

June 8, 2017

IN THIS ISSUE

- **UDI Conference 2017 Highlights**
- **Committee Connection**
- **AIM Webinar Series**
- **2017 Case Study Competition**
- **Events | Featured Discounts**

Welcome New Members!



Ahoy from Baltimore | Highlights at UDI Conference 2017

AIM North America Hosts Session | AIM NA presented *Your Morning Dose of UDI Fundamentals*, a full spectrum overview of major aspects of UDI compliance. AIM member & industry experts discussed requirements associated with compliance, including the manufacturer's perspective, AIDC implications of both the creation of the mark, and its reading by current linear and 2D readers. Part marking, inspection and grading of barcodes and RFID were also addressed. The session wrapped up with the consumption of the UDI by healthcare providers and an examination of associated challenges from the perspective of point of care, electronic health records and back office systems. Special thanks to AIM NA Healthcare member experts Dave Coons; Zebra Technologies and Elizabeth Sinclair; Seagull Scientific.

Inside AIM Industry Groups

Technical Symbology Committee (TSC) reminds you to weigh in on DotCode...last chance!

DotCode, a public domain optical data carrier designed to be reliably readable when printed by high-speed inkjet or laser dot technologies, has been revised and is currently available for public review. With this standard, real time data like expiration date, lot number or serial number can be applied to products in a machine-readable form at production line speeds.

The public review process officially ends June 15, 2017. Interested reviewers can download the DotCode document at [AIM Public Review](#), or by visiting the AIM Store, located in the AIM Marketplace on the AIM website.

Featured Events

- **Internet of Things World Europe | June 13-15**
London, United Kingdom
- **EAST Pack | June 13-15**
New York, New York
- **GS1 Connect | June 20-22**
Las Vegas, Nevada
- **RAIN Alliance Member Meeting | July 18-20**
Seattle, Washington

SEE ALL EVENTS HERE

By the Book...AIM Webinar Series | June 21st

AIM is pleased to welcome [Omni-ID](#) CEO George Daddis, Jr., PhD presenting the *Detroit Build Book Application*, winner of the 2016 AIM Case Study Competition in the Internet of Things category. AIM Webinar Series events are complimentary. Register now or [read more here...](#)

In Search of the Best of the Best

AIM's 2017 Case Study Competition is underway! The submission period is only open until July 28th, so don't hesitate. Once again, AIM will honor the best-of-the-best in AIDC, IoT and RFID. Get your submission started or [read more here...](#)

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.

All opinions expressed, unless otherwise stated, are solely the opinion of the author(s), and do not necessarily represent the opinions of AIM, Inc., its partners, chapters, or sponsors.

Any reproduction of materials requires written permission from the publisher and author(s).

All content copyright © 2017 AIM, Inc.



www.aimglobal.org
info@aimglobal.org