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## WANTED: IoT Experts

AIM's Internet of Things (IoT) Committee is starting work on a valuable whitepaper designed to outline the limitless potential and future of IoT technology. The goal is to give IoT users and providers greater awareness of the growth, connectivity and opportunity the IoT possesses. We need your help!

The next meeting for this project will be  
Thursday, June 8, 2017.

To participate on this major project, [contact Mike Allen](#) today.

## LIVE! from Phoenix | Highlights at RFID Journal LIVE! 2017

**AIM Peer2Peer Roundtable** | AIM member experts engaged IEEE academic and student attendees on a variety of topics from smart cities, IoT and sensors to communications and antennas. Special thanks to AIM member experts Jerry Payton, Vista IT; Bob Vega, RTV Engineering; Chuck Evanhoe, Aware Innovations; Jeanne Duckett, Avery Dennison; Kevin Berisso, University of Memphis and Stephen Lockhart, Star International.

**AIM Pavilion** | The largest Pavilion at LIVE! 2017, the AIM Pavilion has grown to represent 16 companies and offered strategic positioning with maximum exposure for the exhibitors. This year, AIM was able to highlight its new brand identity and showcase the services of FEIG, Aware Innovations, CDO Technologies, BlueStar, RTV Engineering, TROI, Omnia Technologies, Fast Value Global, ISS RFID, Xtreme RFID, Vista IT, EM Micro-electronics and Primo1D. Spaces for LIVE! 2018 in Orlando are filling up fast. Contact [Mary Lou Bosco](#) to secure your spot now.

**AIM Partnership Breakfast** | Over 100 attendees -- a record -- gathered to hear Omni-ID CEO George E. Daddis, Jr., PhD speak, including international representatives from more than a dozen countries in Europe, Asia and South America. The attendees also honored 2017 AIM North America Award Winners and the 2017 Percival Award company. Special thanks to Avery Dennison, Aware Innovations and RAIN RFID Alliance for their underwriting support.

**AIM Data Capture Workshop** | Attendees at LIVE! had the opportunity to interact with industry experts and experience hands-on demonstrations highlighting the successful use of AIDC technology across vertical markets. The workshop introduced the technologies, discussed standards, outlined the challenges of data integration and shared best practices. Equipment demonstrations were provided courtesy of Alien Technology, Avery Dennison, CDO Technologies, Seagull Scientific, Omni-ID, Impinj, Technology Solutions, University of Memphis and Zebra Technologies. Speakers included Jeanne Duckett, Avery Dennison; Peter Collins, A2B Tracking Solutions; Ardi Batmanghelidj, Innovatum; Dan Kimball, Danzz; Frits van Calker, RFID | direct; Jon Andresen, Technology Solutions; Jim Potter, FLEXcon and Mark McDonald, Alien Technology. Special thanks also go out to Avery Dennison, Aware Innovations, CDO Technologies, RFID | direct, RTV Engineering, SML and University of Memphis for their underwriting support.

If you missed out, mark your calendar now for RFID Journal LIVE! 2018 -- April 8-10 in Orlando, Florida.

## Inside AIM Industry Groups

Get the latest insider news from all AIM Committees. New participants are always welcome! Contact AIM Member Engagement Manager [Mike Allen](#) to join or [read more here...](#)

- Internet of Things Committee (IoT)
- RAIN RFID Alliance (RAIN)
- RFID Experts Group (REG)
- Technical Symbology Committee (TSC)
- Track & Trace Committee (T&T)
- Public Policy Committee | AIM North America

## Featured Events

- **Agile Dev West / DevOps West | June 4-9**  
Las Vegas, Nevada  
\*AIM Members save up to \$200 with code CWCM
- **Food Safety & Regulatory Measures | June 5-7**  
Milan, Italy
- **UDI Conference 2017 | June 7-8**  
Baltimore, Maryland  
\*AIM Members receive \$100 discount with code AIM
- **RAIN Alliance Member Meeting | July 18-20**  
Seattle, Washington

## Meet the Percival & AIM North America Award Winners

AIM is pleased to welcome three additional members to the Class of 2017! Each was recognized at the annual **AIM Partnership Breakfast** held during RFID Journal LIVE! in Phoenix last week. Honored as the **2017 Percival Award** winner was **Tesco**. [Read more here...](#)

In addition, **Zebra Technologies** was named the **2017 Business of the Year** by AIM North America and **Joel Kahn**, North

America / Latin America Channel Business Development Manager for the Data Capture Business Unit at Zebra Technologies was named the **2017 Professional of the Year**. [Read more here...](#) Be sure to reach out and offer congratulations to all of the 2017 award winners!

## Do You Have a Story to Tell?

**It's that time again...**the annual **AIM Case Study Competition** is right around the corner! The submission period will begin in just a few weeks and we're looking for the best-of-the-best in AIDC, IoT and RFID. Watch your email for the official announcement and see examples of other best-in-class case studies. [Read more here...](#)

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