



Connections Summit 2018

Sponsorship Opportunities

GOLD | \$5,000

Connections Summit Exclusive | The first three (3) companies to [commit](#) as Gold Sponsors will receive the option to provide a brief presentation to all attendees at Connections Summit 2018 related to technologies in the market(s) served or visions of the future. This presentation may include an organization's history, products, services or target markets, provided no direct solicitation is featured.

- Highest impact placement on all event materials
- Extra mentions on social media
- Five (5) complimentary registrations for Connections Summit 2018

SILVER | \$1,000

- Two (2) complimentary registrations for Connections Summit 2018

All sponsors receive:

Pre-event

- Logo on AIM, RAIN RFID, and NFC Forum websites
- Inclusion of logo in promotional emails
- Mentions in social media posts
- Inclusion in press releases
- Inclusion in social media buzz kit that is sent out to all member companies and sponsors. Kit contains ready-made social media content so that companies can easily spread the word about programs and events

On-site

- Logo included on event Presentation and collateral for the Connections Summit
- Mention in opening remarks
- Opportunity to provide a gift to event attendees

Post-event

- Inclusion in post-event email to all organization members

Payment Terms

After receiving the completed Sponsorship Agreement, the organization of your choosing will send an invoice for the applicable level to Sponsor at the email address specified upon sign up. Full payment shall be due upon receipt of invoice. Payment can be made by check or wire transfer and further payment instructions will be included on the invoice.

[Make your sponsorship commitment here...](#)

Sponsorship Commitment Requirements

- Sponsor must provide all three (3) of the following logo files and company description within **five (5) days of signing the Agreement**.
 - 300 dpi high resolution JPEG (suitable for large-scale printing)
 - EPS vector format logo
 - 160px w x 140 px h; either a white or transparent background; PNG file format
 - a general, company description of no more than 150 words
 - Preferred URL
 - Twitter handle
- Should Sponsor wish to provide a gift to the event reception attendees, Sponsor agrees to submit product information to Connections Summit for approval no later than February 12, 2018. Upon approval, venue shipping address and info will be provided to Sponsor for delivery by March 2, 2018. All materials must be assembled and arrive ready for distribution.
- The first three Gold Sponsors who opt in to give a 10-minute presentation must have final slides submitted by February 25, 2018. *(Ideally the presentation describes the status of either NFC, RAIN RFID and/or AIDC technology in the markets the sponsor focuses on and their vision for the future. This is not a sales pitch, just a description of their history, products, services and target markets.)*

For questions or additional details, contact AIM by [email](#) or phone +1.724.742.4470