

THE PHOTO GRAPHY SHOW

PRESENTED BY AIPAD

March 30 - April 2, 2017

March 29: Vernissage

Pier 94

New York City

FOR IMMEDIATE RELEASE

THE PHOTOGRAPHY SHOW PRESENTED BY AIPAD TO OFFER EXPANDED FAIR PROGRAM AT PIER 94 MARCH 30-APRIL 2, 2017

New Member Galleries Announced AXA ART is Premier Corporate Partner



NEW YORK – With the 2017 move of The Photography Show to Pier 94 in New York, the Association of International Photography Art Dealers (AIPAD) is working closely with galleries, curators, artists, and collectors to create a fresh and expanded program for the highly-anticipated 37th edition of the fair. To be held March 30 – April 2, 2017, the Show will present exceptional photography from early masters, modern luminaries, and rising and established contemporary names from more than 100 of the world’s leading fine art galleries.

“We are thrilled about the opportunity to build an exciting, innovative, and larger fair at Pier 94,” said Catherine Edelman, President, AIPAD, and President, Catherine Edelman Gallery, Chicago. “The Show floor will be divided into four dynamic sections, each offering a unique

experience – from established galleries with blue chip artists to younger galleries presenting solo exhibitions. And, we are tripling the number of panel discussions and innovative events, with several taking place each day of the fair.”

One of the world’s most prestigious annual photography events, The Photography Show is the longest-running and foremost exhibition dedicated to the photographic medium, offering a wide range of museum-quality work, including contemporary, modern, and 19th-century photographs as well as photo-based art, video, and new media. Additional show information is available at aipadshow.com.

EXHIBITORS

The Photography Show will feature galleries from across the U.S. and around the world, including Europe, Asia, Canada, Mexico, and South America. With four new sections – *Salon*, *Gallery*, *Positions*, and *Discovery* – the Show will offer work from established and new AIPAD members and first-time exhibitors, as well as younger galleries, and book dealers and publishers.

SPECIAL EXHIBITIONS

For the first time, The Photography Show will have the opportunity to present special loan exhibitions. Three exhibitions will be on view at the Show with photography from the noted private collections of Martin Margulies, Artur Walther, and Madeleine Plonsker.

AWARDS AND HONORS

The Arnold Newman Prize for New Directions in Photographic Portraiture, presented by Maine Media Workshops + College, will be awarded to a photographer whose work demonstrates a compelling new vision in the genre of portraiture. The prizewinner, who receives an award of \$20,000 and an exhibition in New York City, will be announced during the vernissage for The Photography Show on March 29, 2017. An exhibition featuring the finalists will be on view at The Photography Show. The annual award was established by the Arnold and Augusta Newman Foundation in 2009 to recognize and reward excellence in new directions in photographic portraiture.

The AIPAD Award honors visionaries who have contributed to the field of photography including artists, curators, publishers, and others. The first recipients of the newly inaugurated annual award are Sandra Phillips, longtime curator of photography at the San Francisco Museum of Modern Art, and Anne Tucker, founding curator of photography at Museum of Fine Arts, Houston. Both curators will be honored in a public celebration during The Photography Show.

NEW MEMBERS

AIPAD welcomes 15 new members to its organization of the world’s leading photography art dealers. The new members include DC Moore, New York; Dillon Gallery, New York; Flowers Gallery, London and New York; Foley Gallery, New York; Galerie Karsten Greve, Cologne, Paris, and St. Moritz; Harper’s Books, East Hampton; Jörg Maass Kunsthandel, Berlin; MEM, Inc.,

Tokyo; Nicholas Metivier Gallery, Toronto; Only Photography, Berlin; Patricia Conde Galería, Mexico City; Rolf Art, Buenos Aires; Sous Les Etoiles Gallery, New York; Tasveer, Bangalore and New Delhi; and Yumiko Chiba Associates, Tokyo.

“We welcome these strong international dealers to AIPAD,” noted Catherine Edelman. “Their expertise, scholarship, and connoisseurship will serve collectors and institutions well. We share a passionate belief in the power of the photograph, which continues to grow and develop like the photography market itself.”

AXA ART, PREMIER CORPORATE PARTNER OF AIPAD

AXA ART has renewed its support of AIPAD and The Photography Show. “We are delighted to continue our relationship as Premier Corporate Partner of AIPAD,” said Christiane Fischer, President and CEO of AXA ART Americas. “AIPAD’s work in promoting the best in fine art photography spans 37 years, and we look forward with great enthusiasm to joining the 2017 edition of the Show in its new home.”



AXA ART is the world’s leading art insurance specialist. International reach, unrivalled competence and a high quality network of expert partners distinguish AXA ART, the only art insurance specialist in the world, from its generalist property insurance competitors. Over the past 50 years and well into the future, AXA ART has and will continue to redefine the manner in which it serves and services its museum, gallery, collector and artist clients, across Asia, America and Europe with a sincere consideration of the way valuable objects are insured and cultural patrimony protected. For more information, visit www.axa-art.com. Global Media & PR Contact: Rosalind (Roz) Joseph, rjoseph@axa-art-usa.com, 718-710-5181.

AIPAD BACKGROUND

Founded in 1979, The Association of International Photography Art Dealers (AIPAD) represents more than 120 of the world’s leading galleries in fine art photography. AIPAD is dedicated to creating and maintaining the highest standards of scholarship and ethical practice in the business of exhibiting, buying, and selling fine art photography. More information is available at www.aipad.com.



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