tax deductible as a charitable donation, it may be deductible as a business expense. Consult your tax professional for guidance on IRS compliance.

Thank you for your generous support!

AIASF
2016 Sponsorship

Return form to: Kendra Adams | AIASF, Sponsorship+Partnership Manager | kadams@aiasf.org or
Mail to: 130 Sutter Street, Suite 600 | San Francisco, CA 94104