aiminsider | Advancing Identification Matters

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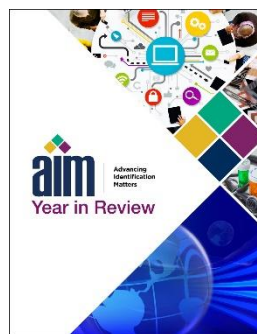- **Industry Voices & Hot Topics**

Welcome New Members!

IDcode

Zhongguancun Industry & Information Technology Research Institute
Beijing, China

AIM 2017 Year in Review Now Available

AIM 2017 | Year in Review provides a retrospective of highlights and focuses on the impact AIM and its members made in their efforts to foster adoption and enhancement of AIDC innovation and technologies through international industry collaboration.

In this year's issue, a **new** feature offers direct links that will take readers to the website of Diamond Partners profiled in the issue (pages 8 & 9) for in-depth information on cutting edge technologies and products, services and solutions.

Printed copies of AIM's premier publication will be available at all upcoming industry events during 2018. To view or download your copy, click on the cover image below or link here, or contact AIM Headquarters to request printed copies.

Inside AIM Industry Groups

The **RAIN RFID Alliance** (RAIN), part of AIM, recently provided an update how major retail brands are adopting RAIN RFID technology worldwide.

Over 100 retailers and brand owners are embracing RAIN RFID technology for inventory management, omnichannel delivery, loss prevention and customer experience. While many companies using RAIN RFID in retail have kept this competitive edge secret, more than 100 retailers read more here...

Featured Events

- **PIA Color Conference | January 13 - 16**
  San Diego, California

- **NRF 2018 | January 14 - 16**
  New York, New York

- **Economics of Track & Traceability | January 25**
  AIM Webinar Series

- **DTA - FDA Meeting | January 30**
  Silver Spring, Maryland

- **IEEE World Forum on IoT 2018 | February 5 - 8**
  Singapore

SEE ALL EVENTS HERE

Connections Summit 2018 | March 7th

Sponsor Opportunities | Last week, AIM, NFC Forum and RAIN announced Google would be the Platinum Sponsor for Connections Summit 2018. The three event hosts also presented Gold and Silver sponsorship options to members and industry partners. Read more here...

Call for Speaker Deadline Only Days Away | Individuals interested in presenting at Connections Summit 2018 are reminded that Monday, January 15th, is the deadline to submit your topics for consideration. Read more here...

Registration| Registration opens next week and will be accessible via all host organizations' websites. The cost of registration, which includes meals, breaks and evening events is:

- **Members of AIM & RAIN** | $100 | Includes all events March 5th-8th (AIM or RAIN Committee Meetings + Summit). Event details.
- **Members of NFC Forum** | Visit NFC Forum Events.
- **Non Members** | Free | Attendance at Summit on Wednesday, March 7th only. If interested in attending any AIM or RAIN committee meetings, please contact AIM or RAIN.

Watch for emails announcing additional event details as they are confirmed, or email AIM with questions.

Economics of Track & Traceability
Thursday, January 25th | 12:00 Noon EST
Peter Lambert | Managing Director | HAL Systems

Join Peter Lambert, Managing Director & Owner of HAL Systems as he discusses new track and trace technologies such as browser-based software that runs on any internet enabled device, configurable software that can be affordably set-up and maintained for small-to-medium businesses, and Software-as-a-Service (SaaS) hosted in The Cloud.

Learn how these contribute to making systemization affordable, and can bring about great benefits and savings.

Attendance is complimentary with prior registration. Secure your spot here.

Industry Voices & Hot Topics

India's Government Developing Hyderabad as Model IoT City | The Sunday Guardian

Thermal Barcode Label Costs Expected to Rise Due to Global Thermal Paper Shortage | Supply Chain Digest

5 Predictions for the Internet of Things in 2018 & Beyond | Network World

How Regulators Should Address IoT Device Security Risks | The Daily Signal

Did the Internet of Things Finally Jump the Shark? | ValueWalk

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