

January 11, 2018

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## Welcome New Members!



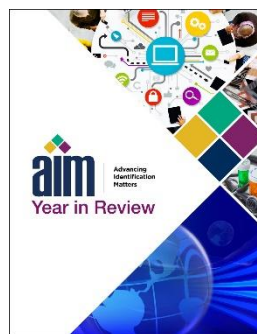
Zhongguancun Industry & Information Technology  
Research Institute  
Beijing, China

## AIM 2017 Year in Review Now Available

**AIM 2017 | Year in Review** provides a retrospective of highlights and focuses on the impact AIM and its members made in their efforts to foster adoption and enhancement of AIDC innovation and technologies through international industry collaboration.

In this year's issue, a **new** feature offers direct links that will take readers to the website of [Diamond Partners](#) profiled in the issue (pages 8 & 9) for in-depth information on cutting edge technologies and products, services and solutions.

Printed copies of AIM's premier publication will be available at all upcoming industry events during 2018. To view or download your copy, click on the cover image below or link [here](#), or contact AIM Headquarters to [request printed copies](#).



## Inside AIM Industry Groups

The **RAIN RFID Alliance** (RAIN), part of AIM, recently provided an update how major retail brands are adopting RAIN RFID technology worldwide.

Over 100 retailers and brand owners are embracing RAIN RFID technology for inventory management, omnichannel delivery, loss prevention and customer experience. While many companies using RAIN RFID in retail have kept this competitive edge secret, more than 100 retailers [read more here...](#)



## Featured Events

- **PIA Color Conference | January 13 - 16**  
San Diego, California
- **NRF 2018 | January 14 - 16**  
New York, New York
- **Economics of Track & Traceability | January 25**  
AIM Webinar Series
- **DTA - FDA Meeting | January 30**  
Silver Spring, Maryland
- **IEEE World Forum on IoT 2018 | February 5 - 8**  
Singapore

[SEE ALL EVENTS HERE](#)

## Connections Summit 2018 | March 7th



**Sponsor Opportunities** | Last week, AIM, NFC Forum and RAIN announced Google would be the Platinum Sponsor for Connections Summit 2018. The three event hosts also presented Gold and Silver sponsorship options to members and industry partners. [Read more here...](#)

**Call for Speaker Deadline Only Days Away** | Individuals interested in presenting at Connections Summit 2018 are reminded that Monday, January 15th, is the deadline to submit your topics for consideration. [Read more here...](#)

**Registration** | Registration opens next week and will be accessible via all host organizations' websites. The cost of registration, which includes meals, breaks and evening events is:

- **Members of AIM & RAIN** | \$100 | Includes all events March 5th-8th (AIM or RAIN Committee Meetings + Summit). [Event details.](#)
- **Members of NFC Forum** | Visit [NFC Forum Events.](#)
- **Non Members** | Free | Attendance at Summit on Wednesday, March 7th only. If interested in attending any AIM or RAIN committee meetings, please contact [AIM](#) or [RAIN](#).

Watch for emails announcing additional event details as they are confirmed, or [email](#) AIM with questions.



### Economics of Track & Traceability

**Thursday, January 25th | 12:00 Noon EST**  
**Peter Lambert | Managing Director | HAL Systems**

Join [Peter Lambert](#), Managing Director & Owner of [HAL Systems](#) as he discusses new track and trace technologies such as browser-based software that runs on any internet enabled device, configurable software that can be affordably set-up and maintained for small-to-medium businesses, and Software-as-a-Service (SaaS) hosted in The Cloud.

Learn how these contribute to making systemization affordable, and can bring about great benefits and savings.

**Attendance is complimentary with prior registration.** Secure your spot [here](#).

### Industry Voices & Hot Topics

[India's Government Developing Hyderabad as Model IoT City](#) | The Sunday Guardian

[Thermal Barcode Label Costs Expected to Rise Due to Global Thermal Paper Shortage](#) | Supply Chain Digest

[5 Predictions for the Internet of Things in 2018 & Beyond](#) | Network World

[How Regulators Should Address IoT Device Security Risks](#) | The Daily Signal

[Did the Internet of Things Finally Jump the Shark?](#) | ValueWalk

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

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