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Committee Connection

AIM committees represent all aspects of the industry. Each develops and delivers not only cutting edge initiatives within the industry, but provide opportunities for setting trends, standards and advocacy to strengthen the automatic identification & data capture global community.

Find out what AIM committees are doing today. [Read more here...](#)

Creating a Smarter World...One City at a Time

If you were to look up the word "smart" in the dictionary you'd see definitions that included references to words like prompt in action, showing quick intelligence, shrewd, clever, impressively neat and sophisticated.

Clearly, the Smart Cities Council (SCC) understands these qualities and strives to embody each as they work globally to help create a world where digital technology and intelligent design have been harnessed to make cities more livable, workable and sustainable – three core values that are at the heart of this organization comprised of top universities, laboratories and standards bodies.

The Council was founded in the United States and has developed global alliances in Europe, Australia/New Zealand and India where regional councils now exist. Each regional council works to adopt and adapt programs and services to resonate SCC's values by offering a combination of advocacy and action to help cities become smarter. In addition, SCC partners with a wide variety of smart technology providers, consultants, educational institutions and financial institutions to facilitate real change within cities.

Since its inception, SCC has continued to [Read more here...](#)

Member Spotlight



Independent Software Vendor | Atlanta, Georgia | Peter Lambert - Delegate | www.halsystems.com

HAL Systems, Inc. has been in business since 1983 and brings over three decades of experience to applications. Comprised primarily of programmers, HAL offers low overhead costs and can deliver high-value solutions for less. They develop the software for your company, so your training and technical support comes from the same people who developed the solution.

NEW International Liaison Status Added to AIM Industry Portfolio

AIM is excited to announce the expansion of its global liaison status with the addition of four leading standards groups.

[CEN/TC 225](#) | European Committee for Standardization - AIDC Technologies

[NFC Forum](#) | Near Field Communication development, application & solutions

[ISO/PC 308](#) | Standardization in the field of Chain of Custody (CoC) for products

[ISO/TC 22/SC 41](#) | Specifications of construction, installation and test of components for vehicles using gaseous fuels

In this role, AIM will support and advise these groups in achieving their goals as well as advocate effective use of automatic identification and data capture solutions best practices. Through open communications and transparency, AIM will keep its members informed of all matters of interest to the industry.

The addition of liaison status with these groups is another way in which AIM and its members can strengthen relationships with the global marketplace and better position the adoption of current AIDC technologies along with future innovation in automatic identification and data capture.

For more information, contact AIM Chief Operating Officer [Mary Lou Bosco](#).

Ask Mike | The Latest Trends & Advice from a Veteran Industry Analyst

AIM welcomes Michael J. Liard, Industry Analyst & Consultant, as a featured columnist to this publication. Mike has more than 20 years in the auto identification industry, where his keen sense and understanding of both current and future trends has made him a highly sought-after expert. With a client portfolio that includes major organizations around the world, Mike is also well known as a speaker and author.

In each issue of *AIM Matters*, the *Ask Mike* column will address your inquiries and offer his take on the latest hot topics or those burning questions that keep you awake at night.

In his first column, focused on the Internet of Things (IoT), Mike speaks out on several key topics. [Read more here...](#)

- *How large is the IoT opportunity truly in terms of dollars & cents?*
- *What are the most critical parts to IoT?*

- [Can you have a smart city without RFID or IoT?](#)

Chapter Spotlight



Netherlands | Belgium | Luxembourg

Carl G. Vermelis - General Secretary
Noorden, The Netherlands
www.aimbenelux.org

Learn more about AIM Benelux, its members and the work being done there by clicking on the chapter logo above.

AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

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Industry Voices & Hot Topics

[73% Are Using IoT Data to Improve Their Business](#) | Forbes

[The Five Essential Ways Every Company Should Use Internet of Things](#) | Supply Chain Digest

[Amazon, Dish and a Shared Vision of a Wireless Internet of Things](#) | Fox Business

[How Kaiser Permanente Tied Its EHR, CPOE & Barcode Tools Together to Cut Medication Errors](#) | Healthcare IT News

[Fraud & the Internet of Things](#) | Network World

[NEW ID Solution Embeds Iris Biometrics in Scannable Barcode](#) | findBIOMETRICS



www.aimglobal.org
info@aimglobal.org