

August 30, 2017

IN THIS ISSUE

- **AIM Pavilion Goes BIG**
- **Turner Named 2017 AIT Award Winner**
- **AIM Partnership Breakfast | PACK EXPO**
- **Inside AIM Industry Groups**
- **Featured Events | AIM & Industry**

Welcome New Members!



AIM Pavilion is Growing...AGAIN!

AIM is excited to announce another expansion of AIM Pavilion presence at upcoming industry events!

Watch for the newest AIM Pavilion at [IDTechEx Show! 2017](#), November 15 – 16 in Santa Clara, California. AIM's Pavilion will be featured as part of the IoT Applications event at IDTechEx, and is uniquely designed to allow up to 10 member companies to showcase their products and services. Each participating member receives a Pod stand branded with their company logo, one 2-day conference pass, carpet and a company profile on the event website and show guide. *However, only 3 spots remain, so act now!*

In 2018, the growth continues as the AIM Pavilion at [RFID Journal LIVE! 2018](#), being held April 10 -12, expands once again. During LIVE! 2018 in Orlando, Florida, the AIM Pavilion will increase to a 20' x 100' space to accommodate member demand. Strategically located on the RFID Journal LIVE! exhibit floor, members benefit from prime exposure at a reduced cost. *But hurry...only 2 spots remain!*

AIM Pavilion offers a valuable and tangible benefit to increase your organization's connections within the industry, but these opportunities are going fast. To reserve your spot, contact [Mary Lou Bosco](#) before it's too late.

Inside AIM Industry Groups

LAST CHANCE!!! The 30-day public review opportunities for two significant pieces of work by AIM industry groups have just hours remaining before their deadlines.

AIM members and industry partners are reminded to offer their thoughts on one -- or both -- of the documents recently released by AIM committees.

[DotCode](#)

Second Public Review following July 2017 update
Deadline - September 1, 2017

[Uniform Symbol Description - KIX](#)

Initial Public Review for postal code symbology
Deadline - September 7, 2017

For detailed information, visit [AIM Public Review](#) or contact AIM Member Engagement Manager [Michael Allen](#).

Featured Events

- **Print 17 | September 10 - 14**
Chicago, Illinois
- **VARTECH | September 18 - 19**
Orlando, Florida
- **PACK EXPO | September 25 - 27**
Las Vegas, Nevada
- **LABELXPO Europe | September 25 - 28**
Brussels, Belgium
- **RFID & Wireless IoT tomorrow | September 27 - 28**
Dusseldorf, Germany

[SEE ALL EVENTS HERE](#)

AIM NA Presents 2017 AIT in Government Award to U.S. Rep Mike Turner

Leaders from both AIM North America and AIM were on hand August 18th in Dayton, Ohio as U.S. Representative Mike Turner (R-OH-10) was honored as the recipient of the **2017 Automatic Identification Technology in Government Award**. The AIT Award, created in 2013, is sponsored by the AIT Alliance and presented annually to an individual, committee, group, or organization from the government sector that has championed the successful use of automatic identification technology within local, state, or national government. [Read more here...](#)

Representative Turner received the award from Bob Fudge, Chairman of AIM NA's Public Policy Committee and Chuck Evanhoe, AIM, Inc. Chairman, during his visit to the offices of Aware Innovations in Dayton.



(L - R | Chuck Evanhoe, U.S. Rep. Mike Turner, Bob Fudge)

AIM Partnership Breakfast at PACK EXPO | Las Vegas

Tuesday, September 26, 2017 | 7:30 AM
Las Vegas Convention Center

Join AIM and industry colleagues for breakfast, networking and a special presentation, *Traceability - Key to Providing Transparency & a Visible Supply Chain*, featuring Jeanne Duckett, Manager - Technology Development at Avery Dennison. The event is complimentary! [Register now or read more here...](#)

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.

All opinions expressed, unless otherwise stated, are solely the opinion of the author(s), and do not necessarily represent the opinions of AIM, Inc., its partners, chapters, or sponsors.

Any reproduction of materials requires written permission from the publisher and author(s).

All content copyright © 2017 AIM, Inc.



www.aimglobal.org
info@aimglobal.org