GET THE MOST FROM YOUR ALPFA Professional Membership
A home for the Latino Professional

When you become a member of ALPFA, you’re joining a fast-growing family of passionate professionals. We’ve been serving the Latino community for 45 years and are committed to our founding purpose: connecting Latinos leaders for impact. Here are some ways you can get the most out of your membership.
Today, we have more than 100 employees who are ALPFA members, with many serving in a leadership capacity within the organization. Through ALPFA, we have identified and attracted to our company Latino talent, who are helping us deliver on our commitment to our clients.

Gerald Hassell
Chairman and CEO, BNY Mellon

You now have access to 81,000+ members nationwide. That’s 81,000+ creative, like-minded leaders who are passionate about giving back, with a goal to reach 1 million members within the next 5 years.
LEARN BY WATCHING ALPFA’S ON-DEMAND PORTAL

We’re launching a new digital platform that will give you access to a growing library of videos, webinars, and a variety of online learning opportunities. Watch how industry veterans started their careers, and get the tools you’ll need to be successful in a rapidly changing world.
We’re proud of the relationship we’ve had with ALPFA for the past eight years. Our relationship has led to student and professional ALPFA chapters in our home in Northwest Arkansas and it’s helped us attract some great talent. We are a people business, and working with ALPFA helps us be a place of opportunity for all.

Doug McMillon
President and CEO of Wal-Mart Stores, Inc.

A HOME FOR EVERY CHAPTER OF YOUR LIFE

With 44 professional chapters and 160 student chapters across the US, you won’t be far from home. Find the chapter closest to you and stay connected wherever you go.

Find your local ALPFA chapter
If you want to be in a professional services firm and leveraging people’s knowledge, there are two things you need to do: you need to recruit the best people, and you need to attract the most diverse people. What ALPFA does is give us those things – and then some.

Robert E. Moritz
Global Chairman, PricewaterhouseCoopers (PwC)

SHARE YOUR PASSION WITH ALPFA

Your local ALPFA chapter is a powerful resource. It’s a great way to expand your network, make lifelong relationships, and build your leadership skills. It’s also a platform to share what you’re passionate about, so you can start creating that next big idea.
Hispanic employees are a big part of our employee base and a big part of the markets we serve, so the alignment between ALPFA and our company is really important. ALPFA provides alignment in the sense that they are focused on career development and leadership opportunities, and so are we.

Brian Moynihan  
Chairman and CEO, Bank of America

ONE-OF-A-KIND EVENTS

ALPFA gives you a front row seat to some of the biggest events in the Latino community. For the very first time, we celebrated the groundbreaking 50 Most Powerful Latinas with Fortune Magazine and Columbia University, and we have more events on the way including our Annual Convention.
ALPFA’s MOST POWERFUL LATINAS

Co-hosted with Fortune (media partner) and Columbia University (educational partner)

This executive level event brings together leading women from across various sectors of the global economy. It focuses on one’s purpose and passion, both at the personal and corporate level.

Join Us Next Year!
Tuesday April 24, 2018 • New York City

Learn more about the Most Powerful Latinas
JOIN US!
2017 ALPFA CONVENTION
AUGUST 7-10
LAS VEGAS, NV

Our flagship event that gets bigger each year. Join more than 3,700 leaders and professionals at Caesar’s Palace for an unforgettable week of industry-leading workshops, a best-in-class career fair, high-level networking, and non-stop fun.

Register for the 2017 ALPFA convention
This year, we celebrate the 15th anniversary of Women of ALPFA, a platform for Latinas to focus on the unique needs, skills, and sponsorship that Latinas need to reach their full potential.

Learn more about Women of ALPFA
We learn best when we’re engaged and having fun. That’s why we created an interactive certification platform that engages mentors, coaches, and learners in practical application learning. Now you can receive the leadership training that’s crucial to professional development, on a cloud-based platform that’s always available.

Learn more about the leadership certification platform

PROFESSIONAL EXPERTISE EVERYWHERE, ANYTIME POWERED BY KUBERA

Mentorship is an essential part of professional growth, but it can be difficult to find. That’s why we developed an interactive platform where ALPFA leaders can connect and mentor the next generation of Latino talent.

Through our cloud-based mentoring platform, you can be a mentor to young Latino professionals starting their professional journey, or you can learn from ALPFA certified mentors who will share the best practices they’ve learned throughout their careers, while you develop long-term relationships and expand your professional network.

Learn more about the mentorship platform
Founded in 1912, Girl Scouts USA (GSUSA) is one of the preeminent leadership development organizations for girls in Kindergarten through High School, with more than 59 million living alumnae (Source: click here) including 75% of the current female U.S. senators. (Source: click here)

Through our partnership with GSUSA, we’re increasing the number of Latina Girl Scout troop leaders to provide role models for young Latinas and encourage ALPFA members to give back to the community.

Learn more about our partnership with Girl Scouts USA
Junior Achievement (JA) is the world’s largest organization dedicated to educating students about workforce readiness, entrepreneurship, and financial literacy. Their programs serve over 4.6 million children in the United States, 1.2 million of which are Latino.

We have formed a partnership with JA to support each other’s missions and increase the number of Latinos leaders on JA boards, as well as increase the number of Latino program volunteers.

Learn more about our partnership with Junior Achievement
YOU’RE PART OF THE ALPFAMILIA NOW!

Whether you’re just beginning your career or nearing retirement, ALPFA welcomes all professionals who have a passion for giving back. Our mission is to give you the tools you need to create your impact on the world, and we hope you take advantage of everything ALPFA has to offer.
“ALPFA connected me with mentors that opened doors for me for summer internships at Accenture, KPMG, EY and Goldman Sachs. The best part about ALPFA is the huge investment by everyone to help each other. It’s such a powerful feeling to know someone has your back. It’s one big powerful family supporting each other.”

Josuel Plasencia
Consumer Summer Analyst –
Accenture - 2016
ALPFA Board Member
Babson College ‘17