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Member Spotlight



Manufacturer | Colorado Springs, Colorado
 Jim Springer - Delegate | www.emmicro-us.com

EM Microelectronic is a semiconductor manufacturer specialized in the design and production of ultra-low power, low voltage integrated circuits for battery-operated and field-powered applications in consumer, automotive and industrial areas. We have 35 years of experience in the design of IC processing analog and digital signals simultaneously.

Connections Summit 2018

The latest news for **Connections Summit 2018** includes welcoming seven event sponsors, the opening of registration and sponsorship opportunities available. Thank you to these companies for their underwriting support!!



Select a topic to get specific details: [Registration](#) | [Sponsor Opportunities](#)

In the next issue of *AIM Insider*, you'll have the ability to learn more about the presentation topics and speakers, currently being finalized. Here's a look at the week's agenda to date...

Meetings are open (members & nonmembers), unless designed with asterisks. () Please refer to symbol designations at the bottom of agenda list.*

Monday, March 5 | [AIM Board, Chapter & Industry Group Meetings](#) | [RAIN Board Meeting](#)

- 9:00 am – 12:30 pm | AIM & AIM NA Board and AIM Chapter Meeting (*)
- 9:00 am – 5:00 pm | RAIN Board Meeting (*)
- 9:00 am – 12:30 pm | AIM Internet of Things (IOT) Industry Group Meeting
- 1:00 pm – 5:00 pm | AIM RFID Experts Group (REG) Industry Group Meeting

Tuesday, March 6 | [AIM & RAIN Industry Group Meetings](#)

- 9:00 am – 5:00 pm | RAIN Work Group Meetings (**)
- 9:00 am – 12:30 pm | AIM Technical Symbolology Committee (TSC) Industry Group Meeting
- 1:00 pm – 5:00 pm | AIM Track and Trace (T&T) Industry Group Meeting

[Connections Summit 2018 Welcome Reception](#) | [Google](#)

Wednesday, March 7 | [Connections Summit 2018](#)

- 9:00 am | Welcome & Introductions
- 9:30 am | Keynote #1
- 10:00 am | Keynote #2
- 10:30 am | Networking Break
- 11:00 am | Industry Track Sessions | [Retail & Smart Products](#) | [Security & Blockchain](#) | [Healthcare](#)
- 12:30 pm | Lunch
- 1:30 pm | Industry Track Sessions | [Retail & Smart Products](#) | [IoT](#) | [Market Opportunities](#)
- 3:00 pm | Networking Break
- 3:30 pm | Sponsor Presentations
- 4:00 pm | Industry Panel
- 4:45 pm | Closing Remarks

Thursday, March 8 | [RAIN Alliance Business Meeting](#)

- 9:00 am | RAIN Committee Reports | Business Meeting | Member Presentations (***)

(*) By invitation only | (**) Members or by invitation | (***) Members only



Inside AIM Industry Groups

New Whitepaper Available!

The **RFID Experts Group** (REG) material handling workgroup has completed a whitepaper on RFID implementation in portals. This whitepaper guides the reader through the thought processes of world-class systems integrators who have been involved in hundreds of RFID portal implementations. It is the hope of the AIM REG that this white paper will help new RFID system integrators to avoid some of the mistakes made in the past, give experienced integrators some additional things to consider for their next deployment and - as they begin their RFID journey - to better prepare companies planning on the addition of RFID portals.

Download this complimentary whitepaper [here](#), or visit the AIM Store.

Want to know more about the work of AIM Industry Groups? Contact AIM Member Engagement Manager [Michael Allen](#).

Featured Events

- **DTA - FDA Meeting** | January 30 - 31
Silver Spring, Maryland
- **IEEE World Forum on IoT 2018** | February 5 - 8
Singapore
- **EuroCIS** | February 27 - March 1
Dusseldorf, Germany
- **Connections Summit 2018** | March 5 - 8
Sunnyvale, California
- **HIMSS18** | March 5 - 9
Las Vegas, Nevada

[SEE ALL EVENTS HERE](#)

Members Only | Discounts & Opportunities



Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the [Members Only section](#) on AIM's website to receive your special discount code and review all the discounts AIM has to offer members!

- [EuroCIS](#) | February 27 - March 1 | Dusseldorf, Germany | **Discounted daily registration & access**
- [PACK EXPO East](#) | April 16-18 | Philadelphia, Pennsylvania | **Complimentary registration (limited exclusions apply)**
- [AI Expo Global](#) | April 18-19 | Olympia, London | **20% off registration**

Want to exhibit and save money at RFID Journal LIVE! 2018? AIM Pavilion rates offer a significant discount on standard LIVE! exhibit prices, BUT the AIM Pavilion at [RFID Journal LIVE! 2018](#) this April in Orlando is nearing a total sell out!

Only a few spaces remain and are available on a first-come, first-serve basis only to AIM members. Contact Mary Lou Bosco today by [email](#) or phone (+1.724.742.4473) to get Pavilion exhibitor specs and pricing.



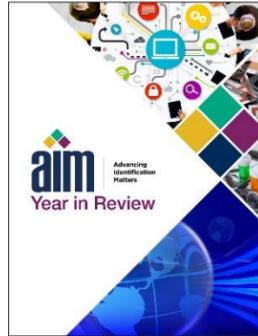
Have You Seen It?

AIM 2017 | Year in Review provides a retrospective of highlights and focuses on the impact AIM and its members made in their efforts to foster adoption and enhancement of AIDC innovation and technologies through international industry collaboration.

NEW! In this year's issue, an online feature offers direct links that takes readers to the website of [Diamond Partners](#) profiled in the issue (pages 8 & 9) for in-depth information on cutting edge technologies and products, services and solutions.

Special thanks to all of the 2017 Gold & Diamond industry partners, along with those individuals who supplied testimonials, content and photos of AIM members and activities around the globe!

Printed copies of AIM's premier publication will be available at all upcoming industry events during 2018. To view or download your copy, click on the cover image below or link [here](#). Contact AIM Headquarters to [request printed copies](#).



Industry Voices & Hot Topics

[Leading Leuco Dye Manufacturer Shutdown Causes Significant Disruption in Direct Thermal Paper Market](#) | VDC Research

[US FDA Releases Enforcement Discretion Guidance on the Food Safety Modernization Act \(FSMA\)](#) | FDA

[Is Cybersecurity Keeping Up With the Internet of Things?](#) | The Telegraph (UK)

[Why Blockchain and IoT are Best Friends](#) | IBM Blog

[NRF 2018: How Retailers Will Power the Store of the Future](#) | BizTech

[How IoT will Impact the Supply Chain](#) | Forbes

[Disrupting Hospitality: Three Technologies that will Make an Impact in 2018](#) | Hospitality Technology News



AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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