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## Member Spotlight



Manufacturer | Rochester, NY | Glenn Jackling - Delegate  
[www.appliedimage.com](http://www.appliedimage.com)

Applied Image Inc. specializes in many types of precision imaging including barcode calibration standards where they have provided calibration cards for leading barcode verifier manufacturers. Applied Image is kicking off October by introducing a 2D barcode Conformance Calibration Test Card that is the only test card to provide **all** of the Primary Reference Symbols specified by ISO 15426-2 for bar code verifiers.

## AIM's Ultracode Wins Award for Innovation at Label Industry Global Awards 2017

The Ultracode International Symbology Standard may have been years in the making, but the end result has been deemed one of the most "innovative, creative and commercially successful works from the label and packaging industry...introduced in the past 12 months" by the judges of the [2017 Label Industry Global Awards!](#)

Created in 2004, the [Label Industry Global Awards](#) are the industry's highest accolades, celebrating the integrity, innovation and impact of individuals and organizations in three categories -- Lifetime Achievement, Innovation and Sustainability.

Chosen from a wide field of nominees, that included five finalists, AIM was selected as winner of the **2017 Award for Innovation** (for companies with up to 300 employees) for the Ultracode submission.

The award was presented earlier this week at a gala dinner attended by more than 500 industry peers in Brussels as part of this year's [Labelexpo Europe](#). Accepting the award on behalf of AIM was Dan Bartlett of Cognex. For details on the 2017 Awards Gala or this year's other honorees, [read more here...](#)

To download the Ultracode ISS or related documents, visit the [AIM Store](#).



## Inside AIM Industry Groups

### AIM Developing New Healthcare Standard

AIM's RFID Experts Group (REG) Healthcare Initiative Work Group is currently developing a new standard that will impact the healthcare industry.

Much like AIM's breakthrough standard on [Medical Electrical Equipment & System Electromagnetic Immunity Test for RFID Readers](#), this new standard will focus on testing healthcare devices.

The purpose of this AIM Standard is to provide test methods and test levels for the electromagnetic immunity of active implantable medical devices for exposure to RFID readers.

The RFID Experts Group (REG) encourages AIM members involvement in this important work. If you are interested in learning more or participating, contact AIM Member Engagement Manager [Michael Allen](#).

## Featured Events

- **2017 MHI Annual Conference | October 1 - 4**  
Boca Raton, Florida
- **WEBINAR | October 3**  
*RAIN RFID | Market Size, Opportunities & Outlook*
- **Smart Cities Week | October 3 - 5**  
Washington, D.C.
- **Internet of Things Global Summit | October 10 - 11**  
Washington, D.C.

[SEE ALL EVENTS HERE](#)

## Know the Next Dilling, Gilligan, Moore, Percival or Williams?

Many of us have been fortunate to encounter a special individual who made a positive impact on us, an organization or the industry. Perhaps it was a boss, a mentor, or even a peer. Whatever position they held, the value of the experience in working with them was significant. It's time to say thank you...

What better way to recognize these contributions than with a nomination for a **2018 AIM Award**?

The **AIM North America Awards** are also looking to pay tribute in 2018 to those individuals and organizations deserving of accolades for work being done to better our industry in the U.S., Canada and Mexico.

Nomination is easier than ever, takes only a few minutes and requires just a single click below.

[2018 AIM Awards](#) | Dilling | Gilligan | Moore | Percival | Williams

[2018 AIM North America Awards](#) | Professional of the Year | Organization of the Year | AIT in Government Award

Don't delay...the deadline for 2018 nominations is Friday, November 10, 2017! [Read more here...](#)



## Counting Down to a New Year in Review

As we move into the final months of the year, committees, chapters and the staff are getting ready for AIM's premier publication -- **AIM 2017 | Year in Review** (YIR), which will be released in January 2018.

Stay tuned for expanded coverage in several areas of AIM activity and a NEW feature this year that will allow you to automatically connect with top level organizations directly from their logo in the (electronic) publication!

### **Want to be part of that group?**

Become a Diamond Logo Sponsor to highlight not only your organization but your support of AIM and the industry. But don't delay...the deadline is Wednesday, October 11th and space availability is limited by print specifications!! [Read more here...](#)

*AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.*

*AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.*

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