aiminsider | Advancing Identification Matters

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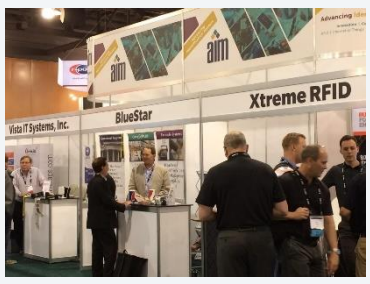
Going…Going…Almost Gone!



ONLY 2 spots remain in the AIM Pavilion at RFID Journal LIVE! 2018

Exhibit & save money at RFID Journal LIVE! AIM Pavilion rates offer a significant discount on standard LIVE! prices.

Contact Mary Lou Bosco now to get specs & pricing.

The latest news for **Connections Summit 2018** includes two new sponsors, the speaker agenda -- including event keynotes and an update on registration and evening networking activities.

Registration Deadline is Wednesday, February 28th. Due to the significant number of attendees, the Host Committee is reminding all those planning to attend that pre-registration is required. NO onsite registrations will be accepted. *Haven't registered yet?* Guarantee your seat now.

Speakers at Connections Summit 2018 will represent more than 25 leading organizations and offer multiple industry tracks that include Retail & Smart Products, Healthcare, IoT, Security & Blockchain and Market Opportunities. For a preview of the full agenda and speakers, read more here...

Kicking off the day will be two notable keynote speakers:

- **Antony Passemard, Product Management Lead - Cloud IOT & Pub/Sub | Google**
  The Pervasive Nature of IOT in the World of Intelligent Big Data

- **Raghu Das, Chief Executive Officer | IDTechEx**
  RFID 2018 - 2028: RAIN & NFC Market Status, Outlook & Innovations

Connections Summit 2018 is all about making connections in today's world, so don't miss two great opportunities to make your own connections for these evening events at Google Java Corners. Both are included with attendee registration and will offer tempting food, beverages and networking opportunities!

- Tuesday, March 6th | **Welcome Reception** | 5:30 - 7:00 PM

- Wednesday, March 7th | **Connections Hour** | 5:30 - 7:00 PM

Finally, welcome to the latest **Connections Summit 2018 Sponsors** -- CNRT and Visa! A limited number of sponsor opportunities remain. It's not too late to add your company to the list!

Google

Aware Innovations — Intelligent Tracking – Powerful Results

CNRT

EM MICROELECTRONIC — A COMPANY OF THE SWATCH GROUP

muRata — INNOVATOR IN ELECTRONICS

SMARTRAC — connect things

TELONIX

VISA

voyantic

Inside AIM Industry Groups

VOLUNTEERS NEEDED! AIM & GS1 Sensor AI WG

AIM and GS1 have signed a formal working agreement for AIM to develop and publish Specifications for a Sensor Application Identifier (AI) for use within the GS1 System and are looking for volunteers to assist in this project.

The Sensor AI Working Group will be led by Dr. Clive Hohberger, Sprague Ackley and Ray Delnicki, members of both the AIM Technical Symbology Committee (TSC) as well as the GS1 Bar Code ID Committee.

Work is expected to begin the week of February 19th and be done entirely through WebEx meetings. This is an ad hoc commitment expected to be convened as necessary.

To volunteer, contact AIM Member Engagement Manager Michael Allen, or read more here...

Featured Events

- **EuroCIS | Feburary 27 - March 1**
  Dusseldorf, Germany
- **APEX Expo | February 27 - March 1**
  San Diego, California
- **Connections Summit 2018 | March 5 - 8**
  Sunnyvale, California
- **HIMSS 18 | March 5 - 9**
  Las Vegas, Nevada
- **LogiMAT 2018| March 13 - 15**
  Stuttgart, Germany

AIM Forum Update

Recently, members were notified the AIM Forum required maintenance and access would not be available until all the necessary work was finalized. As of February 1st, updates were complete and Forum access has been restored. Our thanks to all Forum members for their patience through this process.

The AIM Forum contains information and documents for each Industry Group, Committee, Work Group and the ADC1 TAG. To access and view items, visit AIM Forum here. The Forum also is accessible by scrolling to the bottom of AIM's website homepage.

Contact AIM by email or phone (+1.724.742.4470) with any questions.

Industry Voices & Hot Topics

New RFID Tag Tech Aims to Reduce 'Back-up' Accidents | Journal of Commerce

Apple Gets it Just Right - From the Internet of Things to the Internet of Life | Forbes

Global Barcode Label Printer Market Research Report - Growth, Latest Trends & Forecasts till 2022 | NB Post Gazette

Casino Hotel Implements RFID Tech to Control Uniform Inventory | Hotel Management

Blockchain & the IoT: 4 Important Benefits of Combining These Two Mega Trends | Forbes

Members Only | Discounts

Don't miss out on exclusive AIM Member discounts for these upcoming industry events. Sign in to the Members Only section on AIM's website to receive get your special discount code and review all the discounts AIM has to offer members!

- EuroCIS | February 27 - March 1 | Dusseldorf, Germany | ***Discounted daily registration & access***
- PACK EXPO East | April 16-18 | Philadelphia, Pennsylvania | ***Complimentary registration (limited exclusions apply)***
- AI Expo Global | April 18-19 | Olympia, London | ***20% off registration***
- UDI Conference 2018 | April 24-25 | Baltimore, Maryland | ***$100 off registration***

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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