



Desired Board Member Profile

The Nominating Committee is seeking an individual possessing the following:

1. Knowledge, experience, exposure and commitment with regard to AIMS Society programs, benefits and services:

- a. Experience the CPIA Designation program (designation required);
- b. Active involvement and participation in Society activities (Seminars, PRO-to-PRO, Website, etc...);
- c. Relates well with others; is respected by industry peers; and is willing to serve as a resource to other AIMS Society members;
- d. A desire to work with and make positive contributions to the Board and the Society

on

behalf of Members;

- e. A commitment to membership development and retention;
- f. A commitment to facilitating communication between the Board, Membership, and program Sponsors;
- g. A willingness to give Society affairs a high priority in conjunction with work and other daily responsibilities;
- h. A willingness to make a commitment to further the cause of the Society and its Membership;
- i. The desire to state his/her perspective on goals that the Society should adopt, and

share

ideas as to how desired goals should be accomplished;

- j. Has shown an interest in the AIMS Society by:
 - i. Personally participating in and sending staff members to CPIA designation program seminars
 - ii. Providing articles/helpful hints for AIMS Society communiqués and participation on the website;
 - iii. Involvement in the AIMS Society's annual PRO-to-PRO, etc...

2. Leadership Characteristics:

- a. Prior experience with a formal group structure (another Board, Committee, Association, etc....)
 - i. Preferably in a leadership capacity
 - ii. Preferably with an organization that is insurance related
- b. Current or prior involvement with an insurance carrier's advisory board;
- c. Demonstrates creativity – a problem solver, not simply a problem identifier;
- d. Demonstrates open- mindedness and a sensitivity to others' points of view;
- e. Can work within the bounds of the Board of Directors' Confidentiality Agreement;
- f. Has a sincere desire to represent the best interests of AIMS Society membership.

Candidates are required to submit an application form to AIMS Society Headquarters for use by the Nominating Committee.



AIMS SOCIETY BOARD NOMINEE INFORMATION FORM

Name _____ Designations _____

Position / Title in the Agency _____

Agency Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E-mail _____ Agency Website URL _____

Years in the agency _____ Time with present agency _____

Are you directly involved with sales and marketing in your agency? _____

What insurance industry organization are you involved with? _____

List any offices held with other industry organizations: _____

I feel that the AIMS Society should consider having the following goals:

- 1. _____
2. _____
3. _____

I feel that I can make a contribution on the AIMS Society Board of Directors in the following way(s):

- 1. _____
2. _____
3. _____

Remarks: (please feel free to list any additional information that will assist the Nominating Committee in considering you for a Director position)

THANK YOU FOR YOUR INTEREST.

The Nominating Committee will consider your nomination and a slate of Directors will be presented at the Annual Meeting of Members.

Return this form to: AIMS Society, PO Box 35718, Richmond, VA 23235
Fax to 703-579-8896 or email to donna@aimssociety.org