

November 16, 2017

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Welcome New Members!



Google HQ to Host Colocation of AIM Summit 2018, RAIN & NFC Forum

AIM will host their annual member event and committee meetings March 5 – 7 at Google's Global Headquarters in Mountain View, CA. This event will take place along-side the member meetings of both the RAIN and NFC Forum organizations.

On Wednesday, March 7, the three organizations will team up to present a full day of professional development covering a variety of applications in such areas as IoT, blockchain, connected home, smart products, industrial, to name a few. A call for presentations will be initiated later this month to solicit speakers.

Agenda

Monday March 5th

Morning | AIM Board / Chapter Meeting

Afternoon | AIM RFID Experts Group / Internet of Things Committee Meetings

Evening | Welcome Reception open to attendees from AIM – RAIN – NFC Forum | *Sponsored by AIM*

Tuesday, March 6th

Morning | AIM Technical Symbolology Committee

Afternoon | AIM Track & Trace Committee

Wednesday, March 7th

Professional Development Day

2018 AIM Awards Luncheon

Inside AIM Industry Groups

Get the latest insider news from all AIM Committees. New participants are always welcome! Contact AIM Member Engagement Manager [Mike Allen](#) to join or [read more here...](#)

- Internet of Things Committee (IoT)
- RAIN RFID Alliance (RAIN)
- RFID Experts Group (REG)
- Technical Symbolology Committee (TSC)
- Track & Trace Committee (T&T)
- Public Policy Committee | AIM North America

Featured Events

- **AIDC Value in an IoT World | November 22**
AIM Webinar Series
- **AI Expo North America | November 29 - 30**
Santa Clara, California
- **MDR & IVDR EU Conference | December 5 - 6**
Orlando, Florida
- **RFID in Aerospace & Defense | December 13**
Arlington, Virginia

[SEE ALL EVENTS HERE](#)

Get to Know the ADC 1 TAG

The ADC 1 TAG represents the United States in the work of the ISO/IEC JTC 1/SC 31 committee "Automatic Identification and Data Capture Techniques".

The international committee is responsible for 113 published standards covering OCR, linear and 2D bar code symbologies, RFID, RTLS, mobile identification, data protocols, and applications related to AIDC as well as the conformance and performance standards that go with the base technology standards. The committee is also responsible for 33 standards that are currently in development. These may be new standards or published standards that are being updated.

Current work includes syntax, data protocols and unique identification, RFID air interface, conformance and performance, crypto suites and their conformance, Han Xin and Extended Rectangular Data Matrix symbologies, direct part marking, digital signatures, methods of localization of RFID tags, performance of CSS RTLS, Electronic Labelling, and the Internet of Things in the Supply Chain.

Want more details? [Read more here...](#)

To get involved in the work of any of these standards, or to get more information about joining the TAG, contact AIM Headquarters by [email](#) or phone (724.742.4470).

AIDC Value in an IoT World



Wednesday, November 22 | 12:00 pm EST

John Greaves | RF, IoT and BlockChain Solutions Architect | Lowry Solutions

Mr. Greaves will illustrate the power of commoditized, standardized AIDC technologies in achieving IoT programs. AIDC, the comprehensive description of technology that enables the reading of bar codes, Optical Character recognition, RFID tags and use of the underlying principles of Wi Fi, Bluetooth, Zigbee and many other wireless and wired technologies, is coming of age in the IoT.

Look at the real use cases of melding legacy AIDC into a current state deliverable and then future proofing the dynamics of AIDC technology. [Register today!](#)

Industry Voices & Hot Topics

[OEMs Identify 3D Printing as Key Technology](#) | EBN

[A Peek at Wal-Mart's Game-changing Plan to Trace Food from China's Farms to Store Shelves](#) | South China Morning Post

[Transportation Department Launches Drone Program for Package Delivers](#) | The Hill

[MSPs and Resellers Can Amplify Their Social Medial Reach with Employee Advocacy](#) | VARinsights

[FDA Turns an Eye to Produce Safety](#) | Quality Assurance Magazine

[Blockchain, AI, and Wireless Technologies Will Reshape Digital Business in 2018](#) | IoT Business News

