

October 12, 2017

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## Member Spotlight



**SML**

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Independent Software Vendor | Plano, Texas  
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[www.sml-rfid.com](http://www.sml-rfid.com)

SML RFID is pushing the retail and apparel industries into the future. Our RFID systems help retailers reduce shrink, maximize supply chain efficiency, reduce overall costs, improve inventory tracking, implement omnichannel and provide an enhanced customer experience.

## It's Time for Celebrations Around the Globe

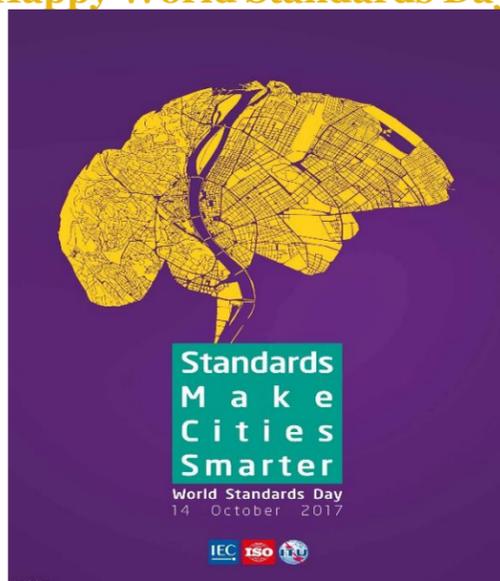
While children around the world are counting down the days until Santa arrives, their adult counterparts -- *at least those in our industry* -- are anxiously awaiting their own very special holiday. Not one with presents or a banquet feast, but one that connects all of us together without regard to gender, race, religion, ethnicity, social status, geography or politics. It's **World Standards Day!**

Each year, on October 14th, the members of organizations such as the International Electrotechnical Commission (IEC), International Organization for Standardization (ISO), International Telecommunication Union (ITU) and Institute of Electrical and Electronics Engineers (IEEE) celebrate World Standards Day as a means of paying tribute to the collaborative efforts of the thousands of experts worldwide who develop the voluntary technical agreements that are published as international standards. This year's theme is *Standards Make Cities Smarter*.

AIM and its members are certainly no strangers to the value of international standards! Together, we continue to lead the charge to raise awareness among regulators, industry and consumers as to the importance of standardization to the global economy.

AIM committees will be well represented during **World Standards Day 2017** through a variety of activities and hope you will join the efforts. To get details, [read more here...](#)

## Happy World Standards Day!



## Featured Events

- **APICS | October 15 - 17**  
San Antonio, Texas
- **Global GS1 Healthcare Conference | October 17-19**  
Chicago, Illinois
- **IOT Security Summit | October 23 - 24**  
New York, New York
- **RAIN Alliance Meeting | October 24 - 26**  
Shenzhen, China

SEE ALL EVENTS HERE

## Recognize an Industry Leader



Perhaps it is a boss, a mentor, a client or a colleague. It's time to say thank you... What better way to recognize them than with a nomination for a **2018 AIM** or **AIM North America Award**?

Nomination is easier than ever, takes only a few minutes and requires just a single click below.

[2018 AIM Awards](#) | Dilling | Gilligan | Moore | Percival | Williams

[2018 AIM North America Awards](#) | Professional of the Year | Organization of the Year | AIT in Government Award

Do it now...the deadline for 2018 nominations is Friday, November 10, 2017! [Read more here...](#)

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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[info@aimglobal.org](mailto:info@aimglobal.org)