

THE PHOTO GRAPHY SHOW

PRESENTED BY AIPAD

For Immediate Release

THE PHOTOGRAPHY SHOW'S MOVE TO PIER 94 IS A GREAT SUCCESS AIPAD REPORTS RECORD ATTENDANCE, STRONG SALES, RAVE REVIEWS



NEW YORK – The 37th edition of The Photography Show presented by AIPAD, held March 30 – April 2, 2017, garnered rave reviews for its new location at Pier 94 and expanded program of exhibitions and events. Fair attendance was the highest in AIPAD history. More than 15,000 visitors came to Pier 94, up from the 12,000 who attended last year's Show at the Park Avenue Armory.

Over 115 galleries from around the world participated in the Show, offering contemporary, modern, and 19th-century photographs as well as photo-based art, video, and new media. Presented by the Association of International Photography Art Dealers (AIPAD), the Show is the longest-running and foremost exhibition dedicated to the photographic medium.

The 2017 Show featured 16 well attended AIPAD Talks with prominent curators, collectors, artists, and journalists as well as special curated exhibitions on loan from the collections of

Artur Walther, Martin Z. Margulies, and Madeleine P. Plonsker. New projects included portrait-making with the world's first digital camera, the AIPAD Screening Room, and an outdoor video projection.

"Clients have told me that The Photography Show looked incredible!" said Kraige Block, the new President of AIPAD and Executive Director of Throckmorton Fine Art, New York. Block, who headed up the team that designed the show, noted that clients were thrilled about the new bright look, spacious aisles, and unique book section.

"The Photography Show's move to Pier 94 brought with it both advantages and new challenges. The AIPAD organization did an incredible job bringing the fair to its new home with fantastic exhibiting galleries, wonderful special exhibitions, and dynamic programming. We congratulate AIPAD on its success," noted Christiane Fischer, President & CEO, AXA Art Americas Corporation.

EXHIBITORS

The Photography Show featured 119 galleries from across the U.S. and around the world, including Europe, Asia, Canada, Mexico, the Middle East, and South America. Four new sections – *Salon*, *Gallery*, *Positions*, and *Discovery* – offered work from established and new AIPAD members and first-time exhibitors, as well as younger galleries. In addition, more than 30 book sellers and publishers formed an animated new publications section, PhotoBook Spotlight, presented by Aperture and M*G!C Group Media, which included public talks. A list of exhibitors is available at: aipadshow.com

SALES HIGHLIGHTS

"I could not be more thrilled with this year's AIPAD and believe the move to Pier 94 truly elevated the fair experience," said Bryce Wolkowitz, Bryce Wolkowitz Gallery, New York. He reported strong sales including multiple works by Stephen Wilkes in the range of \$15,000-\$35,000, in addition to a Jim Campbell for \$85,000 and a Robert Currie for \$22,500.

"It was the best sales ever for me for any fair," said Steven Kasher, Steven Kasher Gallery, New York. Monroe Gallery, Santa Fe, reported that they "love the new venue and that the show looked impressive," and commented on the "great traffic, including museums, collections, and first time buyers." They sold more than 40 photographs.

Yancey Richardson Gallery, New York, reported that, "It's been a very good fair for us. We sold across the board including work by Mickalene Thomas, Zanele Muholi, Paul Mpagi Sepuya, and Olivo Barbieri. All the curators attended."

The Photographers Gallery, London, sold nearly 20 photographs including Terence Donovan's work comprised of 144 vintage contact photographs in one frame for over \$40,000, and saw a real mix of art consultants, gallerists from out of town, museum curators, and serious collectors.

Hans P. Kraus Jr., New York, reported an excellent fair with sales of an 1857 Gustave Le Gray and an 1846 Rev. Calvert Richard Jones both at \$60,000, among others. Vasari, Buenos Aires, saw a number of new collectors and existing clients, and sold an Annemarie Heinrich silver print for \$15,000, a Grete Stern silver print for \$25,000, and an Alicia D'Amico print for \$7,000, among others.

Stephen Daiter Gallery, Chicago, sold work including three Sid Grossman Coney Island photographs from 1947-48, a Harry Callahan work from 1943, and a László Moholy-Nagy photogram, and remarked on the strong number of institutions and seasoned collectors at his booth.

Richard Saltoun Gallery, London, saw many museum and private collectors and sold over 20 photographs including an Alexander Rodchenko work for \$15,000, a 1962 photogram by Běla Kolářová for \$14,000, and an Eve Arnold print for \$5,000. Tiwani Contemporary, London, sold work by Dawit L. Petros and said the fair was excellent for meeting institutions.

Kraige Block added, "A few of our longstanding clients commented they were blown away by the Show on Pier 94 and realized that the move was the best thing that could have ever happened to AIPAD." Reflecting on the overall success of the Show, Barry Singer noted, "We killed it!"

The Photography Show is known for its excellent attendance from curators, and this year was no exception. Institutions represented included the Museum of Modern Art, New York; the Metropolitan Museum of Art, New York; International Center for Photography, New York; Solomon R. Guggenheim Museum, New York; the Morgan Library and Museum, New York; Smithsonian Museum of American Art, Washington, D.C.; Library of Congress, Washington, D.C.; National Museum of Women in the Arts, Washington, D.C.; George Eastman Museum, Rochester; J. Paul Getty Museum, Los Angeles; the Philadelphia Museum of Art; San Francisco Museum of Modern Art; Virginia Museum of Fine Arts, Richmond; Chrysler Museum of Art, Norfolk, VA; Museum of Fine Arts, Houston; Detroit Arts Institute; Museum of Fine Arts, Boston; Carnegie Museum of Art, Pittsburgh; Ringling Museum of Art, Sarasota; Des Moines Art Center, Norton Museum of Art, Palm Beach; Ryerson Image Centre, Toronto; Rijksmuseum, Amsterdam; and Tate Modern, London.

A number of notables attended AIPAD including Chris Rock, John Slattery and Talia Balsam, Pat Cleveland, Jeanne Greenberg Rohatyn, Lee Friedlander, Lalla Essaydi, Laurie Simmons, Joel Sternfeld, Larry Fink, Maggie Taylor, Jeff Mermelstein, Stephen Wilkes, Joshua Rashaad McFadden, James Balog, Awol Erizku, Jill Freedman, Ming Smith, Dawoud Bey, Mark Seliger, Phyllis Galembo, Sheila Pree Bright, Gabriel Garcia Roman, Renee Cox, Janaina Tschäpe, Diana Markosian, Martin Margulies, Gary and Sarah Wolkowitz, Joe Baio, Michael Mattis and Judith Hochberg, Celso Gonzalez-Falla and Sondra Gilman, Artur Walther, Richard Menschel, Eileen Cohen, David Mahoney, Madeleine Plonsker, Teju Cole, Vince Aletti, Nion McEvoy, Christiane Fischer, Ana Dopico, Sarah Lewis, Quentin Bajac, Erin Barnett, Carol Squiers, Malcolm Daniel, Anne Wilkes Tucker, Corey Keller, Brian Wallis, Sandra Phillips, Alison Nordstrom, Simon Baker, Kathryn Wat, Lisa Hostetler, and Jeff Rosenheim.

AWARDS AND HONORS

Maine Media Workshops + College awarded the The Arnold Newman Prize for New Directions in Photographic Portraiture to Daniella Zalcmán (b. 1986), a documentary photographer based in London and New York. Finalists were Sophie Barbasch, Daniel Coburn, and Jessica Eve Rattner.

The AIPAD Award, which honors visionaries who have contributed to the field of photography including artists, curators, publishers, and others, was presented to Sandra Phillips, longtime curator of photography at the San Francisco Museum of Modern Art, and Anne Wilkes Tucker, founding curator of photography at Museum of Fine Arts, Houston.

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ONLINE CATALOGUE ON ARTSY

Artsy hosted the official online catalogue of The Photography Show Presented by AIPAD on Artsy.net and the Artsy app for iPhone & iPad. Visitors to The Photography Show on Artsy can access the fair program and inquire about artworks before, during, and after the Show.

AIPAD BACKGROUND

Founded in 1979, The Association of International Photography Art Dealers (AIPAD) represents more than 120 of the world's leading galleries in fine art photography. AIPAD is dedicated to creating and maintaining the highest standards of scholarship and ethical practice in the business of exhibiting, buying, and selling fine art photography. More information is available at www.aipad.com.



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