

June 22, 2017

## IN THIS ISSUE

- **European Commission & RF Spectrum Usage**
- **Ultracode Named Global Award Finalist**
- **Inside AIM Industry Groups**
- **Want to be an AIM Insider?**
- **Featured Events** | [AIM & Industry](#)

## AIM 2017 Case Study Competition

The clock is ticking for best practice submissions in this year's competition, showcasing AIDC, IoT and RFID.

Don't miss your chance to join the winners' circle and become part of the Class of 2017!

[START HERE](#)

## AIM Represents RFID Constituents at European Commission (EC) Event

AIM Europe President Frithjof Walk recently represented the RFID stakeholder community at a European Commission (EC) sponsored workshop on the efficient use of RF Spectrum in the 870-876 MHz and 915-921 MHz frequency ranges.

The meeting was Chaired by Andreas Geiss, DG Connect, European Commission, and supported by Dr. Ruediger Martin, Radio Spectrum Support of DG Connect. The EC is gathering background in preparation for meetings of its radio spectrum committee.

The RFID stakeholder community contributors included AIM, RAIN - the AIM UHF RFID Alliance, GS1, and the Centre National de Référence RFID (French Center National RFID / CNRFID). The RFID community was also strongly supported by many end users and other stakeholders.

Presentations on RFID use cases calling for an establishment of the 915-921 MHz range for RFID in Europe, to achieve global harmonization, were made by Hervé d'Halluin of Decathlon, Joachim Wilkens of C&A, and Malte Schmidt of Volkswagen. In the audience, other AIM and RAIN members from Bosch, Siemens, and Ericsson added their voices as well as other stakeholders including Airbus.

Also participating in the workshop were stakeholders from the railway and IoT communities. For more information, contact AIM by [email](#) or phone (+1.724.742.4470)

## Inside AIM Industry Groups

The AIM **IoT Committee** invites you to learn more about the IoT Smart Cities Council! A special AIM IoT committee meeting was recently held featuring the IoT Smart Cities Council's Managing Director Philip Bane. Mr. Bane discussed the Smart Cities Sector, mobility as a service, city engagement and council programs.

Download a FREE audio transcript of this meeting [here](#).

Interested in participating in future IoT Committee meetings? Contact AIM Member Engagement Manager [Michael Allen](#).

## Featured Events

- **Supply Chain Technology Expo** | June 27 - 29  
Mexico City, Mexico
- **INTERPOL World** | July 4 - 7  
Singapore
- **AHFE Conference 2017** | July 17 - 21  
Los Angeles, California
- **RAIN Alliance Member Meeting** | July 18-20  
Seattle, Washington

[SEE ALL EVENTS HERE](#)

## Ultracode Receives Global Recognition

AIM is thrilled to share that the AIM Ultracode Standard has been named a Finalist for the **Award for Innovation** of the **Label Industry Global Awards 2017!!!** Congratulations to the entire team who helped to make this possible!

The Award for Innovation is one of three presented during a gala dinner on September 25th in Brussels, Belgium as part of **Labelexpo Europe 2017**, the largest label event in the world. If you expect to be in Brussels or are attending Labelexpo Europe in September, be sure to cheer on AIM and Ultracode for the win!

Get additional details on [Labelexpo Europe 2017](#) or the [Label Industry Global Awards](#) using the links shown.

## Got the Right Stuff to be a Real AIM Insider?

**Let your voice be heard!** As part of AIM's ongoing strategic plans, we are looking for individuals to become part of a community focus panel to evaluate and share feedback on a variety of aspects related to AIM publications, member benefits, committee projects, industry collaborations and other special initiatives.

Participants will receive periodic online surveys to allow AIM to gather information critical to new initiatives and updates.

The community focus panel is open to both AIM members and nonmembers. If you would like to become an AIM Insider, [simply share your interest here](#). Panel members will receive confirmation during the month of July 2017.

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

*Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or [unsubscribe](#) here.*

*All opinions expressed, unless otherwise stated, are solely the opinion of the author(s), and do not necessarily represent the opinions of AIM, Inc., its partners, chapters, or sponsors.*

*Any reproduction of materials requires written permission from the publisher and author(s).*

*All content copyright © 2017 AIM, Inc.*



[www.aimglobal.org](http://www.aimglobal.org)  
[info@aimglobal.org](mailto:info@aimglobal.org)