Welcome to AMCIS 2012! This year, in an effort to be more environmentally friendly, we have reduced the size and scope of the traditional program guide, and have launched a comprehensive mobile application as well as an online itinerary planner. The author index, all conference welcome letters, and links to the mobile application and online itinerary planner can be found on the AMCIS 2012 website (www.amcis2012.aisnet.org).

AMCIS 2012 Conference Committee

Conference Co-chairs:
Len Jessup, University of Arizona
Joe Valacich, University of Arizona

Program Co-chairs:
KD Joshi, Washington State University
Youngjin Yoo, Temple University

Doctoral Consortium Co-chairs:
Deb Dey, University of Washington
John Wells, University of Massachusetts

MIS Camp Co-chairs:
Andrew Burton-Jones, University of British Columbia
Traci Hess, University of Massachusetts

Finance Chair:
Paul Clay, Washington State University

Panel Track Chair:
Suprateek “Supra” Sarker, Washington State University

Tutorial and Workshop Chair:
Mauricio Featherman, Washington State University

Placement Co-chairs:
Jason Thatcher, Clemson University
Ryan Wright, University of San Francisco

Student Volunteers Coordinator:
Saonee Sarker, Washington State University

Review Coordinator:
Gord Burtch, Temple University

Webmaster:
Nathan Johnson, Washington State University
Sponsors

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Academic Track Sponsors:

HCl Track: [Company Name]

Information Systems Security, Assurance and Privacy Track:
- [Company Name]

Academic Session Sponsors:

Information Technology as a Driver for Social and Political Change and Socio-technical Dimensions of IS Security mini-track:
- [Company Name]
# AMCIS 2012 Seattle

## Schedule-at-a-Glance

<table>
<thead>
<tr>
<th>DAY</th>
<th>TIME</th>
<th>ACTIVITY</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>WEDNESDAY</td>
<td>4:00 PM – 6:00 PM</td>
<td>Registration</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td></td>
<td>5:30 PM – 7:00 PM</td>
<td>MIS Camp/Doctoral Consortium Welcome Reception</td>
<td>Cedar AB</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td></td>
<td>7:00 AM – 7:00 PM</td>
<td>Registration</td>
<td>Grand Ballroom Foyer</td>
</tr>
<tr>
<td></td>
<td>8:00 AM – 5:00 PM</td>
<td>Open Placement</td>
<td>Diamond</td>
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<td>8:00 AM – 3:00 PM</td>
<td>MIS Camp</td>
<td>Cedar</td>
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<td></td>
<td>8:00 AM – 5:30 PM</td>
<td>Doctoral Consortium</td>
<td>Aspen</td>
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<td></td>
<td>12:00 PM – 1:30 PM</td>
<td>Future Conference Chairs Meeting</td>
<td>Madrona</td>
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<td></td>
<td>2:00 PM – 3:30 PM</td>
<td>Paper/Panel Sessions</td>
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<td>3:00 PM – 6:00 PM</td>
<td>Exhibits/Cyber Café</td>
<td>Metropolitan Foyer</td>
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<td></td>
<td>3:30 PM – 4:00 PM</td>
<td>Networking Break</td>
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<td>4:00 PM – 5:30 PM</td>
<td>Paper/Panel Sessions</td>
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<td>5:30 PM – 6:30 PM</td>
<td>New Member Reception</td>
<td>Grand Ballroom A</td>
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<td>6:30 PM – 8:30 PM</td>
<td>Welcome Reception</td>
<td>Grand Ballroom BCD</td>
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</tr>
<tr>
<td>FRIDAY</td>
<td>7:30 AM – 5:30 PM</td>
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<td></td>
<td>7:00 AM – 8:15 AM</td>
<td>Continental Breakfast</td>
<td>Grand Ballroom AB</td>
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<td></td>
<td>8:00 AM – 5:00 PM</td>
<td>Open Placement</td>
<td>Diamond</td>
</tr>
<tr>
<td></td>
<td>8:30 AM – 10:00 AM</td>
<td>Plenary: Brad Wheeler</td>
<td>Grand Ballroom D</td>
</tr>
<tr>
<td></td>
<td>9:30 AM – 4:00 PM</td>
<td>Exhibits/Cyber Café</td>
<td>Metropolitan Foyer</td>
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## FRIDAY (cont)

<table>
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<td>Metropolitan Foyer</td>
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<td>10:30 AM – 12:00 PM</td>
<td>Paper/Panel Sessions</td>
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</tr>
<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Networking Lunch</td>
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<tr>
<td>1:30 PM – 3:00 PM</td>
<td>Paper/Panel Sessions</td>
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</tr>
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<td>3:00 PM – 3:30 PM</td>
<td>Networking Break</td>
<td>Metropolitan Foyer</td>
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<tr>
<td>3:30 PM – 5:00 PM</td>
<td>Paper/Panel Sessions</td>
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</tr>
<tr>
<td>6:00 PM – 7:30 PM</td>
<td>Women in IS - Networking Reception</td>
<td>Issaquah</td>
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## SATURDAY

<table>
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<td>Continental Breakfast</td>
<td>Grand Ballroom AB</td>
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<td>8:00 AM – 5:00 PM</td>
<td>Open Placement</td>
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<tr>
<td>8:30 AM – 10:00 AM</td>
<td>Plenary: John Howie</td>
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<td>9:00 AM – 4:00 PM</td>
<td>Exhibits/Cyber Café</td>
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<td>12:00 PM – 1:30 PM</td>
<td>Poster Session/Box Lunch</td>
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<td>Job Search Workshop</td>
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</tr>
<tr>
<td>3:30 PM – 5:00 PM</td>
<td>Paper/Panel Sessions</td>
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</tr>
<tr>
<td>7:00 PM – 9:30 PM</td>
<td>Social Event</td>
<td>Experience Music Project (EMP) Museum</td>
</tr>
</tbody>
</table>
Badges and Special Meal Requests
All attendees and guests received a name badge at the registration desk located in the Grand Ballroom Foyer on the second floor. Badges are required at all times while inside the building, and to attend conference functions and meetings. If you lose your badge, please notify the registration desk for replacement (identification is required). If you requested a special meal, you received a special dietary request meal ticket at registration, which you will need to present to your server.

AMCIS 2012 Proceedings

AIS Membership Booth: At Your Service!
For information about AIS membership programs, benefits, services, and future conferences, please stop by the AIS Member Services Booth in the Grand Ballroom Foyer on the second floor.

Cyber Café
Complimentary WiFi will be available in the Cyber Café located in the exhibits area in the Metropolitan Foyer on the third floor. Some computer stations will be available, but please bring your laptop or mobile device for quick conference updates.

Exhibitors
Thanks to our exhibitors for their ongoing support! Please visit their booths in the Metropolitan Foyer on the third floor.

<table>
<thead>
<tr>
<th></th>
<th>Wednesday</th>
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<td>Registration</td>
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<td>Grand Ballroom Foyer</td>
<td>4:00 PM – 6:00 PM</td>
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<tr>
<td>Exhibits/Cyber Café</td>
<td>3:00 PM – 6:00 PM</td>
<td>9:30 AM – 4:00 PM</td>
<td>9:00 AM – 4:00 PM</td>
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</tbody>
</table>
Mobile & Web Apps

Use this smart-phone compatible itinerary planner to create your custom conference schedule and receive automatic updates regarding schedule changes at AMCIS 2012. Please make sure to visit the Cyber Café in the Metropolitan Foyer on the 2nd floor each day to enable program updates.

Mobile App Download
- Download the mobile app directly from the iTunes App Store — Search term: “SCHOLARONE”
- Scan the QR code below

Once the app has been downloaded, select the meeting “AMCIS 2012.”

For optimal use, we recommend:
- iPhone 3GS (or later)
- iPod touch (3rd generation+)
- iPad iOS 4.0 (or later)

Web App Download
- Download the web app by scanning the QR code below
- Enter the following link into your browser: http://download.abstractcentral.com/amcis2012/index.htm

Once the app has been downloaded, you may bookmark the site or add a link to your home screen.

For optimal use, we recommend:
- iPhone 3GS (or later)
- iPod touch (3rd generation+)
- iPad iOS 4.0 (or later)
- Devices using Android 2.2 (or later)
- Devices using Blackberry OS 7.0 (or later)

If you do not have a mobile device, you can access the online itinerary planner at amcis2012.abstractcentral.com/planner.jsp
Job Search Workshop
To help our student members understand and successfully navigate academic job markets, AIS Career Placement Services is sponsoring its first job search workshop:
Managing Your Ph.D. Student Career: How to Prepare for the Job Market
Saturday, August 11, 12:00 PM – 1:15 PM
Metropolitan A, 3rd Floor
Open to all, but tailored to first-, second-, and third-year Ph.D. students, this workshop will examine how to build an attractive profile for employers, tips and tricks for finding job openings, and how to manage the job search itself. Panelists include: Ryan Wright, University of Massachusetts, David Firth, University of Montana, and Matt Germonprez, University of Nebraska at Omaha, all of whom have either successfully concluded searches or managed faculty recruitment processes.

Social Event
Saturday, August 11, 7:00 PM – 9:30 PM
The AMCIS 2012 Social Event at the Experience Music Project (EMP) Museum, a museum dedicated to the history and exploration of both popular music and science fiction, will take you inside the museum galleries, and interactive exhibitions like Sound Lab and On Stage. Directions to the event, which will include dinner, drinks, and dancing, can be found at the Registration Desk in the Grand Ballroom Foyer on the second floor, on the AMCIS website (amcis2012.aisnet.org), or on the mobile/web application under conference information.

Plenary Sessions
Of Autopsies and Innovation: Insights from a Professorial CIO
Brad Wheeler
Friday, August 10 • Grand Ballroom D • 8:30 AM – 10:00 AM
Since 2007, Brad has served as Indiana University’s Vice President for IT and CIO, and he is also professor of information systems in the IU Kelley School of Business. Over the past decade, Brad has co-founded and led over $60M of pooled university investments in open source software communities for Sakai and Kuali, co-founded the HathiTrust and Digital Preservation Network, and led IU’s new model for digital textbooks.

Cloud Computing: Reality Versus Hype, Economics, Security and The Future
John Howie
Saturday, August 11 • Grand Ballroom D • 8:30 AM – 10:00 AM
John is chief operating officer of the Cloud Security Alliance, responsible for worldwide operations, and a director of CloudCERT. John is a visiting professor at Edinburgh Napier University, in the School of Computing, a visiting research professor in the Eller College of Management and the College of Electrical and Computer Engineering at the University of Arizona, and an advisor to the United Nations Interregional Crime and Justice Research Institute’s Security Governance/Counter-Terrorism Laboratory.
Doctoral Consortium / MIS Camp

Doctoral Consortium
The AMCIS 2012 Doctoral Consortium, co-chaired by Debabrata Dey, University of Washington, and John Wells, University of Massachusetts, Amherst, is designed to help doctoral students develop an effective career plan inspired by personal and professional goals. The program includes three faculty panels on the challenges associated with managing 1) teaching responsibilities, 2) a research stream, and 3) the job search. A breakout session will follow each speech where small groups of students will discuss each topic with 1-2 faculty members. The day will end with a wrap-up discussion of how lessons from the day can be applied to achieving an effective work-life balance.

Participating Faculty:
Izak Benbasat, University of British Columbia
Vidyanand Choudhury, University of California, Irvine
Fred Davis, University of Arkansas
David Firth, University of Montana
Matt Germonprez, University of Wisconsin, Eau Claire
Andrew Hardin, University of Nevada, Las Vegas
Hope Koch, Baylor University
Atanu Lahiri, University of Washington, Seattle
Eleanor Loiacono, Worcester Polytechnic Institute
Robin Poston, University of Memphis
Jason Thatcher, Clemson University
Ryan Wright, University of San Francisco

MIS Camp
The MIS Camp, co-chaired by Andrew Burton-Jones, The University of Queensland, and Traci Hess, University of Massachusetts, Amherst, is a one-day, interactive workshop designed to help pre-registered junior faculty learn to navigate the challenges that are found along the journey to becoming tenured faculty. Senior MIS faculty with a wide-range of academic experiences serve as the MIS camp counselors, participating as panelists and discussion leaders with small groups of junior faculty. The primary goal is for each participant to leave the camp with a better understanding of what they can do to make themselves more valuable and marketable to their university and the academy. This year’s camp theme is “Taking Charge of Your Academic Career.”

Camp Counselors:
Keynote Speaker: Detmar Straub, Georgia State University
Steven Alter, University of San Francisco
Irma Becerra-Fernandez, Florida International University
Elena Karahanna, University of Georgia
Lars Mathiassen, Georgia State University
Mike Morris, University of Virginia
Suzanne Pawlowski, Louisiana State University
Craig Van Slyke, Northern Arizona University
Attend the sessions where the nominees for best papers and best practitioner-oriented papers are being presented!
Winners will be announced at the VIP Reception and Awards Ceremony (by invitation only).

**Best Papers:**
Emily Liu, Frederick Wu, Florian Pinel - IBM Research; Zhe Shan - Manhattan College
Session: Analysis and Design for Service-oriented Enterprises, Saturday, 10:30 AM – 12:00 PM, Issaquah

Operationalizing Personalized Medicine: Data Translation Practices in Bioinformatics Laboratories
Ellen Balka, Maryam Ficociello — Simon Fraser University
Session: Socio-technical Aspects of Information Systems, Saturday, 1:30 PM – 3:00 PM, Cedar B

Social Commerce in a Networked Society: Considering Social Distance and Norms in Referral Incentive Mechanisms for Online Business
Nan Shi - Xi’an Jiaotong University; Yili Hong - Temple University; Kanliang Wang - Renmin University of China
Session: Social Commerce 2, Saturday, 1:30 PM – 3:00 PM, University

**Best Practitioner-oriented Papers:**
Do I Know What You Can See? Social Networking Sites and Privacy Management
Regina Collins - New Jersey Institute of Technology; Catherine Dwyer - Pace University; Starr Hiltz, Harshada Shrivastav — New Jersey Institute of Technology
Session: The Dark Side of Social Networking — Social and Ethical, Thursday, 4:00 PM – 5:30 PM, Capitol Hill

Hanging with the Right Crowd: Matching Crowdsourcing Need to Crowd Characteristics
Lee Erickson, Irene Petrick, Eileen Trauth - The Pennsylvania State University
Session: Crowdsourcing in Virtual Communities, Friday, 10:30 AM – 12:00 PM, Willow B

Seven Principles for Managing IT Solutions from a Provider’s Perspective
Alexander Herzfeldt, Michael Schermann, Helmut Krcmar - Technische Universitat Munchen
Session: Organizations, Information Systems, and Competitiveness I, Saturday, 1:30 PM – 3:00 PM, Cedar A
### Meeting Room Locator

All conference rooms are located in the Sheraton Seattle Hotel.

Please note that room names followed by a letter are part of a larger ballroom. Below is a list of all conferences rooms as well as their location within the hotel:

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<thead>
<tr>
<th>Room Name</th>
<th>Location</th>
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<tbody>
<tr>
<td>Alki Board Room</td>
<td>Pike Street Tower</td>
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<tr>
<td>Aspen</td>
<td>Second Floor</td>
</tr>
<tr>
<td>Boran</td>
<td>Fourth Floor</td>
</tr>
<tr>
<td>Capitol Hill</td>
<td>Third Floor</td>
</tr>
<tr>
<td>Cedar</td>
<td>Second Floor</td>
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<tr>
<td>Chelan</td>
<td>First Floor</td>
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<tr>
<td>Cirrus Room</td>
<td>35th Floor</td>
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<td>Columbia</td>
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<td>Diamond</td>
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<td>Eagle</td>
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<td>Everett</td>
<td>Third Floor</td>
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<td>Freemont</td>
<td>Third Floor</td>
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<td>Grand Ballroom</td>
<td>Second Floor</td>
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<td>Greenwood</td>
<td>Third Floor</td>
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<td>Issaquah</td>
<td>Third Floor</td>
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<td>Jefferson</td>
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<td>Juniper</td>
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<td>Kirkland</td>
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<td>Pacific</td>
<td>Pike Street Tower</td>
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<td>University</td>
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<tr>
<td>Virginia</td>
<td>Fourth Floor</td>
</tr>
<tr>
<td>Willow</td>
<td>Second Floor</td>
</tr>
</tbody>
</table>
## Conference Schedule Wed./Thurs.

### WEDNESDAY

- **4:00 PM – 6:00 PM**  
  Grand Ballroom Foyer  
  Registration

- **5:30 PM – 7:00 PM**  
  Cedar AB  
  Doctoral Consortium/  
  MIS Camp Reception

### THURSDAY

- **7:00 AM – 7:00 PM**  
  Grand Ballroom Foyer  
  Registration

- **8:00 AM – 12:30 PM**  
  Ravenna BC  
  SIGHealth Professional Development  
  Workshop

- **8:00 AM – 5:00 PM**  
  Diamond  
  Open Placement

- **8:00 AM – 5:30 PM**  
  Aspen  
  Doctoral Consortium

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 3:00 PM</td>
<td>Cedar</td>
<td>Workshop: Big Data</td>
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<tr>
<td>8:30 AM – 12:00 PM</td>
<td>Willow A</td>
<td>AMCIS Executive Meeting</td>
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<tr>
<td>8:30 AM – 1:00 PM</td>
<td>Issaquah</td>
<td>Workshop: Big Data</td>
</tr>
<tr>
<td>8:30 AM – 1:00 PM</td>
<td>Capitol Hill</td>
<td>Workshop: Exploring the Mobile App Ecosystem</td>
</tr>
<tr>
<td>8:30 AM – 1:00 PM</td>
<td>Metropolitan A</td>
<td>Workshop: The Gamification of Work, Commerce, and Education</td>
</tr>
<tr>
<td>8:30 AM – 1:00 PM</td>
<td>Metropolitan B</td>
<td>Workshop: Theory Construction</td>
</tr>
<tr>
<td>8:30 AM – 1:00 PM</td>
<td>Greenwood</td>
<td>Workshop: Using Open Source Technologies to Design Web 2.0 Applications</td>
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<tr>
<td>8:30 AM – 5:30 PM</td>
<td>Ravenna A</td>
<td>Workshop: Design of Our Digital Future from a Zachman Perspective</td>
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<tr>
<td>12:00 PM – 1:30 PM</td>
<td>Madrona</td>
<td>Future Conference Chairs Meeting</td>
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<tr>
<td>2:00 PM – 3:30 PM</td>
<td>Parallel Sessions</td>
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<tr>
<td>8:30 AM – 5:30 PM</td>
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<td>Workshop: Social Theory in Information Systems Research</td>
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<td>Workshop: Design of Our Digital Future from a Zachman Perspective</td>
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</tbody>
</table>

- **2:00 PM – 3:30 PM**  
  Parallel Sessions

- **8:30 AM – 1:00 PM**  
  University  
  e-Business Models 1

- **8:30 AM – 1:00 PM**  
  Metropolitan A  
  Communicating in Virtual Settings

- **8:30 AM – 1:00 PM**  
  Willow A  
  Big Data and Agile BI Architectures

- **8:30 AM – 1:00 PM**  
  Boran  
  General Topics in SIGED 1

- **8:30 AM – 1:00 PM**  
  Jefferson A  
  IS in Healthcare 1

- **8:30 AM – 1:00 PM**  
  Virginia  
  Knowledge Management in Information Systems

- **8:30 AM – 3:00 PM**  
  Capitol Hill  
  Social Theory in Information Systems Research

- **8:30 AM – 3:00 PM**  
  Seneca  
  Success Factors and Enablers for the Adoption and Diffusion of e-Government Services

- **8:30 AM – 3:00 PM**  
  Redwood A  
  ICT in Emerging Markets

- **8:30 AM – 3:00 PM**  
  Greenwood  
  Green Business Process Management

- **8:30 AM – 3:00 PM**  
  Kirkland  
  Quantifying Costs

- **8:30 AM – 3:00 PM**  
  Ravenna B  
  Enterprise Architecture and Organizational Success

- **8:30 AM – 3:00 PM**  
  Bainbridge Island  
  Computer-mediated Communication and Social Networking Applications

- **8:30 AM – 3:00 PM**  
  Metropolitan B  
  New Approaches to Quantitative Analysis
Conference Schedule (Thursday cont.)

Redwood B  
Socio-technical Dimensions of IS Security 1

Jefferson B  
Impact of IT on Strategic Innovation & Competitive Advantage

Ravenna C  
Panel: We Need Another Sputnik Moment!

Willow B  
Panel: Charting the Future of Accounting Information Systems Courses

3:30 PM – 4:00 PM  
Metropolitan Foyer  
Networking Break

3:00 PM – 6:00 PM  
Metropolitan Foyer  
Exhibits/Cyber Cafe

4:00 PM – 5:30 PM  
Parallel Sessions

University  
e-Business Models 2

Metropolitan A  
Virtual Platforms

Willow A  
Business Intelligence for Organizational Performance Management

Willow B  
Collaboration Systems and Virtual Work Groups

Boran  
General Topics in SIGED 2

Jefferson A  
IS in Healthcare 2

Virginia  
Organizational Routines, Work Processes and Employee Performance

Capitol Hill  
The Dark Side of Social Networking - Social and Ethical

Kirkland  
ICT-enabled Crisis Response and Management

Redwood A  
IT in Transition Economies

Greenwood  
Sustainable Business Practices and Adoption

Seneca  
Accounting and Strategy

Ravenna B  
Enterprise Systems 1

Columbia  
HCl Issues in Mobility

Redwood B  
Cyber Forensics, Cyber Security and Privacy

Ravenna C  
Data Security and Information Privacy 1

Jefferson B  
IS Strategy Implementation

Issaquah  
Panel: Social Media around the World

Metropolitan B  
Panel: Reflecting on the Role of IT and IT Research in Healthcare: Moving Healthcare Research into Practice

5:30 PM – 6:30 PM  
Grand Ballroom A  
New Member Reception

6:30 PM – 8:30 PM  
Grand Ballroom BCD  
Welcome Reception

8:00 PM – 10:00 PM  
Cedar  
Laying the Foundations for a Philosophy of Information Systems
7:00 AM – 8:30 AM  
Madrona  
CAIS Editorial Board Meeting

7:30 AM – 8:30 AM  
Cirrus Room  
SIG Chairs Breakfast

7:00 AM – 8:15 AM  
Grand Ballroom AB  
Continental Breakfast

7:30 AM – 5:30 PM  
Grand Ballroom Foyer  
Registration

8:00 AM – 5:00 PM  
Diamond  
Open Placement

8:30 AM – 10:00 AM  
Grand Ballroom D  
Plenary: OF Autopsies and Innovation: Insights from a Professional CIO

9:30 AM – 4:00 PM  
Metropolitan Foyer  
Exhibits/Cyber Cafe

10:00 AM – 10:30 PM  
Metropolitan Foyer  
Networking Break

10:30 AM – 12:00 PM  
Parallel Sessions

Metropolitan A  
Spatial Business Intelligence and Pervasive Computing

Boran  
General Topics in SIGED 3

Capitol Hill  
Social Issues in Virtual Communities and Social Networking

Virginia  
Innovation and Business Process Transformation

Redwood A  
IT in Developing Economies 1

Jefferson  
IS in Healthcare 3

Seneca  
e-Government Trust and Information Security Issues and Concerns

Issaquah  
Technologies for Environmental Sustainability

Ravenna A  
Internal and Continuous Audit

Ravenna B  
Enterprise Systems and Cloud Computing

Grand Ballroom D  
Panel: PLS: New Directions, New Challenges, and New Understandings

Metropolitan B  
Panel: The Expectations for Faculty in Latin America

12:00 PM – 1:30 PM  
Grand Ballroom ABC  
Networking Lunch

1:30 PM – 3:00 PM  
Parallel Sessions

University  
Service Mining 1

Aspen  
Issues in Global Systems Implementation

Columbia  
Interface Design, Evaluation and Impact 1
Conference Schedule (Friday cont.)

Redwood B
Data Security and Information Privacy 2

Cedar A
Socio-technical Dimensions of IS Security 2

Cedar B
Ethics in Information Systems

Ravenna C
IT/IS Evaluation & Performance Measurement

Metropolitan B
Security Management in the Development and Use of Strategic and Competitive Information Systems

Metropolitan A
Engagement in Social Networking Sites

Willow A
Multi-agent Systems and Semantic Technologies

Willow B
Business Intelligence for Non-profit Organizations and Social Enterprises

Boran
General Topics in SIGED 4

Jefferson
IS in Healthcare 4

Virginia
Integrating Technology into the Workplace

Capitol Hill
Social Inclusion

Seneca
e-Government: Past, Present, and Future

Redwood A
IT in Developing Economies 2

Issaquah
Green IT: Enhancing Economic and Environmental Sustainability in Organizations

Ravenna A
Governance

Ravenna B
Enterprise Systems 2

Grand Ballroom D
Panel: The Digital Future: Reflecting on the “Dark Side” of Information Technology Use

3:00 PM – 3:30 PM
Metropolitan Foyer
Networking Break

3:30 PM – 5:00 PM
Parallel Sessions

University
Service Mining 2

Ravenna C
Systems Analysis and Design - Methodologies and Processes

Aspen
Data Quality in Decision Making

Columbia
Interface Design, Evaluation and Impact 2

Redwood B
Data Security and Information Privacy 3

Metropolitan A
Serving Virtual Users and Communities

Willow A
Knowledge Management Value, Success and Performance Measurements

Willow B
Business Process Optimization & Analytics

Boran
Information Technologies in Online Education

Jefferson
IS in Healthcare 5

Virginia
End-user Innovation

Capitol Hill
Social Aspects of Social Networking

Seneca
e-Government: Past, Present, and Future 2

Redwood A
ICT Issues in Africa
Management Information Systems
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Ravenna B
Very Large Business Applications
& ES Education

Cedar A
Socio-technical Dimensions
of IS Security 3

Issaquah
IT-Shared Services and Social Aspects
of Public Sector Information Systems

Metropolitan B
Knowledge Management Value,
Success and Performance
Measurements 2

Grand Ballroom D
Panel: IT Workforce Competence
Development in the Knowledge
Society: Challenges and
Research Directions

6:00 PM – 7:00 PM
Cedar A
Annual Meeting of the SIG Enterprise
Systems

6:00 PM – 7:00 PM
Aspen
SIG-Health Business Meeting

6:00 PM – 7:00 PM
Redwood A
SIGDSS Board Meeting

6:00 PM – 7:00 PM
Cedar B
Data Base for Advances in
Information Systems

6:00 PM – 7:00 PM
Ravenna C
SIGOSRA Business Meeting

6:00 PM – 7:30 PM
Willow A
LACAIS Annual Meeting

6:00 PM – 7:30 PM
Issaquah
Women in IS - Networking Reception

6:00 PM – 8:00 PM
Redwood B
SIGGIS Business Meeting

6:00 PM – 9:00 PM
Ravenna A
Laying the Foundations for a
Philosophy of Information Systems

7:00 PM – 9:00 PM
Metropolitan B
Teradata University Network -
BI Reception

7:00 PM – 9:00 PM
Cirrus Room
University of Arizona Reception

6:00 PM – 7:30 PM
Captiol Hill
SIGSEC Open Membership Meeting
Conference Schedule Saturday

7:00 AM – 8:15 AM
Grand Ballroom AB
Continental Breakfast

7:00 AM – 8:00 AM
Madrona
AMCIS 2013 Track and Minitrack Chair Meeting

7:30 AM – 5:30 PM
Grand Ballroom Foyer
Registration

8:00 AM – 5:00 PM
Diamond
Open Placement

Grand Ballroom D
Plenary: Cloud Computing: Reality Versus Hype, Economics, Security and the Future

9:00 AM – 4:00 PM
Metropolitan Foyer
Exhibits/Cyber Café

10:00 AM – 10:30 AM
Metropolitan Foyer
Networking Break

10:30 AM – 12:00 PM
Parallel Sessions

University
Social Commerce 1

Willow B
General Topics in IT
Project Management

Metropolitan A
Social Analytics and Economics of Social Media

Boran
Information Technologies in Online Education 2

Jefferson
IS in Healthcare 6

Virginia
Social Media and Collaborative Value Creation

Capitol Hill
Research Methods & Grounded Theory & Social Aspects of Social Networking

Redwood A
Adoption and Impact of IT

Issaquah
Analysis and Design for Service-Oriented Enterprises

Cedar A
IS Leadership & Organizations, Information Systems, and Competitiveness

Aspen
Data Quality Assessment

Columbia
Interface Design, Evaluation and Impact 3

Cedar B
Foundations of Information Systems Subfields

Ravenna B
Diffusion of IS Innovations in Social Networks / Mobility and Mobile Information Systems

Ravenna C
The Diffusion, Impacts, Adoption and Usage of ICTs upon Society 1

Ravenna A
Strategic Alignment of ERP Systems with Business Strategies towards Gaining Strategic and Competitive Advantage

Redwood A
Concerns about IT Strategy and Implementation

Grand Ballroom D
Panel: Be a Fulbright Scholar - Lessons and Experiences of AIS Fulbright Scholars

12:00 PM – 1:15 PM
Metropolitan A
Job Search Workshop

12:00 PM – 1:30 PM
Grand Ballroom ABC
Poster Session/Box Lunch

1:30 PM – 3:00 PM
Parallel Sessions

University
Social Commerce 2

Willow B
Management of IT Outsourcing Projects in a Global Economy

Metropolitan A
User Behavior in Virtual Communities

Redwood A
Concerns about IT Strategy and Implementation
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### Schedule

- **3:00 PM – 3:30 PM**
  - Metropolitan Foyer
  - Networking Break

- **3:30 PM – 5:00 PM**
  - Parallel Sessions

- **7:00 PM – 9:30 PM**
  - Experience Music Project (EMP) Museum
  - Social Event

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